



WFC ANNOUNCES 2023 WORLD SPINE DAY COMPETITION

Toronto, August 22, 2023. World Spine Day takes place each October 16. The theme of our 2023 campaign is 'Move Your Spine', emphasizing the importance of physical activity in tackling spine-related pain and disability. As chiropractors, we play an integral part in helping people to enjoy happier, healthier, more active lives and are inviting all chiropractors, in all nations around the world to get involved in World Spine Day and demonstrate their expertise as health care leaders in their communities.

To promote our Move Your Spine campaign, we are hosting our WFC World Spine Day Competition that will recognize outstanding contributions from our global chiropractic stakeholders. There are three categories: WFC Member national associations; chiropractic educational providers; and private individuals/clinics. We have created information leaflets in our official languages, which can be accessed below.

2023 WFC World Spine Day Competition leaflets:

[English](#)

[French](#)

[Spanish](#)

As spine care experts, World Spine Day is the perfect platform to demonstrate chiropractic's



role in providing evidence-based, people-centered, interprofessional and collaborative care, as well as a strong commitment to supporting the largest spine-focused day of action.

More information about World Spine Day can be found at www.worldspineday.org and on our World Spine Day Facebook, Instagram and X (formerly Twitter) feeds.

So don't delay – start planning your Move Your Spine activity today and enter our WFC competition for a chance to win!