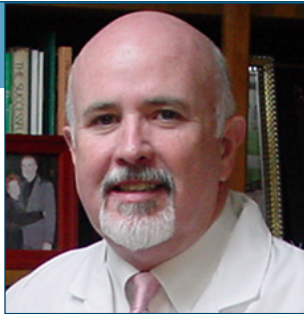




# WFC QUARTERLY WORLD REPORT

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## PRESIDENT'S MESSAGE

The World Federation of Chiropractic was formed at a World Congress in Sydney in 1988 and will be 25 years old in 2013. Silver Anniversary celebrations will take place at the Durban Congress in April next year.

In a project commenced in 2010 Dr. Reed Phillips, a former member of the WFC Research Council and President of the Southern California University of Health Sciences, has been researching and writing a history of the WFC. This is being edited by David Chapman Smith and Dr. Gerry Clum and will be launched at the Durban Congress as part of the anniversary celebrations.

I have had an opportunity to read part of the draft text and can give you two guarantees. The first is that this book tells a dramatic story of the international growth of our profession and the rise of the WFC since the late 1980s, and the second is that this story provides much more exciting reading than most histories.

Most importantly, this history reminds us of what we in the chiropractic profession have achieved during the last generation, and what we can continue to achieve if we work together with common purpose and goals. In 1989 there were only three chiropractic educational programs outside North America, one each in Australia, South Africa and the UK, chiropractic was unknown in health policy debates and there was little interprofessional respect and cooperation.

Against this, consider the WFC's two major conferences in the year ahead. The first, a joint conference this September of the WFC, the Association of Chiropractic Colleges and the Consortium of Chiropractic Institutions Asia Pacific representing eight schools in that region, has a theme of Translating Evidence into Practice, and:

- is being held at Murdoch University in Perth, Australia, a major public university with a well-established School of Chiropractic and Sports Science
- has chiropractic conference faculty, many with additional masters or doctoral degrees in their areas of expertise, from chiropractic schools in Australia, Brazil, Canada, Denmark, France, Korea, Malaysia,

New Zealand, South Africa, Spain, the UK and the USA

- includes experts from other professions such as Dr. Mellick Chehade of Adelaide, an internationally renowned medical authority in the field of translating evidence into education and practice who is the opening keynote speaker, and Dr Simon Towler, the Chief Medical Officer for Western Australia.

The second major conference is the Durban Congress next April, where the academic program shows a similar impressive range of speakers. The first morning also deals with evidence-based practice. Speakers include Dr. Lindsay Rowe of Australia (chiropractic and medical radiologist on imaging), Dr Girish Mody of South Africa (rheumatologist on tests for red flags in spinal disorders), Dr. Greg Kawchuk of Canada (chiropractic and biomechanics expert on emerging technologies for



[www.wfc.org/perthconference](http://www.wfc.org/perthconference)

## PRESIDENT'S MESSAGE CONTINUED...

spinal assessment in chiropractic practice), Dr. Jan Hartvigsen of Denmark (EBP for acute spinal pain), Dr. Joyce Miller of the UK (EBP for pediatric practice) and many more.

Later in the program speakers on chiropractors as spine experts in primary care include Dr. Ian Paskowski of the US (with details on how he and colleagues have achieved this in Massachusetts) and Dr. Robert Gunzburg of Belgium (Deputy Editor, European Spine Journal, giving the perspective of an orthopedic surgeon).

There will still be the technique workshops, the friendships, the fine social program and the high energy and enthusiasm that are part of all great chiropractic meetings, as there was in Rio last year. Our hosts in the Chiropractic Association of South Africa will make sure of that. However there will also be a cutting edge, high-quality program demonstrating how far our profession has advanced in the world.

The WFC has now been leading that advance for almost a quarter of a century, thanks to the contributions of its many

members and supporters. Plan now to be with us in the beautiful seaside city of Durban next April to celebrate this ongoing success of the WFC and our profession. I believe DD, BJ and our many steadfast pioneers would be proud of how we are handling their legacy.



J Michael Flynn DC



## FUTURE EVENTS



### *WFC/ACC/CCIAP Education Conference Translating Evidence into Practice*

**Hosts:** Chiropractors' Association of Australia

**Place:** Rendezvous Hotel and Murdoch University, Perth, Australia

**Date:** September 26-29, 2012

**Information:** Go to [www.wfc.org/perthconference](http://www.wfc.org/perthconference)



### *WFC's 12th Biennial Congress*

### *Chiropractic Under the African Sun: Developments in Chiropractic Principles and Practice*

**Host:** Chiropractic Association of South Africa

**Place:** International Convention Centre and Southern Sun  
Elangeni Hotel, Durban, South Africa

**Date:** April 10-13, 2013

**Information:** [www.wfc.org/congress2013](http://www.wfc.org/congress2013)

**Registrations now open!**



WORLD FEDERATION  
OF CHIROPRACTIC



## Notice of Education Conference

### *Hosts*

**Murdoch University and Chiropractors' Association of Australia**

<b>Conference Title</b>	Translating Evidence into Practice
<b>Location</b>	Rendezvous Hotel and Murdoch University Perth, Western Australia
<b>Dates</b>	Wednesday, September 26 to Saturday, September 29, 2012
<b>Program</b>	An outstanding interdisciplinary faculty of speakers presenting a conference for educationalists and practicing chiropractors on: <ul style="list-style-type: none"> <li>• What evidence-based practice (EBP) is and why it is important</li> <li>• The roles of clinical research, clinical experience and patient values.</li> <li>• Translating evidence into educational and clinical practice.</li> </ul>
<b>Call for Papers</b>	At website below. <b>Deadline: April 30, 2012</b>
<b>Information</b>	For all further information, registrations, accommodation, Call for Papers go to <a href="http://www.wfc.org/perthconference">www.wfc.org/perthconference</a> .



# ADMINISTRATION

## COUNCIL

<b>Michael van den Bos</b> DC, South Africa	African Region
<b>Terrence Yap</b> DC, Singapore	Asian Region
<b>Efstathios Papadopoulos</b> DC, Cyprus ( <i>Past-President</i> )	Eastern Mediterranean Region
<b>Espen Johannessen</b> DC, Norway	European Region
<b>Barry Lewis</b> DC, CCSP, UK	European Region
<b>Carlos Ayres</b> DC, Peru	Latin American Region
<b>Deborah Kopansky-Giles</b> DC, FCCS, Canada	North American Region
<b>Greg Stewart</b> DC, Canada ( <i>2<sup>nd</sup> Vice-President</i> )	North American Region
<b>Gerard Clum</b> DC, USA - ICA	North American Region
<b>J Michael Flynn</b> DC, USA - ACA - ( <i>President</i> )	North American Region
<b>Rick McMichael</b> DC, USA - ACA	North American Region
<b>Dennis Richards</b> DC, FICC - Australia ( <i>1<sup>st</sup> Vice-President</i> )	Pacific Region

For photos and bios of members of Council and Research Council go to About WFC at [www.wfc.org](http://www.wfc.org).

## RESEARCH COUNCIL

<b>Scott Haldeman</b> DC MD PhD ( <i>Chair</i> )	USA
<b>Greg Kawchuk</b> DC PhD ( <i>Vice-Chair</i> )	Canada
<b>Philip Bolton</b> DC PhD	Australia
<b>Eduardo Bracher</b> DC MD PhD	Brazil
<b>Christine Goertz</b> DC PhD	USA
<b>Heidi Haavik</b> DC PhD	New Zealand
<b>Charlotte Leboeuf-Yde</b> DC MPH PhD	Denmark
<b>John Triano</b> DC PhD	Canada

## STAFF AT THE SECRETARIAT



**David Chapman-Smith**  
*Secretary-General*



**Khalid Salim**  
*Manager, Administration*



**Christina Davis**  
*Executive Secretary*



**Sarah Yabut**  
*Administrative Assistant*

## COMMITTEES

### Associate Members and Public Health

*Chair, Rand Baird* DC, MPH - USA

### Bone and Joint Decade

*Chair, Deborah Kopansky-Giles* DC, FCCS - Canada

### Policies & Procedures

*Chair, J. Michael Flynn* DC - USA

### Strategic Planning

*Chair, Dennis Richards*, DC - Australia



*David Chapman-Smith  
WFC Secretary-General*

## WFC NEWS

### Kazuyoshi Takeyachi DC - 1943-2012

On February 22 Dr Kazuyoshi Takeyachi of Tokyo, an admired and long-serving leader of the profession in Japan, passed away following a long illness with cancer. Kazu, as he was known to all of us, was given a WFC Honor Award for outstanding services to the international advancement of the profession at the Centennial Congress in Washington DC in July 1995. He will be greatly missed.



For a fuller obituary, provided with the assistance of his son Dr Yasunobu Takeyachi, see *Japan under World Notes*.



*Dr Takeyachi at the Centennial Congress, and coming forward to accept his WFC Honor Award, watched at right by Dr Jerry McAndrews, Past President, Palmer College.*

### WFC Projects

Important projects underway at the WFC include:

- **BJD and World Spine Day October 16.** In January the Bone and Joint Decade (BJD) confirmed its invitation to the WFC to manage international preparations for BJD's World Spine Day on October 16. In February Dr Deborah Kopansky-Giles, WFC Representative on the BJD International Coordinating Committee and Director of the Chiropractic Clinic at St. Michael's Hospital in Toronto, met with Dr Jennifer Nash who will be the WFC's Special Project's Officer on this project to prepare a plan of action. Look for more news in the months ahead and the June issue of QWR.
- **On-line Registry of Chiropractic Researchers World-Wide.** A Committee led by Dr Greg Kawchuk, Vice-Chair, WFC Research Council, is working on an exciting and much needed project to create an on-line register of researchers world-wide. Dr Kawchuk had meetings with

respect to this project with many researchers at the ACC RAC Meeting in Las Vegas earlier this month. There will be more news in due course.



*(from left to right) Staff Chiropractor Dr Jessica Wong, Dr Jennifer Nash, Dr Deborah Kopansky-Giles and WFC Executive-Secretary Christina Davis at the chiropractic and multidisciplinary clinic at St. Michael's Hospital, Toronto.*

### WFC/ACC/CCIAP Education Conference – Perth, Australia, September 26- 29, 2012

Go to [www.wfc.org/perthconference](http://www.wfc.org/perthconference) for all information, registrations and the outstanding program for this conference with a theme of *Translating Evidence into Practice*. The social program includes a welcome reception, generously sponsored by the Chiropractors Association of Australia, a Friday evening Swan River cruise and dinner and a Saturday evening Aussie BBQ. This conference will be both important and fun and particular thanks to:

- The Planning Committee comprising of:
  - David O'Bryon, ACC, Executive Director Planning Committee:
  - Brian Nook, DC, DACBSP, ICSSD, FICC, Murdoch University
  - Tim Lothe Raven, BAppSc, MSc, FEAC, European Council on Chiropractic Education
  - Eric Russell, DC, DPhCS, New Zealand College of Chiropractic
  - Robert Scott, DC, PhD, Life University
  - Michael Wiles, DC, BS, MEd, FCCS(C), Northwestern Health Sciences University
  - Kurt Wood, DC, Palmer College of Chiropractic
- Our hosts, the **CAA** and **Murdoch University**.
- Conference co-sponsor the **International Board of Chiropractic Examiners (IBCE)**.

### WFC's 12th Biennial Congress – Durban, South Africa, April 10 -13, 2013

During the past 3 months extensive time has been devoted to all preparations for this Silver Anniversary Congress in the beautiful cosmopolitan and seaside city of Durban hosted by the Chiropractic Association of South Africa (CASA).

**Registrations are now open.** Go to [www.wfc.org/congress2013](http://www.wfc.org/congress2013) for all information. Plan your trip of a life-time to South Africa, its game parks, its majestic scenery, and your chiropractic colleagues in South Africa.

Particular thanks to 2 members of the Planning Committee doing outstanding work – Dr Reg Engelbrecht, CASA CEO and Dr Caileen Walker, CASA Conference Director.

### WHO – ICD-11 Meeting at ACC RAC

The Association of Chiropractic Colleges (ACC) and the WFC, with generous funding support from NCMIC and Activator Methods, hosted a meeting of the WHO ICD-11 Review Committee held at the ACC Research Agenda Conference in Las Vegas from March 15 – 17.

The ICD-11 meeting was attended by 22 leading experts from throughout the world, including the Chair of the WHO ICD-11 Revision, Dr Chirstopher Chute, Chair of Biomedical Infomatics at the Mayo Clinic. Dr Chute, a Harvard trained epidemiologist, also delivered the closing address at the ACC RAC meeting.

Important news announced at the meeting is that Dr Molly Meri Robinson Nicol, the first doctor of chiropractic to become a full-time staff member at WHO, has now been promoted to the position of chief Technical Officer working on the ICD-11 Revision. Dr Bedirhan Usten, Director of the Office of Classifications, Terminologies and Standards in which Dr Robinson works, asked the WFC to assist in finding additional staff support if possible.

### WHO – World Health Assembly



Dr Bedirhan Usten, Director, WHO Office of Classifications, Terminologies and Standards (center) shown with (from left) David Chapman-Smith, WFC Secretary-General, Dr Mark Ziegler, ACC Vice-President, Dr Molly Meri Robinson Nicol, Dr Christopher Chute, ACC President Dr Richard Brassard and ACC Executive Director David O'Bryon.

The World Health Assembly (WHA), the annual meeting of WHO, takes place in Geneva, Switzerland this year from May 21 – 25. The WFC delegation will be led by Dr Dennis Richards, WFC First Vice-President and currently numbers 12 individuals including ECU President Dr Oysten Ogre, Logan College

President Dr George Goodman and Dr Elizabeth Goodman, Dr Arlan Fuhr and ACC Executive Director David O'Bryon.

Members are welcome to join the WFC delegation though are responsible for their own travel and accommodation arrangements and expenses. Leaders of member associations have frequently attended in the past and reasons include:

- Having an opportunity to meet the Minister of Health and other government leaders in your country's delegation.
- Understanding the role and significance of WHO and the WFC's relationship with it.

Additionally, your association may like the WFC to contact your country's Minister or delegation on your behalf, either to raise a concern or communicate thanks for some recent event or simply make your leaders aware of the presence of the profession. To send or receive more information please contact WFC Executive-Secretary Christina Davis at [cdavis@wfc.org](mailto:cdavis@wfc.org) or 416-484-9978.

### ACC Research Agenda Conference

There was strong WFC representation at the ACC Research Agenda Conference in Las Vegas earlier this month March 15 – 17. The theme was *Diversity of the Chiropractic Workforce: Planning for 2020* and I was asked to present the WFC's perspective on the importance of both respecting and embracing diversity in the opening plenary session.



Chapman-Smith at the ACC RAC Conference

WFC Council members participating in the meeting were Dr Gerry Clum and Dr Deborah Kopasnyk-Giles, WFC Research Council members present were Dr Scott Haldeman, Dr Greg Kawchuk, Dr Christine Goertz and Dr Heidi Haavik.

At 500 registrants this was the largest ACC RAC yet and much excellent new research was presented in numerous concurrent sessions. Abstracts were in the latest edition of the ACC's Journal of Chiropractic Education, now indexed in PubMed, much more impressive than in past years and edited by Dr Bart Green.

One interesting workshop chaired by Dr Bill Meeker, President, Palmer College West Campus, was titled *Thriving in Practice as a Primary Spine Care Practitioner*. Dr Bill Defoyed of Texas, Dr Brian Justice of New York, Dr Ian Paskowski of Massachusetts, and Dr Chris Coulis of Connecticut told a standing room only room about the business model that now existed for financial success on this approach to chiropractic practice. Dr Paskowski, who now serves as Medical Director for Spine Care at the Jordan Hospital in Plymouth, Massachusetts is a speaker on this subject at the WFC's Durban Congress next year.



*Dr Bill Meeker moderates, and Dr Ian Paskowski speaks at, an ACC RAC session on primary spine care.*



*Tolu Oyelowo*

With the meeting having a theme of diversity there was international representation and a good opportunity to meet various members of the WFC family. Dr Tolu Oyelowo, originally from Nigeria and currently serving as Chair, Department of Health Promotion and Wellness at Northwestern Health Sciences University, has good contact with chiropractors in both Nigeria and Ghana. She will now prepare a report on chiropractic in West



*Maryann Osifu*

Africa and plans to join us at the Durban Congress next year. Dr Oyelowo will be helped in this by Parker student Maryann Woods Osifu from Liberia, who also hopes to attend the Durban Congress.

Dr Oyelowo was also a featured plenary speaker on the program, and one of her slides and quotes on diversity – which I find elegant – was this:

We are like all others – Human nature – Universal  
We are like some others – Culture – Local  
We are like no other – Personality – Individual

*Kluckhohn, C. Murray H., (1948) Personality in Nature, Society and Culture. New York. Knopf.*

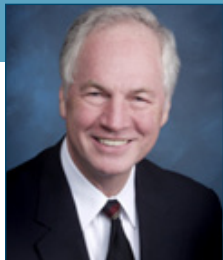
After of 20 years of correspondence it was a great pleasure at last to meet Dr Mohsen Radpasand, a former president of the Iranian Chiropractic Association, who still owns a practice in Tehran but is currently in the US and on faculty at the D'Youville College of Chiropractic in Buffalo, New York.



*Mohsen Radpasand, DC, MD of Iran (right) and Medhat Alattar, DC, MD of Palmer College, Florida Campus and the Chiropractic Society of Egypt.*

# WORLD SPINE CARE - YEAR END REVIEW - DECEMBER 31, 2011

DR. SCOTT HALDEMAN, PRESIDENT, WORLD SPINE CARE



## A PROJECT SUPPORTED BY THE BONE AND JOINT DECADE, AN INITIATIVE OF THE WORLD HEALTH ORGANIZATION

A charitable non-profit organization registered in the United States with the goal of helping people with spinal disorders in underserved communities throughout the world

2011 was a very successful year for us, and this is a perfect time to take stock of our many accomplishments and use them to get energized for 2012.

The single biggest news of 2011 was the launch of the Shoshong project in Botswana. **Dr Geoff Outerbridge and family** arrived in the region in September, and after some adventures, frustrations and triumphs, successfully installed themselves in Mahalapye by November. Geoff has begun treating patients at the Mahalapye Hospital, and expects to get the Shoshong Clinic operational over January / February. We can't say enough about the efforts and commitment of Geoff and his wife Sophie.

We are thankful for the support of the Botswana Ministry of Health and especially **Mma. Johannah Makwade** and **Mma. Basadi Akoonyatse** as well as **Dr. Kunal Bose**, superintendent of the Mahalapye Hospital, for their assistance in making the WSC program in Botswana possible.

The second WSC project in Ranthambhore India has also been moving forward. **Dr Don Monro** leaves for India on January 6 and will be treating patients until the middle of March. Don will be followed by **Dr Doug Brandvold** from British Columbia who has committed to spend 3 months in Ranthambhore at the Sevika Hospital starting in April. We are thankful to **Dr Goverdhan Rathore** and **Rupinder Kaur** at the Prakratik Society and Sevika Hospital for their support and assistance in making the WSC program in India possible.

We have had numerous enquiries to establish projects in other countries. I travelled to Malaysia this year and there is a real interest, spearheaded by **Dr Thomas Ong**, to establish a WSC clinic in a new hospital close to the Thai border. **Dr Brian Budgell** has arranged for a MOU with the TAHEA project in Tanzania to look into establishing a clinic. Other countries where WSC projects are being considered include Pakistan, the Democratic Republic of the Congo, the Dominican Republic and remote First Nations areas in Canada.

Momentum behind the WSC vision continues to build. We have spent considerable time developing the WSC clinical

protocols. We were asked to make formal presentations on these and WSC to many of the leading international meetings of spine care professionals, including **ISSLS** (Gothenburg, Sweden), **NASS** (Chicago, USA), **Eurospine**, the **Bone and Joint Decade** (Beirut, Lebanon) and the **World Federation of Chiropractic** (Rio de Janeiro, Brazil). Each of these organizations recommitted their support for WSC.

Reception to the WSC vision has been strong. For example, at the recent NASS conference we had a chance to present to the Global Spine Forum. Despite the fact that our five minute presentation was one of approximately 11 presentations from leading spine care organizations, we dominated the question and answer session, with all questions but one being about WSC and what we are doing.

We are well along the process of launching WSC Canada – a Canadian sister organization to WSC that will allow us to fundraise more effectively in Canada. The research projects are off and running under the guidance of **Dr Eric Hurwitz** at the University of Hawaii. **Dr Maria Hondras**, who has committed to do her PhD on the WSC epidemiology study, through the University of Southern Denmark and under the direction of **Dr Jan Hartvigsen**, spent 3 weeks in Botswana in November to determine the requirements for the project. **Dr Deborah Kopansky-Giles** and **Dr John Triano** are preparing a formal grant application to obtain funding for a number of WSC research projects.

We owe a special thanks to **Palladian Health**, **The Skoll Foundation**, **The Musk Foundation**, **The Bechtel Trusts**, **NCMIC Foundation**, **Palmer College of Chiropractic**, **Canadian Memorial Chiropractic College**, **Scott and Joan Haldeман**, **The Vickie Anne Palmer Foundation**, **Elite Tables** and the **British, Ontario and Kootenay Chiropractic Associations** for providing funding this year to a new and untested organization.

In the New Year we will be launching WSC's first communications campaign. This campaign has three components: 1) the first edition of the WSC newsletter, 2) articles in



## WORLD SPINE CARE -YEAR END REVIEW CONTINUED...

prominent spine-related journals, and 3) the setting up of our press release channels.

None of this could have happened without the support of our Board members and consultants. We owe them our thanks for their continued commitment to WSC:

**Elon Musk, Dr Trevor Ireland and Dr Kevin Cichocki** – Board of Directors

**Archbishop Desmond Tutu** – Advisory Board

**Dr Margareta Nordin** – Vice President

Board of Consultants

**Charles Branch MD** – Dept Neurosurgery, Wake Forrest U. (USA)

**Max Aebi MD** – Editor in chief, European Spine Journal (Germany)

**Bjorn Rydevik MD, PhD** – Dept. Orthop, U. Goteborg (Sweden)

**Carolyn Wilson, Vanessa Beyleveld** – Premier Corp. (Botswana)

**Reginald Engelbrecht DC** – CEO CASA (South Africa)

**Paul Bishop, DC, MD, PhD** – U. British Columbia (Canada)

**Eduardo Bracher, DC, MD, PhD** – Sao Paulo (Brazil)

The WSC accomplishments in 2011 are a direct result of the phenomenal team that is coming together. With continued support and hard work we anticipate an even more successful 2012 for our young organization.

*This is an edited and abbreviated version of Dr Haldeman's year end review, deleting reference to many people thanked in the full report. For updated and further information on World Spine Care, go to [www.worldspinecare.com](http://www.worldspinecare.com).*

## INTERVIEW WITH DR STEVE KRAUS OF FUTURE HEALTH SOFTWARE



*Dr. Steve Kraus—a 1988 Palmer College graduate from Carroll, Iowa; a Past President of the Iowa Chiropractic Society; and Chairman of the Iowa Board of Chiropractic Examiners—is Chief Executive Officer of **Future Health Software**.*

*Future Health's software system—originally developed by Dr. Kraus approximately 10 years ago to meet the needs of his 18 Midwestern clinics including his large interdisciplinary clinic—was originally server-based, but is now also web-based using cloud technology. Future Health software is widely used by individual US chiropractors and colleges, including Logan College, Palmer College at its three campuses, Life College and New York Chiropractic College.*

*Future Health has been selected to partner with the WFC to offer chiropractic associations internationally the option to create software Apps in their languages— or with necessary adaptations for English-speaking countries—for use by their members. This creates an opportunity for associations to assist in development and share in revenue for EHR/Practice Management software.*

*Dr. Kraus was interviewed by WFC Secretary-General David Chapman-Smith.*

### **How is it that a chiropractor becomes CEO of a major software company?**

This was never my plan or goal. I've always been deeply interested in technology, data collection, measurement of results in my practice and proof of the value of chiropractic care, but my move into software development in 2002 was through necessity rather than design.

At that time I couldn't find a company with the technology to meet the needs of my clinics.

### **Describe your practice.**

I began with a normal small-town chiropractic family practice in the late 1980s, treating patients of all ages. While the bulk of my patients remained family practice, I then developed a rehab practice and fitness center.

I did postgraduate study, completing rehab and sports chiropractic certifications, and invested in sophisticated new equipment coming on the market such as MedX and Biodex, which by themselves cost nearly \$200,000. To understand their application and use, I attended many interdisciplinary symposia, where most others were orthopedic surgeons and PTs. I employed an exercise physiologist.

### **What was your motivation for all that?**

An interesting question. Growing up, I had always been entrepreneurial and loved technology. I also wanted to provide expanded, quality care and prove the value of my practice and of chiropractic. My father, who was in real estate and insurance, questioned the wisdom of me choosing a career in chiropractic. At that time it had an underdog status in my town – that has changed now for sure – and I wanted to prove the success of my practice and the value of chiropractic to the medical community and others in my town. I knew I had to measure my results and provide objective evidence.

### **What next?**

In the mid 1990s, when I had established office operational protocols and clinical protocols, I applied them to open 18 clinics in Iowa, Indiana and Kansas City, employing other chiropractors on the basis that they bought the clinics over a

## INTERVIEW WITH DR STEVE KRAUS CONTINUED...

period of years. Over time I then added two MDs, two PTs, acupuncture, massage and associate chiropractors to my clinic in Carroll, becoming fully interdisciplinary. I then began dreaming of the Clinic of the Future with electronic records, integrated disciplines and sharing of patient health data to get better outcomes.

It was this expansion that clearly demonstrated to me that using appropriate software and developing electronic records was the way of the future. First, it made practice much more efficient. It was becoming too hard to perform all the necessary tasks manually and run a successful business. Second, it made it possible to aggregate important and real data on practice and clinical results in a network of clinics.

At the time I was looking into this, in 2002, I couldn't find a company with the right software technology. I felt I now had the background to develop the necessary software – and the result is Future Health.

### **Describe Future Health Software today.**

The company has moved from those humble beginnings to a team of professional developers and product experts creating technology on the most current software platforms. Across our profession DCs have very different needs, so it made sense to offer a full range of software options—and pricing—to allow individuals the opportunity to have software that fits their clinic and their budget.

My goal for the profession is that DCs use software to improve their efficiency, increase their professionalism through well-documented records, and manage successful and fulfilling practices. Software is simply a tool to help DCs accomplish this and to collect data to prove the effectiveness of chiropractic care to the world.

### **Future Health Fast Facts:**

- Acknowledged US leader in chiropractic-specific EHR software
- DC software users located in all 50 US states and abroad
- Cloud-based and client-server based software systems
- Six US chiropractic universities have chosen Future Health software as their sole EHR solution in their student and public clinics.
- Software is US government-certified by the Office of the National Coordinator of Health Information Technology (Future Health Version 2.0, eConnect & CVOS, CC-1112-888070-1.)
- Dr. Kraus is an acknowledged expert in Health IT, including EHR (electronic health records), documentation requirements, and health information exchange technologies and registries, and advises associations and colleges on these issues.



## ASSOCIATE MEMBER REPORT

RAND BAIRD DC, MPH, CHAIR, WFC ASSOCIATE MEMBER COMMITTEE

WFC Salutes all our Individual and Corporate Associate Members as we work as partners together for the good of chiropractic and the citizens of the world who benefit from chiropractic care.

We welcome the following new Corporate Associate Members during the past 3 months:

- **Corporate Diamond (\$5,000) – Future Health Software,** [www.futurehealthsoftware.com](http://www.futurehealthsoftware.com).
- **Corporate Gold (\$2,500) – Intellibed,** [www.intellibed.com](http://www.intellibed.com).
- **Corporate Silver (\$1,000) – ChiroHealthUSA,** [www.chiroHealthUSA.com](http://www.chiroHealthUSA.com).

### **ChiroHealthUSA**

ChiroHealthUSA of Brandon, Mississippi, whose President is Dr Ray Foxworth, offers doctors of chiropractic a method of providing regular and discounted fees under a plan that is both ethical and legal. It is attractive to both doctors of chiropractic and patients and membership across the United States has grown rapidly in recent years. For more information on

ChiroHealthUSA and its discount health plans (a chiropractic services plan and an extended plan also covering medical services and supplies) go to [www.chiroHealthUSA.com](http://www.chiroHealthUSA.com).

### **Intellibed**

Advanced Comfort Technologies and intelliBED - Perfecting the Science of Sleep.

For the past 12 years the US manufacturing and research company **Advanced Comfort Technologies (ACTI)** has worked with health professionals to understand sleep and the roles a mattress and a pillow play in delivering deep, healing levels of sleep.



## ASSOCIATE MEMBER REPORT CONTINUED...

They have conducted third party testing of the materials used in mattresses to determine how well these materials cushion, support and wear. This research is reported on their website at [www.intellibed.com](http://www.intellibed.com). Their work with doctors has revealed that the ideal mattress should:

- provide excellent alignment support
- cushion the hips and shoulders to reduce pressure points
- be made of non-toxic, hypoallergenic materials
- wear properly

Testing showed that all existing mattresses rely on some form of foam for cushioning, and that these foams suffer off-gassing and wear issues which contribute to the growing sleep problems the US population reports.

ACTI then located and licensed a co-polymer gel called intelli-gel® to use in place of foam, and created the **intelliBED** line of sleep wellness mattresses. Intelli-gel is used in hospitals to treat burn patients and those with bed sores. Medical trials show it to be highly pressure-relieving, 100% non-toxic and hypoallergenic, anti-microbial and safe.

Testing shows intelliBED mattresses cushion and support better than any other type of mattress, with no off-gassing or toxicity. Additionally and importantly, they last 3 times longer than any other type of home mattress. This is the first mattress to deliver wellness quality sleep. See testimonials at the website. In the words of WFC President Dr Michael Flynn, “My wife and I sleep on an intelliBED mattress and give it our highest possible recommendation.”

ACTI’s preferred method of distribution is through doctors of chiropractic. The company has developed specialty medical grade mattresses for treating patients with back, hip and shoulder problems that are sold over the website and delivered and set up in-home throughout the US and Canada.



The company currently works with thousands of doctors through their professional referral program. For details of this you can email the company at [medicalprogram@intellibed.com](mailto:medicalprogram@intellibed.com).

### Future Health Software

Future Health is the fastest-growing provider of chiropractic-specific practice management software, including eConnect, Virtual Office Suite and Certified Virtual Office Suite. The company was founded in 1991 by Steven J. Kraus, DC, DIBCN, CCSP, FASA, FICC.

More than 20 years in practice and practice management allowed Dr. Kraus a unique perspective into what it takes to make a clinic operate efficiently ... having developed and sold 18 practices of his own and provided strategic consulting services to more than 400 healthcare businesses across the country.

Future Health’s flagship software, Virtual Office Suite, remains one of the leading software packages for DCs in the US. And the company’s latest software, Future Health eConnect, is the easiest and fastest-growing EHR/practice management software for DCs.

Dr. Kraus—an acknowledged expert in Health IT, including EHR (electronic health records) and the up-to-\$44,000 ARRA incentive program to implement EHR—has served and continues to serve on numerous committees and boards. He frequently travels to Washington D.C. to represent the chiropractic profession, helping ensure DCs are considered in healthcare discussions and policymaking related to EHR, health IT and the practice of chiropractic.

Dr. Kraus has spent time with top-level directors and policy makers from the US Office of National Coordinator and has regular communication with CMS (Medicare) regarding the HITECH Act and Meaningful Use. Kraus is a frequent national speaker and panelist on EHR and Meaningful Use for state associations.

For more information about Future Health and to sign up for a no-obligation demo to view the Complete EHR Certified product, visit [www.FHeConnect.com/1061](http://www.FHeConnect.com/1061) or in the US call Toll Free 1-888-919-9919, ext. 661.

When did you last visit [www.wfc.org](http://www.wfc.org)?

Go there now for:

- ◇ Information on the profession – country contacts, schools worldwide, legal status by country, history, etc.
- ◇ Information on the WFC – including its links with WHO and the WHO Guidelines
- ◇ Details of meetings and events
- ◇ Projects – Straighten Up program, Identity Consultation and Result, Chiropractors Against Tobacco, etc.
- ◇ News – and past issues of the WFC Quarterly World Report
- ◇ Much more



## NOTICE OF HONG KONG SEMINARS



The World Federation of Chiropractic (WFC) is holding its annual Council Meeting this year at the Regal Hotel in Hong Kong from Thursday, June 14 – Saturday, June 16, 2012. It is pleased to offer a choice of two outstanding 2-day seminars from internationally renowned chiropractic lecturers:

- **An Integrated Approach to Spinal Adjusting – John Downes DC**, sponsored by Life University.
- **Shoulder Injuries and Management – Mitch Mally DC**, sponsored by Foot Levelers.

**Dates** Saturday, June 16 and Sunday, June 17, 2012  
**Location** Regal Hotel, 88 Yee Wo Street, Causeway Bay, Hong Kong  
Tel (852)2890 6633 Fax (852)2881 0777 Web [www.RegalHotel.com](http://www.RegalHotel.com)

### Registration Fee

(includes course materials, all working sessions, stationery, bottled water, nutrition breaks and choice of Chinese and Western luncheons for Saturday and Sunday)

- **USD270** (approx. HKD2,100)  
Early Bird Fee for registrations received by May 15, 2012
- **USD320** (approx. HKD2,500)

**Note: Limited to 60 persons each seminar – first come, first served**

### Seminar Content, Registration, Accommodation

For all information and to register go to Events/Regional Meetings at [www.wfc.org](http://www.wfc.org).



# WORLD NOTES

## Australia



Dr Laurie Tassell

*Here is a reprint of Dr Laurie Tassell's President's Message in the March issue of the CAA's Newsletter, The Australian Chiropractor. Dr Tassell asks the profession and its leaders to embrace unity but with respect for diversity. The public/market identity agreed by the WFC members at their 2005 Assembly should be the basis for this unity.*

I have now been part of the chiropractic profession for over 30 years. One constant during this time has been division within the profession over scope of practice.

The terminology used to describe this division may have changed over time but the reason for it has remained constant. Straights vs mixers, vitalists vs mechanists, philosophy vs science and the latest subluxation based vs evidence based practice. One of the interesting things to emerge is while the terminology has changed, the key people involved haven't. This division has made it difficult for the profession to establish a clear public identity in the health care system.

Some of the individuals now associated with the subluxation based group are the very ones who in the 90s used philosophy to justify elaborate marketing and practice management schemes that were more to do with maximizing practitioner income rather than patient outcomes. It is unfortunate that the profession is still tainted by the stigma of that period in our history. At the extreme this group would claim that the only legitimate form of chiropractic care is what they would term wellness care.

Those who in the past were labeled mechanists and now evidence based practitioners choose to try and force the profession to accept their worldview. Unless it has been proven by science or research it is not legitimate. This is despite the fact that true evidence based practice means integrating **individual clinical expertise** with the **best available external clinical evidence from systematic research**. According to David Sackett, recognized as the father of evidence based practice, either alone is not enough. He also added a third element to evidence based practice that is patient values and expectations.

I would contend that to the average chiropractor this division is in fact artificial, frustrating and divisive. They perceive that the division is driven by the leaders representing the vested interests of both extremes. The everyday chiropractor as alluded to by Yvonne Villanueva-Russell is caught in the crosshairs of the subluxation based and evidence based leadership groups.

The WFC recognized the existence of the division in the profession and the importance of moving beyond this division and to seek a consensus on a public identity for chiropractic. It was a two year project that included a grassroots survey of chiropractors worldwide (3700 respondents). The final report on the identity of the profession was accepted unanimously at the WFC Biennial Congress in Sydney in 2005. Over 100 delegates from 36 national associations voted to accept the report of the

40 person Task Force which was co-chaired by Dr Paul Carey (Canada), Dr Gerard Clum (USA) and Dr Peter Dixon (UK).

The key recommendations on identity agreed on by the assembly were based on three concepts.

1. A statement of identity. **The spinal care experts in the health care system.**
2. Qualifying statements.
  - Ability to improve function in the neuromusculoskeletal system, and overall health, wellbeing and quality of life.
  - Specialized approach to examination, diagnosis and treatment, based on the best available research and clinical evidence with particular reemphasis on the relationship between the spine and the nervous system.
  - Tradition of effectiveness and patient satisfaction.
  - Without the use of drugs and surgery, enabling patients to avoid these wherever possible
  - Expertly qualified providers of spinal adjustments, manipulation and other manual treatments, exercise instruction and patient education.
  - Collaboration with other health care professionals.
  - A patient centered and biopsychosocial approach, emphasizing the mind/body relationship in health, the self healing powers of the individual and individual responsibility for health and encouraging patient independence.
3. Personality
  - Expert, professional, ethical, knowledgeable.
  - Accessible, caring, positive.

I believe it is possible for the WFC identity document to be used both in Australia and internationally to bring unity to the profession and establish an essential, clear public identity for the chiropractic profession in the health care system. However in order for this to occur there has to be a willingness for the academic and political leaders in the profession to embrace the concept of unity with diversity – to move to a point where they accept that they need to represent the everyday chiropractor who forms the vast majority of the profession, not just their entrenched and often dogmatic positions.

## Botswana



See the item titled World Spine Care (page 8) for reference to the excellent work being done by Dr Geoff Outerbridge at Mahalaype Hospital and the

Shoshong project in Botswana.

For the past month Dr Outerbridge has been joined by Dr Sarah Potthoff a recent Cleveland Chiropractic College, Kansas City graduate who writes that she "can't explain how changing and influential this experience has already been."

As a Cleveland student intern she practiced at the Walter Reed National Naval Hospital in Bethesda, Maryland for 6 months and explains that her experiences there and now at Mahalaype Hospital have “reinforced my desire to continue my chiropractic career in a hospital.”

Dr Potthoff asks if the WFC is aware of hospitals in other countries that may be seeking chiropractic services. Readers who know of any such hospital are invited to contact Dr Potthoff at [sarah.potthoff@my.cleveland.edu](mailto:sarah.potthoff@my.cleveland.edu).



*Dr Outerbridge and Dr Potthoff at work at the Mahalaype Hospital, and meeting with Ministry of Health officers during the first site visit for the WSC clinic in Shoshong.*

## Canada



### Another University Research Chair

It seems that most issues of the QWR bring more news of growing research capacity and achievement in Canada. In the last issue we reported the December announcement that Dr Andre Bussierrres had been awarded the McGill CCRF Research Professorship in Rehabilitation Epidemiology in the Faculty of Medicine at McGill University in Montreal.



This month Dr Carlo Ammendolia DC, PhD, has been awarded the Canadian Chiropractic Research Foundation Professorship in Spine in the Faculty of Medicine at the University of Toronto, like McGill one of Canada’s leading universities.

This is the latest of now 12 CCRF Research Chairs at leading universities across Canada. The CCRF is an affiliate of the Canadian Chiropractic Association (CCA). Each of these Research Chairs is funded with an initial investment of \$500,000, \$250,000 from the CCRF/CCA and matching funding from the Federal government and its agencies.

Dr. Carlo Ammendolia is a clinical epidemiologist whose research interests include con-servative management of degenerative and inflammatory spinal disorders. At Mount Sinai Hospital in Toronto, in the Rebecca Mac-Donald Centre for Arthritis and Au-toimmune Diseases, Dr. Ammendolia is Director of the Chiropractic Spine Clinic in the Department of Medicine (Division of Rheumatology) where patients have direct access to chiropractic services in the hospital setting. Here he is authorized to order x-rays, spine MRI and electro-diagnostic tests. He is also the Director of the Spinal Stenosis Program.

His research is developing and testing an evidenced based non-operative treatment program for degenerative lumbar spinal stenosis (DLSS) and a surveillance program to follow patients with DLSS over time and develop prognostic models. One of his projects assesses spinal canal size with various postural realignment techniques and exercises using a standing MRI to determine the most effective body re-alignment techniques that increase the cross-sectional area of the spinal canals. Another project is developing a non-pharmacological treatment program for Ankylosing Spondylitis.

The University of Toronto is Canada’s largest university, recognized as a global leader in research and teaching with an institutional record of groundbreaking scholarship and an operating budget for 2011 – 2012 of \$1.688 billion dollars.

## Chile



Most of Chile’s 45 chiropractors are members of the Chilean Corporation of Chiropractic, the WFC member association in Chile, and are graduates of a chiropractic conversion program held for Chilean kinesiologists in Chile in 2005 and 2006 by the Anglo-European College of Chiropractic, Bournemouth, UK.



*Dr David Lopez*

One of those AECC graduates is Dr David Lopez, and he is currently director of a further conversion program for kinesiologists and others at the Central University (Universidad Central de Chile – UCENTRAL) in Santiago. This is a 3 year program, and UCENTRAL lecturers include faculty from several accredited chiropractic colleges in USA and Brazil.

After a history of political and professional battles in Chile against groups trying to establish chiropractic as a specialty of physiotherapy, the UCENTRAL program is finally establishing the legal basis for a Chilean chiropractic qualification and an independent health profession in Chile. Following graduation of all students from the current conversion program UCENTRAL will proceed to a full university-based undergraduate chiropractic program.

At a first graduation next month 20 students will become the first chiropractors to receive a Chilean university degree in chiropractic. The graduation ceremony has been planned to

coincide with the third annual Regional Educational Meeting of the Latin American Federation of Chiropractic (FLAQ) being held at UCENTRAL April 18 – 21.



Chiropractic students in the 3 year chiropractic conversion program at Central University in Santiago, Chile.

**India**



**Hands On India 2011**

*Dr Noel Patterson is renowned in his home city of Perth, in Western Australia and internationally as a leading sports chiropractor during the past 30 years. Here, in an article edited and reprinted from the March 2012 issue of The Australian Chiropractor, he speaks of ongoing impressive chiropractic outreach work in India.*

I once again had the privilege of leading a dedicated team to work with the poor of Siliguri in north east India late last year.

The group included 20 final year Murdoch University students, two Macquarie university graduating students, and 10 chiropractors.



Siliguri is where Mother Theresa began her work, and these people are amongst the poorest in India, earning less than \$1 a day. We stayed at the Seva Kendra Catholic mission, which is responsible for the social structure of the area. Major problems they face each day include child trafficking, prostitution, homeless and abandoned children, the status of women, severe poverty and lack of education and health care.

Nine clinics were set up in riverbeds, slums, orphanages, convents and schools, and we travelled by jeep each day to provide treatment to these beautiful people, who often walked for days to receive care. As this is the fifth year we have worked in Siliguri, our reputation preceded us, and we often arrived at the clinics to find 100 new patients patiently waiting.

At the end of 11 days of treatment, we had seen more than 4500 patients. It was a huge learning curve for the students, as these patients presented with very severe conditions you wouldn't see in an Australian practice.

It was only because of the brilliant group of chiropractors in my team that the students were able to treat such a huge and diverse group of patients, more importantly, witness the wonderful results that chiropractic can bring to the poor and underprivileged in such a short period of time.

Our sensational chiropractors were Stephanie Le Cos, Melissa Neave (on her second trip), Leanne Blencowe, Rachel Cairns, Shane Mezger, Gary Patterson, Brett Dellar (whose original idea as a student started Hands On India), Russell Mock and Gerry Power. Our reward came from the satisfaction we received watching the students grow in their confidence and adjusting skills. We treated thousand of children, and despite their poor circumstances, their infectious smiles would lift our spirits, even when we were physically very tired.

This year we raised more than \$60,000 prior to the trip and our dream of a decent school in the slums is now a reality, with almost 80 students. The school not only has a play area and toilets (the only ones in the slums), but also electricity, so the mothers can use it at night to learn how to sew and start small businesses. All of this would not be possible without the generous support of our sponsors, friends, and families, who supported our fund raising events.

The exciting news is that Macquarie University Chiropractic School will be sending their first team in September 2012.



Dr Patterson (at left) with the 2011 Hands On India team.

Dr Sue Ferguson, who has been on my team twice already, has kindly offered to lead the team.

After three years it is time for me to leave the Murdoch team. Dr Neil Brodie, who accompanied me in 2010, has kindly offered to take over the role. Chiropractors with a minimum of five years' experience who would like to be part of this amazing and life changing project are asked to contact Dr Sue Ferguson ([sue@mosmanchiropractic.com](mailto:sue@mosmanchiropractic.com)). I can guarantee it will be amongst the greatest experiences of your life.

### Israel



Leaders from the Israeli Chiropractic Society report that the chiropractic profession is now becoming well-established in Israel. This follows legislation to at last recognize and regulate the profession passed in 2010.

The past 3 months have seen well developed plans for a first chiropractic school in Israel. This will be in Jerusalem, in affiliation with a local university and the University Of Bridgeport College Of Chiropractic in Connecticut, USA. ICS representatives Dr Richard Gakner (Logan, 1998) and Dr Nimrod Liram (AECC, 1989) visited Canada and the US in January to gather support from North America.



(from left to right) Dr Richard Gakner and Dr Nimrod Liram with Dr Howard Vernon, CMCC, who organized a meeting in support of an Israeli College of Chiropractic held in Toronto on January 22 and attended by over 60 persons.

In Tel Aviv from February 29 – March 2 sports chiropractors from Israel and Europe attended the first ever FICS ICSSD Post Graduate Education Module in Israel. Lecturers were Dr Laney Nelson and Dr Connie Hayes, respectively Director and Vice-Director of the Department of Sports Science and Rehabilitation at Logan College of Chiropractic in St. Louis, Missouri.



ICSSD participants shown include Dr Laney Nelson (back row, center), Dr Connie Hayes (second row, center right) and Dr Richard Gakner (front row, second from left)

### Japan



#### Kazuyoshi Takeyachi DC – 1943 – 2012.

Kazuyoshi Takeyachi DC, an outstanding and much admired leader in the profession in Japan and internationally, passed away in Tokyo from bladder cancer on February 22, 2012 at the age of sixty nine.

Kazu, as he was known to his many friends, graduated from the National College of Chiropractic (NCC) in Chicago in 1968 and became the first chiropractor to graduate and return to Japan since the Second World War. He was a son of Yoneo Takeyachi, the self-trained Japanese chiropractor who brought then NCC President Dr. Joseph Janse to Japan in 1965 and later founded the Japanese Chiropractic Association (JCA) and sent three sons to NCC.

Dr. Takeyachi followed his father as President of the JCA, serving in that position for 19 years. He was the pioneer in bringing high standards of education and practice to Japan, leading the establishment of the RMIT University Chiropractic Unit Japan in 1995. This program, now called the Tokyo College of Chiropractic, became the first accredited chiropractic school in Asia in 2005.

Dr. Takeyachi received a WFC Honor Award in recognition of outstanding services to the chiropractic profession at the Centennial Congress in Washington DC in 1995, and was admitted to the Hall of Honor at NCC, now the National University of Health Sciences (NUHS), in 2006.

He never lost his passion for chiropractic and what it could mean for the people of Japan despite his long battles with ill health including leukemia in the 1990s and bladder cancer in 2009. He continued to teach chiropractic principles, history and other subjects and serve as an administrator at the Tokyo College of Chiropractic until he was hospitalized in January 2012.

“Dr Takeyachi was my classmate”, says NUHS President Dr James Winterstein. “Over the years we consulted often about his desire to form a chiropractic college of true substance, something, he accomplished along with his brothers. He was a true friend and an outstanding pioneer for chiropractic medicine in Japan. I miss him greatly.”



Dr Kazuyoshi Takeyachi is inducted into the NUHS Hall of Honor in 2006 with (from left) Dr Joseph Keating, Dr Louis Sportelli (previous inductee), Dr Herb Lee and Dr Jim Winterstein, and (seated) Dr Chester Stowell.



Kazu is survived by his wife Toshiko and his sons Drs Yoshiaki and Yasunobu Takeyachi, both of whom are chiropractors. Dr Yasunobu Takeyachi, writing to thank the WFC for flowers sent, reports that “several times in his last days my father said he would be a chiropractor once more if he could repeat his life – he was a man of chiropractic, totally committed to the profession”.

## Korea



### Update on Prosecutions

*There was a special report on prosecutions of chiropractors in South Korea together with an appeal for donations, in the June 30 issue the Quarterly World Report. For summary background information and the donation form go to the home page at [www.wfc.org](http://www.wfc.org). Your support will be much appreciated by your colleagues in Korea. Here is the latest news.*

The Korean Chiropractors’ Association (KCA), which once had approximately 60 members, is currently reduced to 17 members because of the hostile environment to chiropractic practice which is illegal in South Korea – most of these 17 members already have at least one conviction for practicing medicine without a license.

The current KCA President is Dr. Taeg Su Choi, a 1998 graduate of Life Chiropractic College who practices in Changwon City in South Korea. He has been KCA President since December 2003 but, as a prominent and inspirational leader, immediately attracted complaints from the Korean Medical Association (KMA) and Oriental Medical Doctors Association (OMDA) which have led to 5 prosecutions since 2004.

The current prosecution against him began on a complaint from the OMDA. Convicted and fined US\$3,000, on legal advice he appealed both to the Constitutional Court and within the general court system.

In the General Court appeal he received probation, meaning that he was at risk of further prosecution and severe penalty if he kept practising chiropractic. He appealed to the Supreme



*KCA President, Dr. Taeg Su Choi at his local police station during the current prosecution.*

Court. Its decision, released on January 27, 2012, was to confirm his conviction and a 2 year period of probation. Dr Choi therefore remains at risk of further prosecution and penalty.

The KCA will now support Dr Choi’s appeal to the Constitutional Court. Success requires that a majority of 6 of 9 judges rule that the medical law under which Dr Choi and other doctors are being prosecuted, is unconstitutional.

If you are able, individually or in your association college or other organization, please make a donation to support Dr Choi and the KCA. They are fighting the battles that were fought in the United States in the early 20th century – with equal risk of imprisonment. Three former KCA Presidents have had to leave the country because of convictions with increasing penalty so that the next prosecution would result in imprisonment. The direct link to the donation form is [www.wfc.org/website/images/wfc/docs/donation\\_form\\_25\\_july\\_2011.doc](http://www.wfc.org/website/images/wfc/docs/donation_form_25_july_2011.doc).

## Lebanon



The combined annual conference of the Eastern Mediterranean and Middle East Chiropractic Federation ([www.emmechirofed.org](http://www.emmechirofed.org)) and SPINE ([www.neareastspine.org](http://www.neareastspine.org)), the Middle East regional body representing spine surgeons and other medical spine specialists, takes place at the Intercontinental Phoenicia Hotel in Beirut, Lebanon June 27 – 30, 2012.

The program is currently being finalized and details will be available at both websites by April 15. Chiropractic faculty members will include Dr Tarek Adra of Los Angeles, who will speak on the combined program but also present a seminar for chiropractic participants featuring a combination of McKenzie Methods, ART and rehabilitation. Dr Adra, a Lebanese and American citizen who first graduated as a pharmacist from the Lebanese American University in Byblos, Lebanon, is a graduate of the Los Angeles College of Chiropractic and Southern California University of Health Sciences.

Whether you are from the EMMECF region or elsewhere, plan to be at this exciting inter-professional meeting in late June.

*The EMMECF and the WFC are interested to hear from other doctors of chiropractic who, like Dr Adra, are from the Middle East but are practicing in Europe, North America or other world regions and who are interested in speaking at future EMMECF meetings. Contact: Please email your cv and photograph to Dr Stathis Papadopoulos at [epcco@spidernet.com.cy](mailto:epcco@spidernet.com.cy).*

## Spain



### AEQ Celebrates 25th Anniversary

Only 25 years ago, a group of dedicated chiropractors working in Spain had a vision and founded the Spanish Chiropractic Association (AEQ). In the words of one of the founders, Dr Robert Gevers: “Chiropractic is the most gratifying profession there is if practiced with generosity and a giving attitude.”

For those founding fathers of chiropractic in Spain, the main objective was and has continued to be the legalization of the profession in this country. They realized there was a need to fight to defend our specific principles and our uniqueness as a health care profession.

Two of the founders, Dr Robert Gevers and Dr James Emch, were honored on 8 October 2011, at the special event we held to celebrate the beginnings and the achievements of those very intense 25 years. It was the perfect time to thank all the people involved in the beginning and those who have taken over more recently. As a result of all the combined effort we are now at a very special and crucial moment.

The number of members of the Spanish Chiropractic Association is growing every year and now has 187 chiropractors on board. Since it started in 1986, we have been able to open two successful schools, and at the moment, between them, they have more than 160 students!

What does this mean? That Spain and chiropractic have a great future together! As Benjamin Franklin put it: "All mankind is divided into three classes: those that are immovable, those that are moveable, and this that move." Spain is moving, and not only that. We are moving forward. We have a vision and we want to share it with the world.

We are especially proud of our schools, the Barcelona College of Chiropractic in Barcelona and the RCU Escorial Maria Cristina, San Lorenzo de El Escorial near Madrid. Both are candidates for ECCE accreditation, and are institutions dedicated to educating students in the 'three-legged chair' of chiropractic: the art, the science and the philosophy. The years of work and effort behind both schools will soon pay back: the first class will graduate this year, increasing the number of chiropractors in Spain and Europe.

We see our profession growing, respecting our own principles and standards. Mother Teresa said it well: "Do not wait for leaders, do it alone, person to person." It is up to us. Action is the key. Whatever you want, whatever you see that should be fixed, just act and fix it. Join in actively with your association or do what you think should be done. That is what we are doing in Spain, with the main goal of obtaining legislation to recognize chiropractic as a primary health care profession in the health care system.

Every day we are getting closer to obtaining the recognition this profession deserves. BJ said it well: "You have in your possession a sacred trust. Guard it well."

*Dr Ana Echeveste, edited and reprinted from the March 2012 issue of the ECU's Newsletter BACKspace.*

**UK**



**News from AECC**

I will be retiring as Principal of AECC this summer. It has been a privilege to have had the opportunity to lead this institution, my Alma Mater, over these last eight years.



*Dr Kenneth Vall*

Although there have been many changes, the introduction of public funding for the cohort who commenced studying here in 2005 and the building of the new chiropractic clinic on campus, which opened in 2009, rate as the main achievements during my time in charge.

I am very pleased to be able to announce that Dr Haymo Thiel, current Vice-Principal, will be my successor. Haymo is a chiropractor (CMCC graduate) and holds a PhD. He joined AECC in 1991 as Clinic Director and ran the clinic very successfully before becoming Vice-Principal in 2007.



*Dr Haymo Thiel*

Since then he has led the institution through several validation/accreditation events and, most recently, led the process of introducing our new curriculum (a three-year BSc in Human Sciences followed by a two-year MSc in Chiropractic), which started to recruit in September 2011 and is doing very well.

Outside of college, regular readers of this column will know that he was instrumental in setting up the first incident reporting system in the chiropractic profession and as recently as the last issue of Contact, it was reported that he was awarded *Chiropractor of the Year* by the BCA. We can, therefore, be very confident that AECC will be run by someone who has the interests of both the profession and the College close to his heart. I am sure you will join me in wishing Haymo every success for the future.



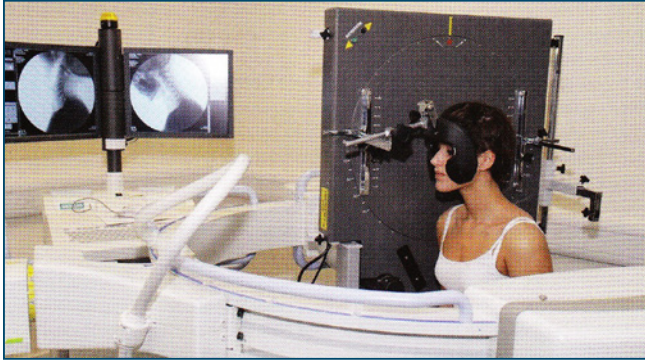
*Dr Francis Wilson*

Another AECC faculty member I would like to mention is Francis Wilson who has recently defended his PhD thesis at the University of Southampton. As a 1990 graduate of AECC, Francis returned to teach at the College in 1999 and was promoted to senior lecturer in 2005. Over the last decade his research has focused primarily on the history of chiropractic in Europe.

His PhD thesis is a sociologically-informed history, entitled *The Origins and Professional Development of Chiropractic in Britain*.

Although the origins of chiropractic are usually traced back to the 1890s to Davenport, Iowa and the practice of Daniel David Palmer, it is argued in the thesis that it is misleading to claim that chiropractic was 'discovered' by Daniel Palmer, or that chiropractic in Britain was entirely an 'import' from the United States. Instead, chiropractic's origins were complex and form part of a broader history of manipulative practices.

Next, I am delighted to advise that the OSMIA technology, invented at AECC, was given clearance by the US Food and



OSMIA in action.

Drug Administration in January this year. What this means is that AECC's commercial partner in the US will now be able to market OSMIA (or the Kinegraph VMA, as it's known in the US) to any clinical professional in the US who prescribes flexion-extension x-rays.

Indeed, it is already in use by spinal surgeons in the US in clinical studies in seven US hospitals and, in addition, AECC clinic patients have also been treated using OSMIA resulting in ore targeted treatment and in some cases, avoidance of surgery.

This technology uses motion x-rays and quantifies the whole motion pattern by tracking the bones automatically across hundreds of frames using computer programs and this gives spinal surgeons much more information than traditional x-rays with similar accuracy and x-ray dosage.

Exciting new lines of research are in progress. The investigation of neck problems such as whiplash and the influence of manual treatment on them is a recent addition to the research portfolio. Overall the technology will enable groundbreaking research into the fundamentals of musculoskeletal healthcare, including the ability to test basic assumptions about chiropractic and other clinical care.

*Kenneth Vall, Principal, Anglo-European College of Chiropractic. This article is edited and reprinted from the Spring 2012 issue of Contact, the news journal of the British Chiropractic Association (BCA).*

## USA



### Positive Press for Chiropractic

There has been much positive press for chiropractic in the US in the past 3 months including:

- In research, a new trial published in the Annals of Internal Medicine in January reporting that chiropractic care was far more effective than usual medical care for patients with acute or subacute neck pain. This study, from chiropractic and medical researchers led by Dr Gert Bronfort of North Western Health Sciences University, Bloomington, Minnesota, led to much print and television media comment including the January 3 New York Times headline "for neck pain, chiropractic and exercise are better than drugs."

Asked for comment by ABC News Dr Lee Green, Professor of Family Medicine at the University of Michigan said "It doesn't surprise me a bit. Neck pain is a mechanical problem, and it makes sense that mechanical treatment works better than a chemical one."

- Chiropractic neurologist and his laboratory at Life University, Marietta, Georgia, continue to generate unparalleled exposure for the profession not only in North America but now internationally. This is because elite professional athletes and their teams world-wide increasingly seek Dr Carrick's services.

In the last QWR we reported his work with hockey's biggest star, Canadian Sydney Crosby who is captain of the Pittsburg Penguins in the National Hockey League (NHL). As the hockey play-offs start Crosby is back on the ice leading his team and scoring goals as frequently as ever.



Dr Ted Carrick at a press conference with Sidney Crosby

One of the biggest stars in soccer/football is Brazil's Alexandre Pato who plays for AC Milan in Italy. He has been dogged by a persistent knee injury this year. So AC Milan and its medical team have sent him to the US to Dr Carrick at Life University for care this month.



Brazilian striker Pato of AC Milan.

For more go to <http://blogs.bettor.com/Alexandre-Patos-initial-reports-bear-good-news-for-AC-Milan-a141507>.

- The Foundation for Chiropractic Progress (F4CP), led by Mr. Kent Greenawalt of Foot Levelers and supported by monthly donations from thousands of individual chiropractors continues to provide a constant stream of outstanding positive press for the profession. On Friday, February 17, at the time of the ACA's National Chiropractic Legislative Conference in Washington, DC where General Becky Halstead was honoured as the ACA's Humanitarian of the Year, the advertisement shown on the next page as a half-page advertisement in the Nation's most read national newspaper USA Today.

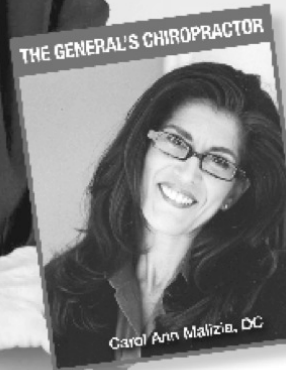
For more on the F4CP go to [www.f4cp.org](http://www.f4cp.org).

# CHAMPIONS OF CHIROPRACTIC



“After 27 years of military service and combat deployments, I know first-hand the importance of a healthy mind and body—chiropractic care significantly improved my health and quality of life. My new MISSION is to share this fact with others!”

**BECKY HALSTEAD**  
Brigadier General (ret.)



Foundation for  
**Chiropractic Progress**  
POSITIVE PRESS CAMPAIGN

Learn more about chiropractic care and what you can do to raise awareness at: [www.yes2chiropractic.com](http://www.yes2chiropractic.com).

## ACA NCLC

With major health care reform underway in the US leaders of both the American Chiropractic Association (ACA) and the International Chiropractors' Association (ICA) presented a united front at an impressive Congressional Reception held in Washington, DC on the evening of Wednesday, February 15 at the time of the ACA's National Chiropractic Legislative Conference February 15 – 18. An audience of 450 chiropractors and students met with many legislators, and were addressed several. These included Senator Tom Harkin of Iowa, who has achieved many important legislative victories for the profession, and Representative Nancy Pelosi of California, Speaker of the House of Representatives for the Democrats until the last elections produced a Republican majority.

They welcomed ACA President Dr Keith Overland, and ICA President Dr Gary Walsemann and pledged ongoing support for inclusion of chiropractic services in any reformed health care plan – on the basis on preventive and holistic approach, effectiveness and especially cost effectiveness.

At the NCLC the ACA's Chiropractor of the Year Award went to Dr Christine Goertz, Vice-Chancellor for Research and Policy, Palmer College. Dr Goertz, who is a member of the WFC Research Council, also serves on the PECORI Committee, the expert panel advising President Obama on health care reform.



(left to right) Dr Keith Overland, ACA President, Dr Christine Goertz, ACA Chiropractor of the Year and Mr David O'Bryon, Executive Director Association of Chiropractic Colleges.

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Foot Levelers – USA  
[www.footlevelers.com](http://www.footlevelers.com)  
Human Touch – USA  
[www.humantouch.com](http://www.humantouch.com)  
International Board of Chiropractic Examiners – USA  
[www.ibce.org](http://www.ibce.org)  
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Canadian Chiropractor Magazine – Canada  
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New Zealand Chiropractic Board – New Zealand  
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[www.therapeuticainc.com](http://www.therapeuticainc.com)  
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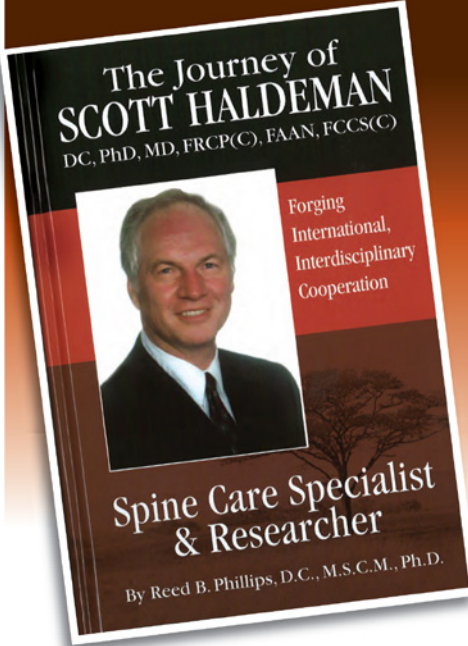
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