OUR VISION
A world where people may enjoy universal access to chiropractic so that populations can thrive and reach their full potential.

OUR MISSION
To advance awareness, utilization and integration of chiropractic internationally.

OUR STRENGTHS
- Global forum to share ideas
- Independence and integrity
- Network of affiliate organizations
  - Connection to WHO
  - International expertise
- Globally supported projects and programs
- Legitimacy as chiropractic’s global voice

Our strategy

SUPPORT
Supporting chiropractic through advocacy, resourcing, representation and sharing best practice

THE WFC WILL:
- Support our Constituent Member national associations across our 7 world regions
- Engage with and support WHO programs and policies
- Support high standards of education and ethical practice
- Support research and evidence-based care

EMPOWERMENT
Empowerment through equality, diversity, leadership development and knowledge translation

THE WFC WILL:
- Create a strong system of governance to guide our actions and decision-making
- Champion diversity and equality of opportunity
- Promote leadership development at all levels
- Empower clinicians, health policy makers, academics and researchers

PROMOTION
Promoting the benefits of chiropractic to global stakeholders, politicians and the public

THE WFC WILL:
- Foster excellence in internal and external communication
- Promote the identity of chiropractors as spinal health care experts
- Advocate for evidence-based, people-centered care
- Promote the role of chiropractors as public health advocates
- Promote high quality chiropractic education
- Promote chiropractic to governments, health systems and the public

ADVANCEMENT
Advancing access to evidence-based, people-centered care, interprofessional and collaborative care

THE WFC WILL:
- Advance awareness of chiropractic
- Advance access to chiropractors for all people
- Advance integration and interprofessional collaboration