



PRESS RELEASE

NEW PUBLIC HEALTH COMMITTEE REFLECTS GLOBAL DIVERSITY

Toronto, June 7, 2022. Public health has been defined as the science and art of preventing disease, prolonging life and promoting health through the organized efforts of society (World Health Organization).

Following a call for applications, which generated an unprecedented response, the World Federation of Chiropractic (WFC) has announced its new Public Health Committee (PHC).

The PHC, chaired by Dr Claire Johnson, has been expanded to include at least one representative from each of the WFC's 7 world regions.

With a broad portfolio of work, the principal objectives of the PHC are to advise the Board in matters related to public health and to provide information to individuals and communities served by chiropractors globally.

The PHC is also responsible for implementing activities, public health campaigns and activities

that are in alignment with WFC and WHO priorities.

For 2022, the PHC 's campaign is advocating chiropractors' promotion of physical activity in support of the release of WHO Guidelines on Physical Activity and Sedentary Behaviour.

Speaking about the new committee, Dr Johnson said: "This committee is composed of change agents who represent different world regions with unique health needs and each member is dedicated to transforming public health as it relates to chiropractic.

"I am honored to serve as WFC PHC Chair and look forward to working with this team to engage the world's chiropractors in making our public health mission a successful one."

Following a shortlisting process, the WFC Board of Directors has ratified the following individuals as PHC members.

WFC PUBLIC HEALTH COMMITTEE 2022-2025



Claire JOHNSON DC, MEd, PhD (United States, WFC North America region)

Claire has served as chair of the PHC since 2019. With a PhD in public health epidemiology, she is a longstanding member of the American Public Health Association. She is a member of the Global Spine Care Initiative, a research think tank dedicated to reducing the burden of spine care in underserved communities. She is the Editor-in-Chief of the *Journal of Manipulative and Physiological Therapeutics*, *Journal of Chiropractic Medicine* and *Journal of Humanities*. She is a professor at National University of Health Sciences.



Mustafa AGAOGU DC (Türkiye, WFC Eastern Mediterranean region)

Mustafa has served on the PHC since 2015. He is the President of the Turkish Chiropractic Association and a past president of the international chiropractic sports federation, FICS. He worked for many years at Bahçeşehir University, Istanbul, Turkey, and made a major contribution to the establishment of the chiropractic program. In 2022, he began working as a clinical tutor at AECC University College in the UK. He has a particular interest in sport, exercise and physical activity.



Dawn DANE (Australia, WFC Pacific region)

Dawn is the head of course in the chiropractic department at Central Queensland University in Australia. During her career, she has worked in a number of countries, including the UK, Saudi Arabia, Malaysia and Australia. She has a doctorate degree in education and broad experience of cultural and public health matters.



Kendrah DA SILVA (South Africa, WFC Africa region)

Kendrah is the WFC Board of Directors liaison to the PHC. She is the WFC Vice-President and sits on its Executive Committee. She is a member of faculty in the Department of Chiropractic at the University of Johannesburg. She is currently serving her third term of office as President of the Chiropractic Association of South Africa.



Faye DEANE (United Kingdom, WFC Europe region)

Faye is a member of faculty at one of the world's newest chiropractic programs at Teesside University. As well as her chiropractic qualification, Faye has a Masters degree in international public health. She has many years experience in private practice and has served as Team Chiropractor to professional sports clubs. She has undertaken humanitarian work in Chile, and Malawi, where she worked in extremely underserved communities.



Elga DREWS (Namibia, WFC Africa region)

Elga is a chiropractor and homeopath who is based in Windhoek, the capital city of Namibia. Since 2006, she has served as the president of the Namibian Chiropractic Association. For five years (2016-2021) she was the President of the African Chiropractic Federation. Her public health experience has seen her lead trips to rural parts of Namibia to provide support to underserved communities. She has also been a keen advocate of World Spine Day.



David PEEACE (Canada, WFC North America region)

David is a past chair of the Canadian Chiropractic Association. He has previously served on the WFC Board of Directors. David is in private practice in Estevan, Saskatchewan. A First Nations member, he was the first indigenous chiropractor to practice in the province of Saskatchewan, running a practice at the Yellow Quill reserve, and has a lived experience of public health matters in indigenous communities. David has held multiple leadership positions over the past decades.



Mayda SERRANO (Puerto Rico, WFC Latin America region)

Mayda is a past president of Puerto Rico Chiropractors' Association. She is the Associate Director of Clinical Affairs and Research at the Universidad Central del Caribe. She has significant experience working in her community as a private practitioner and in a regional hospital. Her current role involves working interprofessionally with other health care providers. Mayda is currently undertaking a doctorate o education (EdD) degree. She serves as a mentor to her institutions chapter of the World Congress of Chiropractic Students.



Alli TOTZKE (United States, WFC North America region)

Alli has held a number of leadership positions within the profession, including president of the Student American Chiropractic Association (SACA). She was the recipient of numerous prizes and scholarships, including the President's Excellence Award. Alli serves on the American Chiropractic Association Public Health Care Advisory Board. She is also a committee member for the ACA's NextGen and chairs the Public Relations Committee for the Unified Virginia Chiropractic Association.



Yi Kai WONG (Malaysia, WFC Asia region)

Yi Kai is the chiropractic program director at the International Medical University in Kuala Lumpur, Malaysia. Besides his chiropractic qualification, he has a Masters in Public Health. He has held a number of leadership positions within the Association of Chiropractic Malaysia, including those of vice-president and president. Yi Kai has also made significant contributions to World Spine Day in Malaysia, organizing a number of public health campaigns. In 2017, he was honored for innovation in community service.



Richard BROWN (WFC Secretariat)

Richard is the Secretary-General of the WFC and as such, holds an ex-officio position on all committees. He is the current focal point to WHO and leads the annual delegation to the World Health Assembly in Geneva. since 2015, he has coordinated World Spine Day, thought to be the largest public health event globally dedicated to spinal pain and disability. He is published in the field of public health and is an international speaker on public health as it relates to chiropractors. Richard has over 30 years' experience as a chiropractor.

**To find out more about the work of the WFC Public Health Committee, visit
wfc.org/chiropractic&ph.**