



WFC SEEKING VOLUNTEER MARKETING OFFICER FOR GLOBAL PATIENT SAFETY TASK FORCE

Toronto, October 18, 2023. The World Federation of Chiropractic's Global Patient Safety (GPS) Task Force is a sub-committee of its Research Committee and is led by Dr. Katie Pohlman. Its purpose is to support a patient safety culture within the international chiropractic profession.

The work of the GPS Task Force focuses on all aspects of patient care relative to the safe delivery of chiropractic services that are sustainable within the health system capacities of individual countries. The safe delivery of chiropractic services will include, but is not limited to: the safety of treatment commonly provided by chiropractors; office/clinic operational safety procedures; communication of risk within a consent process and throughout a treatment plan; interprofessional communication; and overall safety netting of chiropractic patients relative to their health and circumstances.

We are seeking a volunteer to take on the role of Marketing Officer for the GPS Task Force. The successful candidate will attend the bi-monthly meetings and be responsible for creating content that both shares information about patient safety and about initiatives that the GPS Task Force are working on or have conducted.

Working with the WFC Secretariat, the Marketing



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GLOBAL PATIENT SAFETY TASK FORCE

Officer will oversee the design and implementation of a social media strategy under the direction of the GPS Task Force Executive Committee.

This role will support the promotion of a patient safety culture within the global chiropractic community.

Expressions of interest, detailing relevant experience and qualifications for the role, should be sent to Sarah Villarba (svillarba@wfc.org). The deadline for applications is November 15, 2023.