

World Federation of Chiropractic
Association of Chiropractic Colleges

11TH CHIROPRACTIC EDUCATION CONFERENCE

October 28 - 31, 2020

Marines' Memorial Club & Hotel
San Francisco, California, USA

Chiropractic Education: Meeting the
Needs of a Global Health Workforce



WORLD FEDERATION OF
CHIROPRACTIC



ASSOCIATION
OF
CHIROPRACTIC
COLLEGES



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Chiropractic Education: Meeting the Needs of a Global Health Workforce

A 2019 survey, conducted by the World Federation of Chiropractic, revealed that there were just over 103,000 chiropractors in the world. Yet the burden of disease from conditions most commonly treated by chiropractors is enormous. Low back pain is the leading cause of years lived with disability on the planet. Neck pain is the fourth. Other major musculoskeletal disorders also feature strongly when it comes to limiting quality of life and the ability to function at home, at work and socially.

Current evidence is on the side of chiropractors. A series of papers on low back pain, published in 2018 in *The Lancet* stressed the importance of conservative care and a need to avoid pharmacological and surgical interventions wherever possible. Spinal manipulation, exercise prescription, patient education, acupuncture and soft tissue therapy, all frequently featuring in the chiropractor's toolbox, are now recommended as evidence-based treatments.

Chiropractors have a key role to play in delivering evidence-based, people-centred, interprofessional and collaborative care. With the World Health Organization estimating a current shortfall of 18 million health workers, ensuring that there are sufficient numbers of chiropractors to meet the needs of populations is a priority.

At the same time, it is important that those expected to deliver solutions to musculoskeletal pain and disability, particularly involving the spine, meet the expectations of patients and wider society.

This conference will explore the current demands of chiropractic education against a backdrop of global transformation in health care and an increasing awareness of the potential contribution of chiropractors within health systems globally.

We invite you to San Francisco, the city by the bay, for the 11th WFC ACC Chiropractic Education Conference. Featuring top plenary presentations from experts both within and outside the chiropractic profession, the conference will showcase the best of current chiropractic education research, interactive workshops and provide a unique opportunity to network with educational leaders, academics, students and key influencers from around the world.

See you in San Francisco!

Richard Brown

Secretary-General, World Federation of Chiropractic

David O'Bryon

President, Association of Chiropractic Colleges



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– Dr. Ricardo Fujikawa

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Marines' Memorial Club and Hotel

The 11th WFC ACC Chiropractic Education Conference will be held at San Francisco's Marines' Memorial Club and Hotel.

The Marines' Memorial Club is located in the heart of downtown San Francisco, just off Union Square and the cable cars. The hotel is approximately 30 minutes by car from San Francisco International Airport and is easily accessible to Fisherman's Wharf and the harbourside attractions.

This handsome California Spanish Revival hotel is rich with history, honor and pride. Owned and operated by the Marines' Memorial Association, a 501(c) (19) Veterans Non-Profit Organization, Marines' Memorial Club is the first ever "Living Memorial" in the United States, offering historic exhibits featuring American military history from all eras, and a library and museum.

The hotel features 138 recently-renovated first class guestrooms, a rooftop restaurant and bar and fabulous ballrooms and meeting rooms to host the conference events. All meeting rooms have high ceilings, elegant crystal chandeliers, large windows and plenty of natural light.

We have been able to secure exceptional rates on guestrooms at the Marine's Memorial Club and Hotel:

Standard guestroom US\$249 +taxes

Executive guestroom US\$279 +taxes

Room rates include full buffet breakfast, WiFi, access to the business center and use of the fitness suite.

We expect accommodation to fill up quickly at the Marines' Memorial Club and Hotel, so encourage conference delegates to reserve rooms early using the WFC ACC Education Conference code CHIRO2020. Overflow accommodation is available at the nearby King George Hotel.



San Francisco - the City by the Bay!

San Francisco justifiably ranks as one of the greatest cities in the world. Famous for its dramatic architecture, cable cars, dynamic diversity, a beautiful waterfront and a soaring crimson bridge, the City by the Bay has it all!

Trend-defining cuisine ranging from Michelin-starred dining to outrageous food trucks; world-renowned theater, opera, symphony and ballet; plus boundless outdoor activities, San Francisco stands out as one of the ultimate must-visit cities on any traveler's wish list.

The hardest part will be deciding what to visit first! Golden Gate Bridge Park is one of the most

iconic spots in the city and has outstanding views. From there, walk across the span to the Marin Headlands, or stay on the San Francisco side and stroll over the the San Francisco Palace of Fine Arts, the Presidio, or Lands End.

Fisherman's Wharf beckons, with its seafaring vibe and amazing seafood restaurants. Look out across the water and you'll see another San Francisco island not to be missed: Alcatraz Island. The bustling plazas of Union Square and Ghirardelli Square offer shopping and more dining options. The city's patchwork of distinct neighbourhoods: the Mission District, Chinatown, Nob Hill, North Beach and many more, offer

endless diversions both day and night.

San Francisco grants permission to be outlandish so be prepared to have your eyes opened by the diversity around you. After all, it was the home of the Gold Rush, the last concert of the Beatles and the hippy revolution!

Microclimates add magic realism to the San Francisco days. When its drizzling in the outer reaches, it'll be sunny elsewhere. But October is a fabulous month to visit San Francisco. Secure your place at the WFC ACC Chiropractic Education Conference and look forward to experiencing the wonders of this iconic city.





Academic program

Wednesday, October 28

ACC Presidents' meeting
 ICRS meeting
 Exhibition and Poster set-up
 Registration opens
 Welcome Reception

Thursday, October 29

Registration
 Opening ceremony and welcome
 Plenary Session A
 Plenary Session B
 Workshops
 Education Research platform presentations

Friday, October 30

Plenary Session C
 Plenary Session D
 Workshops
 Education Research platform presentations

Saturday, October 31

Plenary Session E
 Plenary Session F
 Keynote Address
 Selected Research presentations
 Consensus Statements
 Closing ceremony

The 11th WFC ACC Chiropractic Education Conference will showcase a range of outstanding keynote speakers from around the globe. With an emphasis on innovations, trends and emerging education research, the conference will attract educational leaders, academics, researchers, students and national association executives.

Workshops will feature interactive sessions that will cover technology, assessment, faculty development, student services, program design and postgraduate education.

Once again, Brighthall Inc. will be coordinating the education research component of the conference, and a call for abstracts has already been issued. Research will feature strongly, with outstanding poster and platform presentations taking center stage.

Finally, as always, the WFC ACC Chiropractic Education Conference will provide ample opportunity for networking. We look forward to welcoming regular delegates as well as first-timers and the opportunity in chiropractic for all who are associated in chiropractic education to meet and share ideas is unmatched.

Call for Papers

Submission deadline May 1, 2020

Authors from all nations are invited to submit abstracts describing their chiropractic educational research and innovations. Submitted material should be pertinent to teaching, learning, assessment, evaluation, faculty development, governance, or any area of education.

Content must relate to education. A maximum of two abstracts may be submitted for a given presenter for any combination of the following:

Platform Presentations: Platform presenters will have approximately 8 minutes to deliver their education research. Platform abstracts of 250 words or less should include: objective, methods, results, and conclusion. Experimental studies involving human subjects (e.g. comparative trials, pilot studies, cohort studies, and surveys) must have IRB/ethics board approval or exemption as determined by the author's institution.

Poster Presentations: Poster presenters will bring a printed poster to display throughout the conference. Poster presenters will be asked to stand by their poster to answer questions about their research during designated break times. Poster abstracts of 250 words or less should include: objective, methods, results, and conclusion. Experimental studies involving human subjects (e.g. comparative trials, pilot studies, cohort studies, and surveys) must have IRB/ethics board approval or exemption as determined by the author's institution.

Workshop Presentations: Workshop leaders will provide an interactive workshop to develop skills of attendees. Workshops should not be lectures, a series of presentations, nor a substitute for the scientific platform sessions, instead they should engage the attendee in active learning. The workshop proposal of 250 words or less should include a brief description, a list of skill-based learning objectives, and outline of the presentation.

Innovations Presentations: Innovation panellists will each have approximately 5 minutes to present their educational innovation and then have a dialogue with the audience during the following panel discussion. Innovation presentations are not lectures or a substitute for platform presentations. Instead, their purpose is to present a true educational innovation. Innovations abstracts of 250 words or less should include: rationale or need for the innovation, short description of the innovation, and potential impact on chiropractic education.

Educational domains may include undergraduate, postgraduate, residencies, and any other specialty training relevant to chiropractic education. Topics may include:

- Accreditation
- Admissions
- Basic Science Teaching
- Clinical Course Teaching
- Competency-based Training
- Continuous Quality Improvement
- Cultural Competency/Diversity
- Ethics in Education
- Faculty Development
- History of Chiropractic Education
- Interprofessional Education
- Library sciences
- Professionalism and Ethics
- Program Evaluation
- Public Health Education
- Standardized Testing, Psychometrics
- Student Assessment and Evaluation
- Teaching for Learners with Difficulties
- Teaching in the Classroom and Clinic
- Technology in Education
- Workforce development
- Other education-related topics

SUBMISSION INSTRUCTIONS

1. **Deadline:**

a. Submit your abstract by May 1, 2020 to https://www.surveymonkey.com/r/WFCACC_2020

2. **Abstracts:**

a. Abstracts must be in English and are limited to 250 words maximum Word count does not include title, authors or affiliations.

b. Do not include: author names, affiliations, references, tables, graphs, figures, pictures, video, etc.

c. All works related to education will be considered.

d. A work is eligible if it has been presented at another meeting or if it has been published, or will be published, by the time of the conference in October 2020.

3. **Author responsibilities:**

a. The primary author will be the contact person responsible for submission of all required materials and all correspondence. The primary author is responsible for accuracy of the abstract submission.

b. Abstracts will be published as submitted by the corresponding author. It is the responsibility of the primary author to ensure that all requirements are met.

c. Any author (primary or coauthor) of the work may present. Only primary or coauthors are allowed to present at the conference (non-authors are not allowed to present).

d. By submitting an abstract, the authors consent that the abstract will be published in the Journal of Chiropractic Education if the submission is accepted for presentation.

4. **Peer Review Process:**

a. All submissions will be evaluated for completeness, strength of contribution, and relevance to the conference by the WFC ACC Education Conference peer review committee.

b. Primary authors will be notified by July 1, 2020.

5. **Attendance:**

a. Presenting authors must complete paid registration (non-refundable) by July 15, 2020 to be included in the program and proceedings.

Questions about submissions should be directed to Dr Bart Green at brighthall.inc@gmail.com

For conference details please visit

www.wfc.org/educonf_sanfrancisco2020

Conference Registration

	Early Bird (USD) to August 15, 2020	Regular (USD) from August 16, 2020
High-, middle-income regions		
Organization/institution first delegate	695	795
Organization/institution subsequent delegate	595	695
Unaffiliated delegate	695	795
Full time student	395	495
Low income regions (Africa, Latin America)		
Organization/institution first delegate	495	595
Organization/institution subsequent delegate	395	495
Unaffiliated delegate	395	495
Full time student	295	395

Registration website: wfc.org/educonf_sanfrancisco2020





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