



NEW ZEALAND CHIROPRACTORS' ASSOCIATION
PO Box 46-127 Herne Bay, Auckland
New Zealand
www.chiropractic.org.nz

Monday, 14th March, 2011

Chiropractic Care for Christchurch

Dear Colleague,

Two major earthquakes and thousands of aftershocks have recently devastated New Zealand's third largest city, Christchurch, leaving many dead and thousands injured and homeless.

Over 800 central city buildings will have to be demolished including many high rise office and hotel blocks. Entire suburbs have been decimated by the liquefaction that has occurred, with over 10,000 homes damaged beyond repair. Many people are still without power, water or sanitation. The death toll is expected to rise to over 200. Frequent, significant aftershocks continue to haunt the residents.

Christchurch has always had a strong chiropractic presence and the city is home to 35 members of our national association (The NZCA). They need our help, now.

The situation is dire. They are hurting psychologically and financially. Some have lost practices or homes and all of them are feeling the effects of stress. The personal tragedy combined with extremely low visit numbers due to loss of infrastructure, a large population exodus and the collapse of discretionary spending has left them severely challenged.

Our Association is fronting up to help our chiropractic colleagues with the establishment of a significant relief package supported by a levy on our membership along with physical and psychological assistance. We are also appealing to our global chiropractic family to help us get Christchurch chiropractors back on their feet and continue to serve a community that needs their care more than ever.

To make it easy for you to help, the NZCA has set up an official online donation fund through PayPal for secure electronic or credit card payments <http://www.chiropractic.org.nz/donations>

I can assure you that this fund will be used wisely by the Executive of the NZCA to help members rebuild their shattered lives and assist the local community.

Your much needed donation, of any amount, will be hugely appreciated by the chiropractors and community of Christchurch. Thank you for your support.

Yours sincerely,

Dr James Burt
President, New Zealand Chiropractors' Association

PS: If you would like updates on the situation and/or to be publicly acknowledged for your contribution please email your details to info@chiropractic.org.nz after making your donation.

About the New Zealand Chiropractor's Association: The New Zealand Chiropractor's Association (NZCA) was founded in the 1930's. It is a voluntary, self-regulating, supervisory body serving both the chiropractic profession and the public of New Zealand. The purpose of the NZCA is to maintain professional standards, liaise with various government and health bodies, and to be a professional voice for chiropractic.