



WFC QUARTERLY WORLD REPORT

A REPORT FOR:

WFC Member Associations
 WFC Associate Members
 WFC Council and Past Councilors
 WFC Research Council and Committees
 Regional and Affiliated Organizations

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PRESIDENT'S MESSAGE

In my previous WFC QWR reports I have explained how the WFC has, by consensus processes, developed statements of its core values, core purposes and vision statement. These core values express clearly what we members value at the very deepest level in the culture of the Federation, and they should be the foundations and drivers all its activities.

With these values in mind, it was an interesting experience for me to represent the WFC at the Educational Conference which was held in Perth, Western Australia, on September 26-29, 2012. A short report on this event was included in the September 2012 QWR.

The Conference was titled 'Translating Evidence into Practice' and its goals were to improve understanding and adoption of principles of evidence-based practice in chiropractic education via discussion of a series of related topics, which included what is EBP and why it is important; what are the roles of clinical research, clinical experience and patient values; and translating evidence into educational practice.

These goals and topics clearly reflect the WFC's second core value, which is the importance of high standards of professionalism, particularly in the areas of research, education and practice.

The Conference was hosted by the Consortium of Chiropractic Institutions Asia Pacific, the Association of Chiropractic Colleges and the WFC; co-sponsored by Murdoch University of Perth and the International Board of Chiropractic Examiners; and co-hosted by Murdoch and the Chiropractors' Association of Australia.

The attendance of about 130 individuals included academics and researchers from many parts of the chiropractic world and a number of interested local practitioners. This broad participation

of chiropractic bodies and individuals from different backgrounds and locations resonated with the third of WFC's core values, which emphasises inclusiveness and collaborative relationships within and outside of the chiropractic profession.

The Conference proceedings can be downloaded free of charge from here:

http://www.wfc.org/website/images/wfc/events/wfc_acc_ccap_proceedings.pdf

These WFC core values and another, which acknowledges the profound significance and value of chiropractic in health care, will also be the conceptual foundations of the WFC's 12th Biennial Congress, which will be hosted by the Chiropractic Association of South Africa and held in Durban, South



www.wfc.org/congress2013



WFC's Silver Anniversary Congress

It is now less than 3 months until the World Federation of Chiropractic's Silver Anniversary Congress to be held at the International Convention Centre (pictured) in the beautiful Oceanside city of Durban, South Africa.

"Titled *Chiropractic under the African Sun* this Congress celebrates the first 25 years of the WFC," says WFC Past-President Dr. Mike Flynn, "and beyond the WFC's usual exciting Congress program there will be special entertainments and a first meeting of pioneering DCs from throughout Africa to discuss formation of an African Regional chiropractic organization. Features include:

- An outstanding academic program – art, science and philosophy – go to www.wfc.org/congress2013 for details.
- Optional discounted 1 (only \$65) and 2-day (only \$130) pre-Congress workshops by leading international lecturers – Dr Lindsay Rowe (imaging), Dr Joyce Miller (pediatrics), Dr Chris Colloca (instrument adjusting), Dr Tom Hyde (FAKTR), Dr Kevin Jardine (taping and rehabilitation) and Dr Craig Morris (ProGolf workshop).
- Best new international chiropractic research – 120 studies presented from the stage (32) and by poster (88) – with \$30,000 in awards generously sponsored by **NCMIC Group**.
- A social program that includes a Thursday African Night, a Friday Welcome Beach Party for free sponsored and hosted by the City of Durban, and the WFC's Silver Anniversary Banquet and Dance on Saturday with South Africa's sensational all-girl Sterling EQ electric quartet as featured entertainment.
- Launch of **The Global Advance of Chiropractic**, the history of the WFC and the amazing international growth of the chiropractic profession over the past 25 years - author Dr Reed Phillips, editors Dr Gerry Clum and David Chapman-Smith. Discounted copies - **\$20 or 60% off** - to everyone attending the Congress.
- **Durban**, a cosmopolitan city of 4 million on one of the most beautiful beaches in South Africa, offers world class dining and entertainments. The **International Convention Centre**, site of the Congress and the recent World Climate Conference, is a state-of-the-art conference facility.
- This is your chance-of-a-lifetime to combine a historic chiropractic meeting with a visit to South Africa and its majestic scenery and game parks. For registrations, accommodation, all information - go to www.wfc.org/congress2013

Platinum Sponsor:



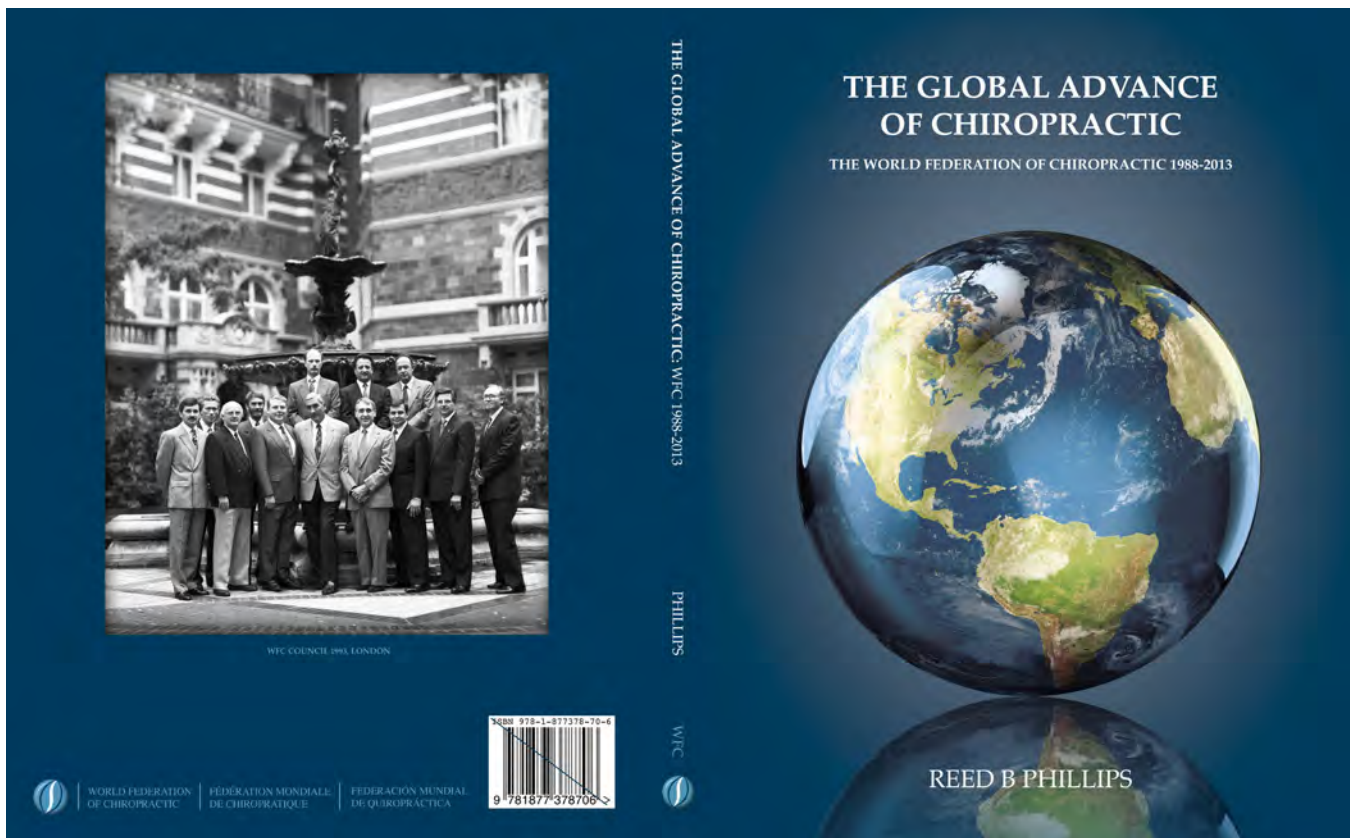
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 Southern California University of Health Sciences
 University of Johannesburg





The official history of the World of Federation of Chiropractic, charting the new acceptance and international growth of the profession during the last generation is at the printer and will be launched at the Durban Congress.

This 260-page hard cover illustrated history with nearly 1,000 photographs is a must-read for anyone with a passion for the chiropractic profession. It includes:

- The attempts to establish a world federation in the 1960s.
- The developments leading to the formation of the WFC in 1998.
- The amazing international growth of chiropractic and the WFC in the 1990s and 2000s.
- Explanation of the important relationships with other international organizations including the World Health Organization – and why this is important.
- Current status, future directions and much more.

Read sample chapters – Chapters 1 & 2 – at www.wfc.org. And see the pre-publication order form to order your copy/copies (at the website by January 15). Single copy US\$49 plus shipping and handling.

Author: Reed Phillips DC, PhD

Editors: Gerard Clum DC and David Chapman-Smith LLB

Sponsorship for this Project:



“The Global Advance of Chiropractic is a truly exciting account of the growing international success of the WFC and our profession during the past 25 years – with an amazing photographic record. History can be dry, but not this – you will be very pleasantly surprised.” - Gerard Clum DC

PRESIDENT'S MESSAGE CONTINUED...

Africa, on April 10-13, 2013. The Congress academic program will include servings from the philosophy, science and art of chiropractic, and the social program will offer a relaxed City of Durban beach party, an exciting African Night, and the elegant WFC Silver Anniversary Banquet and Dance.

Full details on the Congress can be accessed here:

http://www.wfc.org/congress2013/index.php?option=com_content&view=article&id=4&Itemid=5

We would be delighted if you would join us at these stimulating events.



Dennis Richards BSc, DC, Grad Cert Phil Studies, ACP, FACC, FICC.

FUTURE EVENTS



APCDF Assembly and Symposium

Hosts: Japanese Association of Chiropractors

Place: Tokyo, Japan

Date: January 25-27, 2013

Information: www.jac-chiro.org and
Kei Takeyachi, DC at info@jac-chiro.org



EMMECF Annual Meeting and Seminar

Hosts: Emirates Chiropractic Association

Place: Dubai, United Arab Emirates

Date: September 2013 (*dates to be confirmed*)

Information: www.emmechirofed.org



WFC's 12th Biennial Congress

Chiropractic Under the African Sun:

Developments in Chiropractic Principles and Practice

Host: Chiropractic Association of South Africa

Place: International Convention Centre and
Southern Sun Elangeni Hotel, Durban, South Africa

Date: April 10-13, 2013

Information: www.wfc.org/congress2013
Registrations now open!



ECU Convention

Hosts: Spanish Chiropractors' Association

Place: Sitges, Barcelona, Spain

Date: May 9-11, 2013

Information: www.ecunion.eu

ADMINISTRATION

COUNCIL

Michael van den Bos DC, South Africa	African Region
Terrence Yap DC, Singapore	Asian Region
Efstathios Papadopoulos DC, Cyprus	Eastern Mediterranean Region
Espen Johannessen DC, Norway (<i>2nd Vice-President</i>)	European Region
Barry Lewis DC, CCSP, UK	European Region
Carlos Ayres DC, Peru (<i>Secretary Treasurer</i>)	Latin American Region
Deborah Kopansky-Giles DC, FCCS, Canada	North American Region
Greg Stewart DC, Canada (<i>1st Vice-President</i>)	North American Region
Gerard Clum DC, USA - ICA	North American Region
J Michael Flynn DC, USA - ACA - (<i>Past-President</i>)	North American Region
Rick McMichael DC, USA - ACA	North American Region
Dennis Richards DC, FICC - Australia (<i>President</i>)	Pacific Region

For photos and bios of members of Council and Research Council go to About WFC at www.wfc.org.

RESEARCH COUNCIL

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Eduardo Bracher DC MD PhD	Brazil
Christine Goertz DC PhD	USA
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Charlotte Leboeuf-Yde DC MPH PhD	Denmark
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Secretary-General



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Manager, Administration



Christina Davis
Executive Secretary



Sarah Yabut
Administrative Assistant

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Bone and Joint Decade

Chair, Deborah Kopansky-Giles DC, FCCS - Canada

Policies & Procedures

Chair, J. Michael Flynn DC - USA

Strategic Planning

Chair, Dennis Richards, DC - Australia



*David Chapman-Smith
WFC Secretary-General*

WFC NEWS

WHO Fellowship – Jairus Quesnele, DC

Join me in congratulating Dr. Jairus Quesnele of Toronto, Canada on his appointment to a WHO Fellowship for 2013. He commences work at WHO Headquarters in Geneva on January 7.

As part of its role as a non-governmental organization or NGO in official relations with the WHO, and to answer an expert staff need identified by WHO, the WFC and WHO are negotiating a multi-year agreement under which chiropractors seeking post-graduate experience and qualifications in health policy and administration will each serve up to 12 months as a WHO fellow in Geneva, Switzerland. This is to be in the Office of Classifications, Terminologies and Standards, with and supervised by Bedirhan Ustun MD, Coordinator, and Molly Meri Robinson Nicol DC, Technical Officer. Current projects include revision and upgrading of WHO's ICD-10 to ICD-11.

For WHO this provides much needed expert support. For fellows, this provides valuable experience and qualifications. For the chiropractic profession it provides a growing corps of chiropractors qualified for a career in significant health policy positions and research.

Fellows are supervised by WHO and serve on an equivalent basis to staff. However, their fellowship grant is funded by the WFC. With generous support from the European Chiropractors' Union (ECU), the WFC has funding to commence this WHO WFC Collaborative Fellowship Program in 2013. Funding is still being arranged for future years.

Dr. Jairus Quesnele, a 2010 graduate of the Canadian Memorial Chiropractic College and one of three candidates interviewed by WHO for this position, is an outstanding candidate for this fellowship. Since 2010 he has completed the Canadian postgraduate Clinical Sciences Residency Program while practicing as a resident at McMaster University and St.



Jairus, Aimee and Thaddeus Quesnele.



Dr. Quesnele with David Chapman-Smith at the WFC office.

Michael's Hospital in Toronto. He has many awards not only for research, clinical skill and volunteer service.

Dr. Quesnele will be at WHO for eight months to August 31, 2013 accompanied by his wife Aimee and 4-month old son Thaddeus. Congratulations Jairus.

WFC Council Elections.

The WFC Council is elected for a 3-year term with representatives from 7 world regions. At present, elections for the years 2013-2015 are being completed. Nominations were due by November 15, and those received were:

Africa

Reg Englebrecht DC, South Africa

Asia

Terrence Yap DC, Singapore

Eastern Mediterranean

Efstathios Papadopoulos DC, Cyprus

Europe

Carlos Gevers DC, Spain

Espen Johannessen DC, Norway

Ken Vall DC, UK

John Williams DC, Italy

Latin America

Carlos Ayres DC, Peru

North America

Gerard Clum DC, USA-ICA

Michael Flynn DC, USA-ACA

Deborah Kopansky-Giles DC, Canada

Rick McMichael DC, USA-ACA

Greg Stewart DC, Canada

Pacific

Dennis Richards DC, Australia

Lawrence Tassell DC, Australia

In all regions other than Europe there were the same number of nominations as positions as available so nominees are successful without need for voting. In Europe voting is underway, concluding January 15, for the two available positions. There will be a further and final report on elections in the next QWR.

We say farewell, with thanks for their excellent past services, to two members of the current WFC Council who did not stand for re-election. The first is Dr. Michael van den Bos of East London, South Africa, a former President of the Chiropractic Association of South Africa who has served on the WFC Council since 2010. Thank you, Michael. We look forward to seeing you in Durban in April.



Dr Michael van den Bos

The second is Dr. Barry Lewis of the UK who has served on the Council since 2006. A former President of both the British



Chiropractic Association and the New Zealand Chiropractors' Association, Barry was also Deputy Director of the AECC Clinic in Bournemouth until his recent retirement, and has played a major leadership role in the WFC and its educational conferences. Grateful thanks to you, Barry.

Dr Barry Lewis

Global Chiropractic History Project.

Congratulations to author Dr. Reed Phillips and to all of you who contributed the photographs and memories that will make *The Global Advance of Chiropractic*, the WFC's Silver Anniversary history book, such exciting reading. Here are some of the memories.

- Did you know that Tiger Woods was one of the celebrities on the Chiropractic Centennial Foundation float in the 1995 Rose Parade?
- Or that former Japanese Prime Minister Junichiro Koizumi, then Minister of Health and Welfare was the featured speaker at the WFC's 1997 Congress in Tokyo?
- Which country has had the national campaign on chiropractic and scoliosis shown in this promo piece sponsored by Lego?

Tiger Woods at the Rose Parade



Junichiro Koizumi.



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توجه: به عنوان فرزند، برای داشتن آینده روشن، لطفاً به تشخیص و درمان اسکولیوسیس در سنین پایین توجه کنید.

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کایروپراکتیک و اسکولیوسیس

بنا بر اساس آخرین تحقیقات علمی (evidence based) تشخیص و درمان اسکولیوسیس در سنین کم، نیازمند تشخیص و درمان آن با روش های غیر جراحی است. روش های جدید تشخیص و درمان اسکولیوسیس (Chiropractic) درمان به روش کایروپراکتیک (Chiropractic) از طریق روش های غیر جراحی اسکولیوسیس است. توجه: به عنوان فرزند، برای داشتن آینده روشن، لطفاً به تشخیص و درمان اسکولیوسیس در سنین پایین توجه کنید.

حالی درمانی است که منجر به پیشگیری از بروز اسکولیوسیس و سایر مشکلات اسکولیوسیس در سنین کم و پیشگیری از اسکولیوسیس خواهد داشت.

WFC NEWS CONTINUED...

- Who do you recognize in the photograph at the Gala Banquet on May 4, 1991 at the WFC's First Congress held in Toronto?
- Who do you recognize in the December 2004 photograph from the meeting in Milan, Italy at which the final text of the WHO Guidelines on Basic Training and Safety in Chiropractic was agreed? (There are chiropractors from 10 different countries seen in the photograph with WHO staff and some of the medical and osteopathic experts invited by WHO).



Gala Banquet on May 4, 1991 at the WFC's First Congress.



WHO December 2004.



International Chiropractic Research Network – Please Join Now

Greg Kawchuk, DC, PhD, Vice-Chair WFC Research Council, Canada

The World Federation of Chiropractic is developing a new global resource for the chiropractic profession – the International Chiropractic Research Network (ICRN) and Database. There are two stages to the project:

- Development of the ICRN using LinkedIn technology – creating a network or community of researchers worldwide investigating scientific questions related to chiropractic. Individual researchers are now invited to join. See below. At this stage the network is not open to the public.
- Second, once the network is well established, providing general access so that the profession has a database of international researchers and their work.

This project is being administered by a Working Group chaired by me, and is supported with generous sponsorship from **Standard Process**.

All researchers are now invited to join the ICRN. To join, you must have authored at least one publication in a peer-reviewed journal. There is a short online video you can access that explains the process – <https://vimeo.com/46876658>

How to join:

1. Join LinkedIn
2. Edit your LinkedIn profile to include:
 - a. Your photo.
 - b. A summary of your research in the summary section.
 - c. Add the publications category to your profile.
 - d. Enter at least 1 peer-reviewed publication you have authored.
3. On the LinkedIn menu bar, go to Groups, search for the International Chiropractic Research Network, and then join.
4. Your request to join the ICRN will be processed shortly.
5. Check on the ICRN regularly to see the latest discussions, papers, job postings, and other activities from our research community!!

Questions/Comments on the ICRN or the registration process: contact me at greg.kawchuk@ualberta.ca.

If you are not a researcher, help populate the database by forwarding this notice to those you know in the chiropractic research community.



OCTOBER 16 WORLD SPINE DAY REPORT



OCTOBER 16
WORLD SPINE DAY

www.worldspineday.org

The Bone and Joint Decade 2000-2010 (BJD) announced at WHO Headquarters in January 2000 as an important new world initiative for awareness of and action to reduce the burden of musculoskeletal (MSK) disorders, was so successful it has been continued – now known as both the BJD and the Bone and Joint Initiative (BJI). Its goals are:

- To reduce the social and financial cost of MSK disorders to society.
- To empower patients to make decisions about their care.
- To improve prevention, diagnosis and treatment for all patients.
- To advance research on prevention and treatment.

The BJD, which has national action groups or networks (NANs) throughout the world, has encouraged multidisciplinary participation and the chiropractic profession is well represented. WFC Council member Dr Deborah Kopansky-Giles of Toronto, Canada is one of the 18 members of the BJD International Coordinating Committee, which is chaired by UK rheumatologist Professor Anthony Woolf. Dr Scott Haldeman has been a BJD international ambassador for the past 10 years. Dr Paul Dougherty of the ACA and New York Chiropractic College has a leadership role in the US Bone and Joint Initiative, the American NAN, and Dr Jakob Lothe of Norway is President of the Norwegian NAN.

The BJDs annual Action Week in October consists of four international recognized days to direct attention to MSK disorders and their huge impact in terms of disability and death. These are:

- World Arthritis Day – October 12
- **World Spine Day** – October 16
- World Trauma Day – October 17
- World Osteoporosis Day – October 20

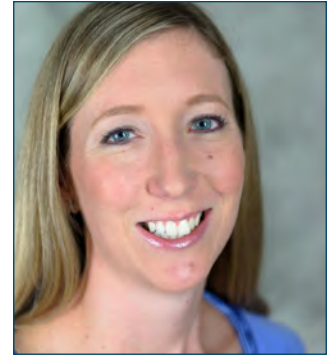
World Arthritis Day is organized for the BJD by the European League Against Rheumatism, World Osteoporosis Day by the International Osteoporosis Foundation. In late 2011 the BJD asked the World Federation of Chiropractic to prepare and coordinate activities for World Spine Day 2012.

The WFC was pleased to accept. Under the leadership of Dr Kopansky-Giles, and with project support from Canadian chiropractor Dr Jennifer Nash, the WFC engaged in extensive preparations in partnership with the BJD. Which included:

- A survey of NANs and others to determine awareness, past activities and existing resources.



Deborah Kopansky-Giles



Jennifer Nash

- Identification of a theme for World Spine Day – Straighten Up and Move was chosen.
- Preparation of a tool kit and resource materials (e.g. tips for staging events and activities, sample media release, posters, activities etc.)
- Creation of a website with these materials – this is www.worldspineday.org which was live by August.
- Widespread communication.

The end result, as explained in the WFC's formal evaluation and report to the BJD, was significant use of the new website and increased WSD awareness and activities in a number of world regions. During October there were 2,680 unique visitors to the website. Countries with the greatest number of hits in descending order were United States, India, Canada, the Russian Federation, Japan, Australia, and Great Britain.

Examples of organizations that reported WSD activities to the WFC via the website and otherwise included the American College of Sports Medicine (online article), the Agricultural College of Ethiopia (display of posters by teaching staff), the Croatian League Against Rheumatism (lecture for patients), the European University of Cyprus (media release, posters and speaker event) and the Spinalogy Clinic India (awareness camp and activities).

Back pain – now the leading cause of disability.

The importance of the BJD, World Spine Day, and the chiropractic profession's involvement with the major public health issue of musculoskeletal disorders is made plain by important new data – which report that **low-back pain is the single leading cause of disability worldwide.**

This is one of the conclusions of the Global Burden of Disease Study 2010 (GBD 2010) just published December 15 in The Lancet. GBD 2010 is the largest ever systematic effort to describe the global distribution and causes of a wide array of major diseases, injuries, and health risk factors. Go to www.thelancet.com/themed/global-burden-of-disease.

OCTOBER 16 WORLD SPINE DAY REPORT CONTINUED...

In summary, this was a promising first year which laid the foundations for a much more prominent World Spine Day in the years ahead. The WFC has recommended to the BJD formation of an engaged interdisciplinary International Working Group with representatives of organizations that have expressed interest in actively participating in WSD which include American College of Sports Medicine, British Acupuncture Council, British Association of Spinal Surgeons, European Public Health Alliance, North American Spine Society, Society for Back Pain Research, World Federation of Chiropractic, World Spinal Column Society.

World Spine Day Contest

by *Rand Baird, DC, MPH, Chair, Public Health Committee*

This was the second year the WFC held a World Spine Day Contest, open to associations, colleges, and individuals and with the goal of encouraging activities to raise awareness of the Bone and Joint Decade's World Spine Day on October 16 and of spinal problems and the chiropractic profession itself.

The panel of judges appointed by the WFC Public Health Committee announced the following results in early December:

First Prize (US\$1,000)

Life University, USA

Second Prize (US\$750)

International Medical University (IMU), Malaysia

Third Prize (US\$500)

Scotia Chiropractic, UK

Honorable mention:

Anglo-European College of Chiropractic, UK

Cyprus Chiropractic Association

European Chiropractors' Union

Hanseo University, South Korea

Life Chiropractic College West, USA

Palmer College of Chiropractic, USA

Namibian Chiropractic Association

Life University.

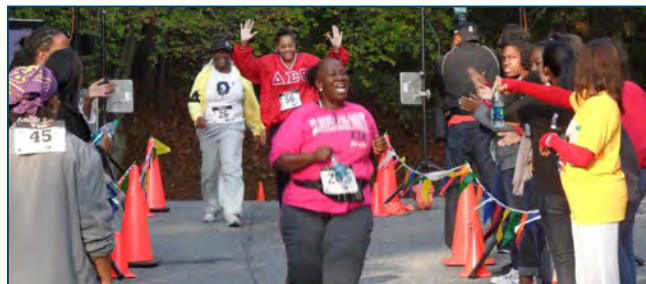
Members and the surrounding community participated in the BJD's National Action Week and World Spine Day (WSD) in three ways. First, on the weekend immediately before WSD, Life University hosted a Health Moves 5K Run/Walk and Health Expo, at which Dr. Ron Kirk taught Health Moves participants the Straighten Up Posture Pod exercises.

Health Moves purpose is to motivate and empower individuals and communities to adopt healthy lifestyles, focusing particularly on African Americans, and approximately 350 community members participated in the Health Moves events at Life, which featured Atlanta 11 Alive Television newscasters Elle Duncan and Chesley McNeil as MCs.

Next, on WSD October 16, Life featured Life Center for Seniors' and Life students' exercise classes to launch Active LIFE, an eight-week faculty and staff health promotion

campaign. Participants engaged in Straighten Up exercises, resistance, stretching, and integrative exercise training.

Finally, and in further preparation for Active LIFE, Life News offered faculty, staff and students online links for Healthy Lifestyle Self-Inventories, Activity Calendars and Straighten Up exercises to provide motivation for lifestyle improvements during the eight-week campaign. Congratulations to Life University.



International Medical University (IMU), Kuala Lumpur, Malaysia.

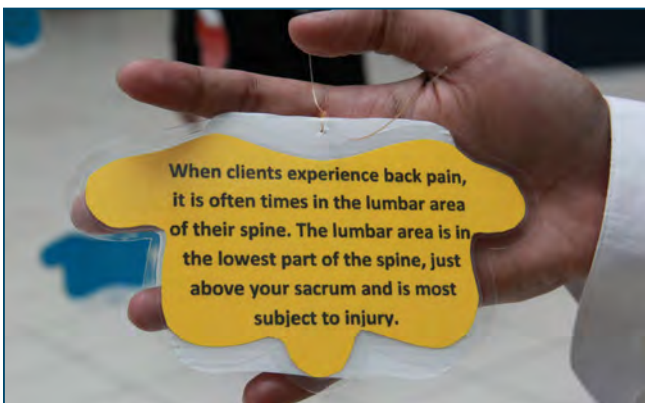
World Spine Day 2012 was celebrated with immense enthusiasm with most ideas for the many projects coming from the 100 chiropractic students in three cohorts at IMU. Projects included:

- Creating and completing a Chandelier of Spines, which was hung at the center of the IMU atrium. Beneath all

WORLD SPINE DAY CONTEST CONTINUED...

spines dangling from the chandelier were vertebrae-shaped paper cards with information regarding health spine habits.

- Students set up booths along the IMU driveway, for games and selling of badges. Games provided included quizzes, where players were required to read materials to match diagnoses and pictures of musculoskeletal disorders.
- There was a “huge turnout” for complimentary spinal screenings for the public with check-ups on posture and range of motion, and findings recorded on a basic chiropractic spine examination form. Straighten Up and Move exercises were performed and a poster board gave information on posture and ergonomics.



- Students walked throughout the IMU campus with ‘walking boards’ hung across their bodies. These featured information related to World Spine Day and 10 common diseases of the spine – namely cervical bulge, cervical stenosis, cervical herniation, scoliosis, lumbar bulge, lumbar stenosis, kyphosis, lumbar herniation, degenerative disc disease and spondylolisthesis. Colourful pamphlets on these were distributed. Congratulations to IMU students.

Scotia Chiropractic, Peebles and St. Boswells, UK.

Scotia Chiropractic (SC), a practice group led by Dr. Carla How, has clinics that are for chiropractic, remedial therapy and other services in rural communities in the Scottish Borders and Northumberland in England. SC has won awards from the agency Healthy Working Lives for its work in promoting health not only for patients but in its wider community.

Having identified a need for a Just Start Walking initiative with community groups of seniors (age over 65) SC launched this new program on World Spine Day October 16. An SC receptionist who had qualified as a walk leader with the support of SC, led a group of seniors with physical limitations on a basic walk for 30 minutes followed by refreshments. In following weeks several members who are recovering from injuries and/or operations or have restrictions due to age have reported improved activity and confidence and become regular members.

In a second celebration of WSD, SC continued the Straighten Up program in local schools to raise awareness from an early age of the importance of spinal health. Congratulations to Scotia Chiropractic.



North Atlantic Research Collaboration

Espen Johannessen DC, WFC Second Vice-President

Dr. Greg Kawchuk of Canada, Vice-Chair of the WFC Research Council, and I represented the WFC at a meeting of the North Atlantic Research Collaboration (NARC) held at the University of Southern Denmark in Odense on October 18.

This, the third meeting of NARC since it was formed in late 2011, was held in connection with the main annual international conference on research on low back pain – *The International Forum on Primary Care Research on Low Back Pain*, which was being hosted this year by the University of Southern Denmark (USD) and its affiliated Nordic Institute of Chiropractic and Clinical Biomechanics (NIKKB).

The goal of NARC, formed by chiropractic associations in Scandinavia, the UK, and Canada, is to combine and coordinate human and financial resources in the development of research and clinical guidelines relative to chiropractic practice and the profession. As part of the NARC meeting we visited the Spine Centre of Southern Denmark in Middelfart, the foremost spine hospital in this region of the country. This is a very impressive facility at which chiropractors, medical doctors, and physiotherapists work in fully integrated teams, and chiropractic students from USD complete a large part of their clinical training.

Association presidents attending the NARC meeting were:

Richard Brown, President, British Chiropractic Association

Eleanor White, Immediate Past-President, Canadian Chiropractic Association

Peter Kryger-Baggesen, President, Danish Chiropractors' Association

Jakob Lothe, President, Norwegian Chiropractors' Association

Tobias Lauritsen, President, Swedish Chiropractic Association

Others present were Rikke Kryger Jensen, Jakob Bjerre, Pia Ravn from the DCA, Henrik Wulff Christensen, Director, NIKKB, Serafin Leeman, Swiss Association of Chiropractors, Greg Kawchuk and me.



From left Serafin Leeman, Switzerland, Rikke Kryger Jensen and Peter Kryger-Baggesen, Denmark

When did you last visit www.wfc.org?

Go there now for:

- ◇ Information on the profession – country contacts, schools worldwide, legal status by country, history, etc.
- ◇ Information on the WFC – including its links with WHO and the WHO Guidelines
- ◇ Details of meetings and events
- ◇ Projects – Straighten Up program, Identity Consultation and Result, Chiropractors Against Tobacco, etc.
- ◇ News – and past issues of the WFC Quarterly World Report
- ◇ Much more

THE PURSUIT OF LEGISLATION

PRINCIPLES FOR SUCCESS

Fifty countries now have legislation to recognize and regulate the practice of chiropractic. Many of these are in Europe, but many European countries are still without such legislation.

At its General Council meeting in London on November 2-3, 2012, attended by leaders of national associations in Europe, the European Chiropractors' Union (ECU) held a workshop on how best to start and manage a national campaign for chiropractic legislation. Participants included leaders from the larger (Norway and the UK) and smaller (Belgium and Cyprus) countries with experience and success in pursuing legislation.

Also invited and present were WFC leaders with extensive legislative experience, such as Secretary-General David Chapman-Smith and regional representatives Dr. Espen Johannessen (Norway), Dr. Barry Lewis (UK) and Dr. Stathis Papadopoulos (Cyprus). Another guest speaker, presenting American experience, was Dr. Keith Overland, President, American Chiropractic Association.

The meeting produced the following valuable ECU consensus statements titled the Pursuit of Legislation and designed to assist national associations and their leaders in carrying out campaigns for legislation:

1. Be prepared

- a. Establish unity in the profession and a consistent message;
- b. Ensure that documentation is in place (for example, association bylaws, code of ethics, summary of education, identity statements, safety, cost effectiveness, research evidence base);
- c. Utilise existing guidelines (for example, the CEN Standard, WHO chiropractic guidelines);
- d. Research existing health professions legislation and regulatory frameworks in your country;
- e. Learn from the experiences of other chiropractic national associations;
- f. Identify leader(s) in the profession and engage experts (legal, political);
- g. Be seen to be active in the community, including public health initiatives;
- h. Ensure adequate funding;
- i. Understand this may take many years.

2. See situations from the perspective of others

- a. Government priorities: patient protection, no additional cost, impact on other professions, satisfying voters.
- b. Medical profession: is chiropractic an opportunity (reduced burden of chronic MSK on GPs and hospital outpatient) or a threat (loss of control)?
- c. Patients: want choice without financial barriers;
- d. Jargon avoidance: speaking a language that all may understand.

3. Identify and engage relevant parties

- a. Influential politicians including a 'chiropractic champion';
- b. Opinion-leaders in other health professions;
- c. Media organisations and individuals;
- d. Public and patients; individuals, advocacy groups, consumer organisations;
- e. Industry and workers' organisations.



WFC representatives at the ECU General Council meeting (from left) Dr. Espen Johannessen, Dr. Barry Lewis and Mr. David Chapman-Smith.



ECU President Dr. Oystein Ogre, Norway (left) with ECU Treasurer Dr. Vasileios Gkolfinopolous, Greece and Dr. Keith Overland, President, American Chiropractic Association.



Dr. Zsolt Kalbori, President, Hungarian Chiropractic Association (left) with Dr. Nicolo Orlando, Association of Maltese Chiropractors.

THE PURSUIT OF LEGISLATION - PRINCIPLES FOR SUCCESS CONTINUED...

Throughout the process of pursuing legislation, there should be continued primary focus on:

- Fundamental purpose – protection of patients
- The basis for this protection – high standards of education.

The experience of the WFC is that all of these are sound principles. In most countries a document of primary importance will be the WHO Guidelines on Basic Training and Safety in Chiropractic (WHO, 2005) which may be found in many languages under About WFC/World Health Organization at www.wfc.org. The WHO Guidelines have strength not only because they are from an independent source, but also the leading international source of health policy. The WHO, of course, is an agency of the United Nations, and its voting members are the national governments of your country and all countries worldwide.

Dr. Bart Vandendreis of Belgium, one of the speakers at the workshop, explained that the WHO definition of chiropractic is the one adopted in the law in Belgium. Chiropractic was one of four CAM disciplines recognized by law in Belgium in 1999, others being acupuncture, homeopathy and osteopathy, but it has only been in the last year that a scheme of regulation has been developed.

New and smaller WFC member associations are reminded that the WFC has a model set of bylaws and code of ethics for use in better establishing national associations when necessary. A fundamental purpose of the WFC is to assist members on legislative issues where so invited.

WORLD NOTES

Australia



Andrew McNamara

After many years of outstanding service and leadership, Krystina Brown has retired as CEO of the Chiropractors' Association of Australia (CAA). New CEO announced by CAA President Dr. Lawrence Tassell in the November issue of the Australian Chiropractor is Mr. Andrew McNamara. Mr. McNamara brings extensive legal, legislative and corporate governance experience to the CAA. A litigation lawyer from Hervey Bay, Queensland, he served three terms as a Member of Parliament in the State of Queensland from 2001 to 2009, serving as Minister for Sustainability, Climate Change and Innovation during his third term.

Canada



Alison Dantas

Following the retirement of CCA Executive Director Jim Duncan in September, Alison Dantas has assumed the role of Chief Executive Officer at the Canadian Chiropractic Association.

Ms. Dantas joins the CCA following an impressive career in not-for-profit professional health care associations, including positions as the executive director of the Ontario Association of Naturopathic Doctors and the Association of Ontario Midwives. She has valuable experience in government (*Ombudsman Ontario*),

social services (*Community Social Planning Council of Toronto*) and community involvement, and is the recipient of awards from the Canadian Society of Association Executives and the Peel Institute.

Cyprus



Dr. Stathis Papadopoulos, President, Cyprus Chiropractic Association, reports that the Chiropractic Act of 1991 has now been updated and strengthened. The amended Act, which came into force on October 23, establishes a regulatory Chiropractic Council made up of five members – three registered chiropractors and two lay government appointees. Other features of the new law include:

- Significant penalties for illegal use of the title chiropractor – EUR 1,000 or 6 months jail term or both
- Only one professional association allowed in Cyprus
- Patient records must be kept in one of the two official languages of the Republic of Cyprus – Greek or Turkish.

Cyprus now has 13 doctors of chiropractic and several chiropractic students abroad, including Dr. Papadopoulos' daughter Anna at the Anglo-European College of Chiropractic in the UK.

India



The Indian Association of Chiropractic Doctors (IACD) represents 10 chiropractors in India, and although small in number, has had a fantastic year. We have strong leadership and all of our members are active in making important contributions to the development and growth of chiropractic in India.



Dr. Amit Nanda

President is Dr Amit (Jimmy) Nanda, and Vice-President of Government Relations is Dr Vidur Kumar Jain of New Delhi, the capital city, where he is a prominent surgeon as well as a duly qualified doctor of chiropractic. Dr Jain has passion for chiropractic and a well-equipped chiropractic wing at his hospital, and is assisting the IACD in its drive for legislation in face of the slow-paced bureaucracy of India.



Dr. Vidur Jain

IACD member Dr Shiv Bajaj, also of New Delhi, is working with prominent members of society and professional athletes with outstanding results. He has also been instrumental in seeking out others fraudulently claiming to be chiropractors. A new member this year is Dr Natasha Patel, a Canadian who has moved to Baroda in Gujarat and is making excellent inroads in this part of India.

The IACD is making a big effort to have more Indians graduating as chiropractors and returning to India, because we see this as the only way for the profession to grow until a school can be established here. We are working with D'Youville College in Buffalo, New York and a further big recruitment drive is planned for February 2013. In India there is progress in meetings to plan for India's first chiropractic college and the IACD has a goal of having this established by 2014/2015.

Some challenges remain in India. One that we have to deal with repeatedly is chiropractors, or at least individuals claiming to be chiropractors, visiting India to provide care without prior notice to the IACD. Complaints arise, the IACD cannot verify qualifications or help well-meaning and qualified chiropractors.

India has a beautiful and unique culture. That being said, it is a different one, and without the support of the IACD chiropractors can be reprimanded or worse yet jailed if they cause injury to another person under their care. There are such cases. There is a mechanism to avoid this in India. If you are coming to our country register with the IACD – there is no cost and if there are problems we can help and mitigate the consequences.

The IACD also asks chiropractors visiting for humanitarian work or other employment to adopt full professional procedures, with proper histories and examinations before adjusting patients or providing other treatment. One bad incident quickly derails the years of work the IACD is putting in to have chiropractic be fully recognized as a part of mainstream healthcare in India.

For more information please see www.indiachiropractic.com or email info@indiachiropractic.com.

Submitted by: Dr Ricky Rana, Vice-President, IACD

Japan



TCC Accreditation.

On November 23, 2012 the Tokyo College of Chiropractic (TCC) of Tokyo, Japan received full accreditation from the Council on Chiropractic Education Australasia (CCEA), the member of CCE International and the accrediting agency for Asia and the Pacific.

TCC was formerly known as RMIT University Chiropractic Unit – Japan, was an affiliate of RMIT University of Melbourne, Australia and received its accreditation in that context. In 2009 TCC became an independent institution and its chiropractic program is now independently accredited. The next step is that TCC is now applying for government recognition from the Ministry of Education, Culture, Sports, Science and Technology.



The CCEA inspection team shown with TCC faculty during its visit. Front row (from left) Dr. Yoshi Murakami of TCC and inspection team members Dr. Clinton Kessey, Dr. Stefan Pallister, Dr. Peter Bull and Dr. Kanta Atsumi.

NCAC Report and JAC Recognition.

Recent good news is that the National Consumer Affairs Center of Japan (NCAC), an independent administrative agency under the Consumer Affairs Fundamental Act, has appointed the Japanese Association of Chiropractors (JAC) as the chiropractic representative group to set up guidelines on safety and advertising. These guidelines will be released shortly by the NCAC to the Ministry of Health, Labor and Welfare and the public, and may well be a stepping stone to legislation.

This follows an NCAC report of an increased number of physical injuries caused by licensed (e.g. Judo bone setters, Massage Shiatsu therapists, etc.) and non-licensed (chiropractors, osteopaths, etc.) manual therapists in Japan in August.

APCD Assembly and Seminar.

The Asia Pacific Chiropractic Doctors' Federation (APCDF) 6th General Assembly and Annual Seminar will be hosted by JAC in Tokyo on January 25-27, 2013. The keynote speaker for this seminar is Dr. John Downes, Director of Life University's Sports Science Institute and FICS Council member, who lectures on "Integrated Spinal Adjusting for Sports Chiropractic."

For further information please contact the JAC at:

Email: info@jac-chiro.org

Website: www.jac-chiro.org

Seminar brochure:

http://www.jac-chiro.org/pdf/apcdf_eg.pdf

Submitted by Kei Takeyachi

Kenya



Dr. Caroline Mwendwa

Chiropractic in Kenya is on the move. Dr. Caroline Mwendwa of Nairobi, Secretary of the Chiropractic Association of Kenya (CAK) reports that the government is currently going through a review of the Kenyan constitution and its health legislation and has agreed to negotiate an independent chiropractic act to recognize and regulate the practice of chiropractic. The CAK, with 9 members and led by Chairman Dr. Thomas Adagala and Treasurer Dr. Musimbi Ondeko was first advised by the Ministry of Health that chiropractic will be regulated with various other alternative and traditional forms of health care. However, a combination of the WHO Guidelines on Basic Training and Safety in Chiropractic, and the political and community influence of CAK members especially Dr. Ondeko, resulted in Ministry acceptance of the need for independent legislation.

Dr. Mwendwa is one of six Sherman College graduates in Kenya. She was living in Boston, having completed a pre-med degree and planning to go to medical school when she first consulted a chiropractor. Amazed at the results she decided to study chiropractic at Sherman. After four years back in practice in Kenya, Dr. Mwendwa is one of several impressive young leaders in the profession in Africa, all of them will be at the WFC's Silver Anniversary Congress in Durban next April.

Another CAK member, newly returned to Kenya is Palmer College graduate Dr. Hamisi Kote Ali. Dr. Ali was with the Kenyan track and field team as a physical therapist at the Beijing Olympics when he first encountered chiropractic. He subsequently enrolled at Palmer College, graduated and returned to Kenya this year, and in a recent report to the WFC explains he is loving chiropractic practice and finds it "amazing how receptive patients and the community are" to chiropractic in Kenya.

South Africa



Early Bird Winner – Dr Russell Hill

Congratulations to Dr Russell Hill of Walmer on winning the early bird registration draw for the Durban Congress

– he receives a free registration to the Congress and all its social events.



Dr. Russell Hill

Dr Hill received his Doctor of Chiropractic degree magna cum laude from Palmer College in Davenport before returning to South Africa to open his practice in 1989. After two year in Port Elizabeth he moved to a larger property and clinic in Walmer where patients would be able to obtain not only chiropractic treatment but a number of other spine-related therapies and rehabilitation. Today he practices from a Chiropractic Health Centre which offers the services of three chiropractors, two massage therapists, and a neuromuscular specialist who does the exercise rehabilitation, a nutritionist, and an orthotist. Additionally there is a heated pool for hydrotherapy classes and specialized swimming lessons for infants and children.

Dr Hill is President of the Eastern Cape Branch of the Chiropractic Association of South Africa, CASA representative on the National Spine Association and currently plays league squash and participates in triathlon events and iron man races. Congratulations Dr Hill.

USA



Parker University and Sherman College Announce New Presidents

Following the retirement of Dr Fabrizio Mancini, who served as President at Parker University (formerly Parker College of Chiropractic) for the past 13 years, the new President announced on December 11 is Dr Brian McAulay.



Dr. Brian McAulay

Brian McAulay DC, PhD, who has served as Executive Vice-President and Provost at Life University since 2004 is originally from Canada. His qualifications include a Bachelor of Commerce degree (University of Toronto), Doctor of Chiropractic degree (Pennsylvania College of Chiropractic) and a PhD in Management from Temple University, Pennsylvania.

The new President of Sherman College of Chiropractic from January, following the retirement of Dr Jon Schwartzbauer, is Dr Edwin Cordero, a 1993 graduate of Life University who has practiced in Boynton Beach, Florida. Fluent in Spanish, Dr Cordero previously practiced in Puerto Rico, has served as team chiropractor for Costa Rica in the Central American Games for the past eight years, and was named Chiropractor of the Year in 2011 by the Florida Chiropractic Society.

Other colleges presently engaged in presidential searches are Logan College of Chiropractic, where Dr George Goodman retires in March and Northwestern Health Sciences University.

ASSOCIATE MEMBERS LIST

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ALSO FOUND AT WWW.WFC.ORG

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Chiropractic Diplomatic Corp – Philippines
www.chiropracticdiplomatic.com
Dynamic Chiropractic – USA
www.MPAMedia.com
Enzyme Formulations, Inc. – USA
www.loomisenzymes.com
Foot Levelers – USA
www.footlevelers.com
International Board of Chiropractic Examiners – USA
www.ibce.org
Logan College of Chiropractic – USA
www.logan.edu
NCMIC Insurance Company – USA
www.ncmic.org
Neuromechanical Innovations – USA
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Palmer College of Chiropractic – USA
www.palmer.edu
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www.standardprocess.com

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www.3drx.com
Future Health Software – USA
www.futurehealthsoftware.com
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National Board of Chiropractic Examiners – USA
www.nbce.org

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www.phi.us
Canadian Memorial Chiropractic College – Canada
www.cmcc.ca
Cleveland Chiropractic College – USA
www.cleveland.edu
Intellibed – USA
www.intellibed.com
Northwestern Health Sciences University – USA
www.nwhealth.edu
The American Chiropractor – USA
www.theamericanchiropractor.com

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Anglo-European College of Chiropractic – UK
www.aecc.ac.uk
Canadian Chiropractic Protective Assn – Canada

www.ccachiro.org
Canadian Chiropractor Magazine – Canada
www.canadianchiropractor.ca
ChiroHealthUSA – USA
www.chirohealthusa.com
Chiropractic Economics – USA
www.chiroeco.com
Dee Cee Laboratories, Inc. – USA
www.deeceeelabs.com
Erchonia Inc. – USA
www.erchonia.com
Human Touch – USA
www.humantouch.com
International Chiropractic Pediatric Association – USA
www.chiropractic.org
International Medical University – Chiropractic Program
– Malaysia – www.imu.edu.my
Life Chiropractic College West – USA
www.lifewest.edu
Lloyd Table Inc – USA
www.lloydtable.com
National Chiropractic Council – USA
www.chiropracticcouncil.com
New York Chiropractic College – USA
www.nycc.edu
New Zealand Chiropractic Board – New Zealand
www.chiropracticboard.org.nz
Parker University – USA
www.parkercc.edu
ScripHessco – USA
www.ScripHessco.com
Step Forward Inc. – USA
www.stepforward.com
Texas Chiropractic College – USA
www.txchiro.edu
The American Chiropractor – USA
www.theamericanchiropractor.com
The McKenzie Institute International – Chiropractic Branch
– New Zealand – www.mckenziemdt.org
Therapeutica Inc – Canada
www.therapeuticainc.com
Thumper Massager – Canada
www.thumpermassager.com
University of Bridgeport – College of Chiropractic – USA
www.bridgeport.edu

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