Sponsorship & Exhibition Proposal

World Federation of Chiropractic
Association of Chiropractic Colleges

11TH CHIROPRACTIC EDUCATION CONFERENCE

November 2-5, 2022
Logan University, Chesterfield, Missouri
United States of America

Leveling Up: Creating Consistency in Chiropractic Education
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Welcome Message

On behalf of us all at the World Federation of Chiropractic and the Association of Chiropractic Colleges, we invite you to join us at the 11th WFC ACC Global Education Conference. This year we are in St Louis, Missouri for what will be a stimulating and inspiring event for educators, academics, association leaders, students and anyone with an interest in chiropractic education.

We encourage you to join us in showcasing the leadership that thrives within the international chiropractic educational community, inspiring the students of today to become the chiropractors of tomorrow.

In an age where collaborative, patient-centered care is championed, we are delighted to invite thought leaders from outside chiropractic to bring new teaching and learning perspectives, future-focused innovations and groundbreaking technologies to the educational arena.

Our 2018 Conference in the iconic capital city of London was the best-attended ever. Delegates, exhibitors, sponsors and organizers showcased best practices, forged new relationships, identified opportunities and shared knowledge and skills. This year we intend to break new records.

For 2022, our magnificent venue, the Purser Center, located on the beautiful campus of Logan University, could not be better equipped to host a WFC ACC Education Conference and our delegates, sponsors and exhibitors will not fail to be impressed by the scale of this outstanding facility.

As a Conference sponsor and/or exhibitor, you will be at an event which now attracts educational leaders and decision-makers from chiropractic institutions and universities around the globe. We look forward to seeing you in St Louis.

Richard Brown
Secretary-General
World Federation of Chiropractic

Anne Marie Munson
Executive Director
Association of Chiropractic Colleges
Dr. Richard BROWN DC, LL.M, FRCC

Richard is the Secretary-General of the World Federation of Chiropractic. A graduate of AECC University College, he was in private practice for over 25 years. He is a past President of the British Chiropractic Association and a past Secretary-General of both the European Chiropractors' Union and the European Academy of Chiropractic. He is a Fellow of the Royal College of Chiropractors and is a member of Eurospine, the spine society of Europe.

Dr. Deborah BUSHWAY PhD

Deb currently serves as the President and CEO of Northwestern Health Sciences University, where she previously served as Provost and Executive Vice-President. She is an acknowledged expert in competency-based education and has previously acted as an Advisor at the Office of the Undersecretary at the Department of Education in Washington DC. She has a particular interest in innovations in education to improve student success.

Dr. Bart GREEN DC, PhD

A chiropractor for more than 25 years, Bart is the Editor-in-Chief of the Journal of Chiropractic Education and a faculty member at the National University of Health Sciences. He is a full-time practicing chiropractor in an interprofessional corporate health center for Stanford Health Care. He has worked in private practice and previously served as a staff chiropractor at Naval Medical Center San Diego, establishing its first chiropractic service. Bart has a master's in health professions education and a PhD in public health.

Dr. Clay McDONALD DC, MBA, JD

Clay is the President of Logan University and a past Chair of the Association of Chiropractic Colleges. He has extensive experience both in private practice and in chiropractic education. He served for a number of years of the Board of the Council on Chiropractic Education (U.S) and currently sits as a board member on the Spine Institute of Quality. During his time at Logan University, he has overseen its evolution into a full health sciences institution.

Mr. David O'BRYON JD, CAE

David retires this year as President of the Association of Chiropractic Colleges. With almost 40 years of US government and association experience, he has served organizations as an executive, consultant and volunteer. David serves on the Secretariat of the National Association of Schools and Universities in the US. He is the Past President of the Federation of Associations of Schools of the Allied Health Professions.

Dr. Desiree VARATHARAJULLU

Desiree is an academic and head of the chiropractic department at Durban University of Technology (DUT), South Africa. She received her M.Tech in chiropractic from DUT and served as a part-time lecturer while working in private practice prior to joining the university on a full time basis. As well as her leadership role in the department, Desiree also supervises Masters students, having experience in a range of approaches, including clinical trials and qualitative studies.

Dr. David WICKES DC, MA

David is the President of the Canadian Memorial Chiropractic College. He has decades of academic experience, having previously served at the University of Bridgeport, University of Western States and National University of Health Sciences. He is recognized for his work in simulation-based learning. He has widely promoted the linkage of accreditation to continuous quality improvement in the education setting and has held a number of roles on the Council on Chiropractic Education (US)
**Program at a glance**

**Wednesday, November 2**
- 2:00pm - 5:00pm Exhibition set up
- 2:00pm - 5:00pm Poster set up
- 2:00pm Registration opens
- 6:30pm - 8:00pm Welcome reception

**Thursday, November 3**
- 7:30am Registration opens
- 8:30am - 5:30pm Conference Program and Exhibition

**Friday, November 4**
- 8:30am - 5:30pm Conference Program and Exhibition

**Saturday, November 5**
- 8:30am - 4:45pm Conference Program and Exhibition
- 3:30 - Exhibition tear down and Poster removal

**Fast facts**

**In 2018 there were:**
- Over 160 attendees
- 10 exhibitors
- International attendees from 35 educational institutions
- Representatives present from each of the WFC’s 7 world regions
- International speakers from as far afield as Australia, France, South Africa, Spain, Belgium, Canada, Switzerland, Denmark, Mexico, Netherlands and the United States
- Students engaged at a number of levels

**There are now over 50 chiropractic educational institutions worldwide.**
Conference venue

This year’s WFC ACC Global Education Conference will be held in the magnificent Purser Center, located on the beautiful 112-acre campus of Logan University.

Logan University is situated in the town of Chesterfield, a 20-minute journey from St Louis International Airport and approximately 25 minutes from the city of St Louis, in the U.S. state of Missouri.

Founded in 1935, Logan University merged with a number of other chiropractic colleges over the years and acquired its present site, a former seminary, in 1972. Numerous additional buildings have been constructed, with major renovations having taken place over the years. Earlier this year, Logan University hosted a ground breaking ceremony for the new Fuhr Science Center, named in honor of major benefactors, Arlan and Judi Fuhr.

The Purser Center has three indoor auditoriums and an outdoor amphitheater. With glass walls and terrazzo marble flooring, it boasts an architecturally stunning, 10,000 square foot lobby area, which will be the location for the conference trade stands, lunches and refreshment breaks.

Versatile, accessible and spectacular, the Purser Center is the perfect location for the WFC ACC Education Conference. The plenary sessions will be held in the main auditorium, while the afternoon research presentations and workshops will be split between the equally impressive breakout rooms.

With the main theater seating over 900 and the two 150-seater auditoriums, the Purser Center promises to be one of the most impressive venues ever to host a WFC ACC Global Education Conference.

Featuring state-of-the-art sound and lighting, the 2022 WFC ACC Global Education Conference promises to be an unforgettable experience.

Don't miss the opportunity to experience Midwest hospitality, the vibrant and historic nearby city of St Louis, featuring its iconic Gateway Arch, art galleries, museums and rich parkland.

wfc.org/educonf2022
Life never stops teaching.

As a premier health sciences university, Logan’s mission and curriculum are grounded in evidence-informed, outcome-based ongoing research activity. Our faculty are top-notch in their research; presenting locally, regionally, nationally and internationally.

logan.edu/research
Introduction

Leveling up has increasingly been referred to in society, particularly in relation to moral, social and economic dimensions. Essentially, it means that no one should be left behind.

Not everyone benefits equally from service provision, in society in general, and in education in particular. While talent may be spread equally, opportunity is not. Leveling up is a mission to challenge that unfairness. Leveling up means giving everyone the opportunity to flourish. Leveling up means putting an end to inequality.

In chiropractic education, leveling up means tackling inequalities in teaching and learning, meeting competences and ensuring that the delivery of education achieves and exceeds basic minimum standards. Leveling up is about raising the bar for all.

Consistency, continuity and coordination are frequently referred to as the three ‘C’s’ of seamless patient care. Yet in considering the education of health professionals, it is arguably as important that these values are applied to training. The expectations of patients and the public are such that care received in one area of a country or continent should be broadly similar to that received in another patient of the country.

This conference will tackle issues of consistency in chiropractic education. It will look at competencies, curriculum design, application of evidence, accreditation and testing, supporting faculty, meeting student expectations and achieving consistent graduate outcomes.

Conference objectives

The WFC / ACC Chiropractic Education Conference is the world’s premier event dedicated to chiropractic education and training. This outstanding conference will bring together leaders and international experts to discuss and debate emerging trends in chiropractic education and will showcase the latest evidence-informed educational research.

Delegates will have the opportunity to listen to renowned international experts in the field of health care education and share best practices from around the world. Inspiring, interactive workshops will focus on enhancing the learner experience whilst equipping faculty to develop skills and knowledge by better understanding innovations in key areas of knowledge transfer.

At the same time, other stakeholders in chiropractic education, including national association leaders, will develop fresh perspectives to inform national and international development of the chiropractic profession.

Who should attend?

This conference addresses subjects that are of importance not only to those who are engaged in leadership and teaching in chiropractic education and research but also to practicing chiropractors.

The meeting will be of interest to leaders and faculty from chiropractic educational institutions and organizations as well as representatives of chiropractic associations and all interested in current developments in health care delivery systems relevant to chiropractic.
Why sponsor and exhibit?

At the 2022 WFC ACC Global Education Conference, sponsors and exhibitors will have access to educational leaders and key decision makers from around the world. These will include College Presidents, University Principals, Heads of Schools and faculty specialists.

There is no other event within the chiropractic profession that brings together such an influential group, which will be joined by presidents of national chiropractic associations and experts from other health disciplines.

The Conference will kick off on the Wednesday evening at the Welcome Reception, where with drinks and canapes on hand, exhibitors and sponsors will be able to mingle with delegates.

Generous lunch and refreshment breaks will be hosted in the exhibit area, where there will be excellent delegate exposure across the 3 days of the Conference.

The Purser Center at Logan University provides ample space for impromptu meetings, with plenty of space to find a quiet corner.

With over 10,000 square feet of floor space available in the Exhibition area, vendors will be able to showcase their products and technologies.

We are delighted to announce that Activator Methods International is our presenting sponsor for the 2022 WFC ACC Global Education Conference. There are a range of other sponsorship opportunities during the Conference, which include the Welcome Reception, sponsorship of keynote speakers, luncheon sponsorship and Conference materials sponsorship.

Sponsors will be recognized at pre- and post-plenary sessions in the Purser Center and on Conference materials and signage. Platinum and Diamond sponsors will have full page color advertising in the official Conference program.

The Conference organizers are also open to discussing any bespoke requests for sponsorship packages.

The 2022 WFC ACC Global Education Conference provides an unmissable opportunity to showcase your products and services to a worldwide audience.
Accommodation

Official Conference Hotel:

DRURY PLAZA ST LOUIS CHESTERFIELD
355 Chesterfield Center
Chesterfield
MO 63017
United States

Conveniently located close to Logan University, the Drury Plaza St Louis Chesterfield is just a 6-minute drive from Logan University.

Representing outstanding value for money, the negotiated room rate of US$128 (+ applicable taxes) includes breakfast and early evening snacks with cold beverages.

This recently refurbished hotel has the following additional facilities:

- 24-hour business center
- Indoor/outdoor pool and whirlpool
- Complimentary Wifi
- Free parking

The Conference has secured a limited number of rooms and early booking is recommended. Rooms will be released on a first-come, first-served basis.

Hotel Reservations can be made by the Conference registrants at www.druryhotels.com using the Group Code 10008590.

Alternatively, reservations may also be made by calling 1-800-325-0720 and refer to the Group Code 10008590.

Individual reservations must be canceled prior to 12:00 p.m. on the day before the reservation's confirmed date of arrival in order to avoid a non-refundable fee equal to one night's room rate plus tax.

The hotel requires a valid payment card and photo ID to be presented at check in. Check In Time: 3:00 p.m. Check Out Time: 11:00 a.m. Arrangements may be made for baggage storage with the Hotel's front desk staff.

Cancellations and/or concerns about the hotel and bookings must be dealt directly with the hotel.
Registration fees (USD)

<table>
<thead>
<tr>
<th>REGISTRATION LEVEL</th>
<th>EARLY BIRD (to 15 August)</th>
<th>STANDARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees from Asia, Europe, Eastern Mediterranean, North America, Pacific regions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>First educational institution representative</td>
<td>695</td>
<td>795</td>
</tr>
<tr>
<td>Second and subsequent representatives</td>
<td>595</td>
<td>695</td>
</tr>
<tr>
<td>Full time student</td>
<td>295</td>
<td>395</td>
</tr>
<tr>
<td>Non-affiliated individuals</td>
<td>695</td>
<td>795</td>
</tr>
<tr>
<td>Attendees from Africa, Latin America regions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>First educational institution representatives</td>
<td>395</td>
<td>495</td>
</tr>
<tr>
<td>Second and subsequent representatives</td>
<td>295</td>
<td>395</td>
</tr>
<tr>
<td>Full time student</td>
<td>195</td>
<td>295</td>
</tr>
<tr>
<td>Non-affiliated individuals</td>
<td>395</td>
<td>495</td>
</tr>
</tbody>
</table>

CANCELLATION POLICY

Cancellations received by August 31, 2022 will be eligible for a full refund.

Cancellations received between September 1, 2022 and October 15, 2022 will be eligible for a 50% refund

Cancellations received after October 15, 2022 are non-refundable.

Please note that all eligible refunds will be subject to a 2% administration charge and will be processed after the conference.
## Sponsorship Packages

Five tiers of sponsorship are available:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRESENTING SPONSOR</td>
<td>US$20,000</td>
<td>RESERVED</td>
</tr>
<tr>
<td>PLATINUM SPONSOR</td>
<td>US$10,000</td>
<td></td>
</tr>
<tr>
<td>DIAMOND SPONSOR</td>
<td>US$5,000</td>
<td></td>
</tr>
<tr>
<td>GOLD SPONSOR</td>
<td>US$2,500</td>
<td></td>
</tr>
<tr>
<td>SILVER SPONSOR</td>
<td>US$1,250</td>
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</tr>
</tbody>
</table>

### Major sponsors

#### Presenting sponsor

**One available RESERVED**

- Named and promoted as the Presenting Sponsor
- Company
- Name and logo in all literature and signage relating to the Conference, highlighting Presenting Sponsor status
- Three Conference delegate registrations, including attendance to Conference sessions and Welcome Reception
- Priority placement in the Exhibition Hall
- Opportunity to display company product at prominent locations at the Conference venue (to be approved by the Organizers)
- Public acknowledgement at the opening and closing of the Conference
- Opportunity to display company signage in the Conference plenary hall
- Company logo featured on the Conference website with a link to company home page
- Prominent priority full page color advertisement in the Conference program
- Company logo on Conference satchels
- Multi-page insert in Conference satchels
- Inclusion in Conference press releases.

#### Diamond sponsor

**Eight available**

- Named as a Diamond sponsor
- Company name and logo in all literature and signage relating to the Conference, highlighting Diamond Sponsor status
- Two Conference delegate registrations, including attendance to Conference sessions and welcome reception
- Company logo featured on the Conference website with link to company home page.
- Full page color advertisement in the Conference program.
- Single page insert in delegate satchel
- Inclusion in Conference press releases.

Please refer to table of benefits below for explanation of Gold and Silver sponsorship benefits.

Bespoke packages available for Luncheon sponsorship, stationery items, etc.

#### Platinum sponsor

**Four available**

- Named as a Platinum sponsor
- Company name and logo in all literature and signage relating to the Conference, highlighting...
## Sponsorship Packages (ctd.)

<table>
<thead>
<tr>
<th>TIER OF INVESTMENT (in US$)</th>
<th>Presenting $20,000</th>
<th>Platinum $10,000</th>
<th>Diamond $5,000</th>
<th>Gold $2500</th>
<th>Silver $1250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Named and promoted according to sponsorship tier</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name and logo in all promotional materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name and logo in Conference press releases</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference delegate registrations</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary tickets to Welcome Reception</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Choice of sole sponsorship for either – Welcome Reception, Conference Proceedings</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of sole sponsorship for either – Welcome Reception, Luncheon (per availability)</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Opportunity to address Conference at opening session</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to address nominated plenary session</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Sponsorship of choice of plenary session, with notice in program and stage announcement</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Priority double-sized booth placement in Exhibition Hall</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority standard-sized booth placement in Exhibition Hall</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Standard sized booth placement in Exhibition Hall</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Logo representation – throughout Conference venue</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo representation – Conference promotional material</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company branded throughout the Conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100 word company profile published on Conference website</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo representation – name badges, satchel, registration package</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Link to company’s website from Conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Company Advertisement (Full page, ½ page, ¼ page)</td>
<td>Full</td>
<td>Full</td>
<td>Half</td>
<td>Half</td>
<td>Quarter</td>
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<tr>
<td>Logo representation – plenary stage</td>
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<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo representation – program brochure</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Logo representation - website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Inserts placed in registration package</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
Exhibitor only package

- **WFC Constituent Members**: US$750 per booth
- **All other exhibitors**: US$1250 per booth

(Exhibitors shall be entitled to food and beverage for one member of staff. Exhibitors with more than one member of staff will incur a fee of $199 per person to cover food and beverage costs)

Please note that all refreshment breaks and lunches will be held in the Exhibition Hall.

Bespoke packages

We are always pleased to discuss specific sponsorship and exhibition requirements.
GENERAL TERMS AND CONDITIONS

1. The Exhibitor/Sponsor agrees to abide by all rules and regulations adopted by the Organizers, being the WORLD FEDERATION OF CHIROPRACTIC, hereinafter referred to as the ‘WFC’, and the ASSOCIATION OF CHIROPRACTIC COLLEGES, hereinafter referred to as ‘ACC’, with regard to the WFC/ACC Education Conference in London, England hereinafter referred to as ‘the Event’.

2. The Exhibitor/Sponsor agrees that the Organizers shall have the final decision with regard to adopting any rule or regulation deemed necessary or in the best interests of exhibitors, sponsors, delegates or the event in general.

3. The Exhibitor/Sponsor agrees to be bound by and to comply with all provisions of any agreement entered into between the Organizers and the venue where the Event is taking place, hereinafter referred to as ‘Conference Venue’.

4. The Organizers shall determine the eligibility of any company, product, service or application for exhibit space, and may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that, in their opinion, is not in keeping with the character or purpose of the Event.

5. All sponsorship items and exhibit space are sold on a first-come, first-served basis and will be considered sold only upon payment of invoice.

6. The Exhibitor/Sponsor shall not assign this contract or sublet the space or any part thereof or permit the same to be used by any other person, without the prior written consent of the Organizers. Any attempt to do so will result in the immediate cancellation of this contract without any refund of amounts paid by the Exhibitor/Sponsor.

7. The Exhibitor/Sponsor is responsible for compliance with all applicable law, bylaw, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor/Sponsor so comply.

8. The Exhibitor/Sponsor assumes responsibility and agrees to indemnify and hold harmless the Organizers and the Conference Venue and their respective employees and agents, from any loss, injury or damages whatsoever suffered or sustained as a result of the Exhibitor/Sponsor’s failure to comply with the terms and conditions of this contract or as a result of the Exhibitor/Sponsor’s participation in the Conference, including without limitation, third party claims against the Organizers with respect to expenses, loss, injury or damage arising out of the use of the Exhibition premises.

9. The Organizers reserve the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor/Sponsor there from if the Exhibitor/Sponsor fails to comply with any terms and conditions of this contract or the rules and regulations of the Conference, in which case the Exhibitor/Sponsor shall forfeit as liquidated damages and not as penalty all payments made pursuant to this contract, all without limiting Management’s other rights and remedies at law under this contract as a result of such failure to comply.

10. All matters and issues not covered in these Terms and Conditions are at the discretion of the Organizers at all times.

EXHIBIT SPACE AND BOOTHs

11. The Exhibitor shall comply with all rules and regulations with respect to the Exhibit Area and the Event as stipulated by the Organizers. The Exhibitor/Sponsor agrees that the Organizers’ decisions on adoption and enforcement of any such rules and regulations shall be final and binding.

12. Booth space is allocated on a first-paid, first-served basis by the Organizers in keeping, where possible, with the preferences indicated by the Exhibitor. The Organizers reserve the right to allocate an exhibitor to a new location within the exhibition area in the case of a change in size of the reserved exhibition space.

13. The Organizers reserve the right at any time to alter the location or remove exhibits or any part thereof, including printed material, products, signs, lights or sound, and to expel Exhibitor/Sponsor or its personnel if, in the Organizers’ opinion, the Exhibitor/Sponsor’s conduct or presentation is objectionable to the Organizers or to the other Exhibitors/Sponsors.

14. Booths are to be staffed by the Exhibitor’s personnel at all times during the Exhibition show hours.

BUILDING CONSTRAINTS AND EXHIBITION HALL POLICY

15. The Exhibitor’s display must comply with all requirements, rules and regulations of the Organizers and the Conference Venue.

16. No stand building or dismantling shall take place during the time an exhibition is open to visitors.

17. The stand or booth construction must not exceed the assigned maximum number of square meters.

18. No part of any stand, exhibit, fitting or furniture shall project beyond the boundary of the stand and no door or window on the stand shall open outwards onto a gangway.

19. Suspension from the roof of the halls or fixing to the structure of the building may only be carried if approved by the Conference venue and the Organizers. Approval must be obtained in advance from both the Organizers and the Conference Venue.

20. Any drilling of holes in walls, ceilings or floors is not allowed. Any damages made by nailing on walls and floors or by using bond-glue, will be repaired to the original state at the Exhibitor’s expense.

21. Highly flammable substances, highly explosive substances, gases, and other articles designated as dangerous goods will not be admitted as exhibition articles. Balloons filled with a gas lighter than air, for example helium, may not be used.

22. Electrical and mechanical apparatus must comply with local regulations.

23. Goods that pose a nuisance or hazard caused by noise, smell or emission of light may not be exhibited. The limit for noise volume is 65 dB(A) at a distance of 1m.

24. Signs and advertising material are not allowed outside of the designated space. Electrical signage with lighting systems and/or flashing logos is not permitted.

25. Circulation routes must be kept clear at all times, no equipment, packaging material etc. may be placed anywhere other than the construction area indicated for each stand.
26. Any loss of or damage to the Conference venue's properties will be replaced or repaired at the exhibitor's expense.

27. In the public areas of the Conference Venue (which include the exhibition areas) smoking is prohibited by law. Smoking is only permitted outside.

28. Additional building constraints and Exhibition hall regulations of the Conference Venue may be included in the Exhibition Manual.

29. The Exhibitor/Sponsor will comply with the rules and regulations of any contractors who may be selected by the Organizers to service the Exhibitors. Any dispute between Exhibitors and any such contractor representative will be referred to the Organizers for resolution, whose decision shall be final and binding on all parties.

INSURANCE

30. The Exhibitor/Sponsors are required to have appropriate levels of insurance for health, travel and private liability insurance relating to its participation and is responsible for the placement and cost for such insurances.

31. The Exhibitor/Sponsor shall carry liability insurance of at least US$2,000,000 combined single limit for personal injury and property damage, as well as such additional insurance as may be required by the Organizers.

32. The Exhibitor/Sponsor understands that the Organizers and the Conference Venue do not maintain insurance covering the Exhibitors' property and it is the sole responsibility of the Exhibitor to obtain such insurance. The Exhibitor agrees to provide immediately to the Organizers upon request current certificates of insurance pertaining to all policies of insurance carried by the Exhibitor.

33. If the Exhibitor/Sponsor fails to comply with any of the foregoing, in addition to any other rights or remedies available to the Organizers at law or under this contract, the Organizers shall have the right to take possession of the exhibit space for such purposes as they see fit and the Exhibitor/Sponsor shall be held for the full contract prices of the said space.

34. The Exhibitor/Sponsor is required to indemnify the Organizers and the Conference Venue, their officers, employees and agents against all claims, demands or liabilities and costs arising out of any acts or omissions in the part of the Exhibitor, its officers, directors, employees, agents and visitors or business guests.

LOSS AND DAMAGES

35. All property of the Exhibitor/Sponsor is under the Exhibitor's custody and control. The Organizers and the Conference Venue, their officers, employees and agents, accept no responsibility with respect to loss, theft or damage incurred by the Exhibitor, visitors or any other person, however caused.

36. The Exhibitor is responsible for damages to the Conference Venue, whether the damage is caused by themselves, by their staff and agents or by their installation. The Organizers and the Conference Venue, their officers, employees and agents, assume no responsibility for neither objects exhibited, nor for any damage caused by third parties to said objects.

37. Liability for damages to the premises will be charged to the Exhibitor accordingly. This includes the mounting of materials by the means of adhesive tape, blue tack and drawing pins to the doors, walls and windows of any facility within the Conference Venue.

CANCELLATIONS – CHANGE OF DATES

38. This contract may be canceled by either party provided that written notice is received by the Organizers. For cancellations made:

- Before August 15, 2022: 50% of the full contract price will be retained or invoiced
- From August 15, 2022 to September 20, 2022: 75% of the full contract price will be retained or invoiced
- After September 21, 2022: 100% of the full contract price will be retained or invoiced

39. The Organizers further reserve the right, at their sole discretion, to change the dates of the Conference or Exhibition or to cancel the Event or Exhibition and shall not be liable in damages or otherwise by reason of any such change of dates or cancellation, other than to refund in full any amounts paid by the Exhibitor/Sponsor.

DISCLAIMER

40. In consideration of the Exhibitor/Sponsor’s participation in the Conference, the Exhibitor/Sponsor hereby releases the Organizers, being the WFC and ACC, their directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by Exhibitor/Sponsor in connection with its participation in the Conference, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of the Organizers or otherwise.

41. Canadian law applies to contracts signed in relation to Sponsorship and Exhibition at the Event and these terms and conditions of contract.
Acceptance form

Salutation  Mr  Mrs  Miss  Dr  Professor  Other (please circle as appropriate)

Name ........................................................................................................................................

Organization ..............................................................................................................................

Position ........................................................................................................................................

Address ........................................................................................................................................
....................................................................................................................................................

Telephone .....................................................................................................................................

Email .............................................................................................................................................

Tier of sponsorship

Presenting Sponsor  

Platinum  

Diamond  

Gold  

Silver  

Exhibition booth

WFC Member/ WFC Corporate Partner  

Other  

I agree to the terms and conditions as set out in this Sponsorship and Exhibition proposal  

Signature ..........................................................  Print name ..................................................  Date  /  /2022
The 17th WFC Biennial Congress, hosted by the Australian Chiropractors Association, takes place October 11-14, 2023 at the Gold Coast Conference and Exhibition Centre.

As the world’s largest chiropractic scientific meeting and premier global event for the chiropractic profession, it will be an unmissable experience. Save the date and start planning now.
For further information contact the WFC at

ksalim@wfc.org