



# WFC QUARTERLY WORLD REPORT

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## PRESIDENT'S MESSAGE

Winkler of the USA. Thank you Ricardo, Evalie, Krip and Kerwin for your fine leadership in our Federation and the profession.

The most significant event for our profession in early 2010 has been the successful inclusion of chiropractic services within the host medical team for the Vancouver Olympics and Paralympics. This was a historic first. Since the 1980s individual national teams have included chiropractic services, and in Vancouver the Canadian Olympic Team had four chiropractors, the US Team had five.

However what was new was that the Organizing Committee (VANOC), with backing from the IOC Medical Commission, had 22 chiropractors on the Host Interdisciplinary Medical Team serving all athletes from all nations in the polyclinics at the two athletes villages in Vancouver and Whistler.

In this QWR see an Olympics report reprinted from the FICS News. Congratulations to all the sports chiropractors at the Olympics, but especially to Dr. Robert Armitage and his team of Canadians on the host medical team.

Three years ago the WFC decided to put significant resources into sports chiropractic, and into supporting its development through the Fédération

International de Chiropratique du Sport (FICS). Since January 2008 the WFC has provided extensive staff support. The 2009 FICS Member Assembly was held in Montreal together with the WFC Congress, the 2011 FICS Assembly will be in Rio de Janeiro, again with the WFC Congress.

Vancouver has illustrated why all of this is important for the whole profession. First in sports chiropractic the model of care is primarily optimum function and prevention of injury rather than symptom and injury treatment. Second, although elite athletes have always had high profile in their societies, that has never been more true than now. Success with athletes, watched by their coaches, other health professionals, families, media and the general public generate more recognition than success with any other population.



New members of the WFC Council following January Council elections for a new Council for a 3- year term are Dr. Michael van den Bos, a Past President of the Chiropractors Association of South Africa (African Region), Dr. Carlos Ayres, President of the Peruvian Chiropractic Association and the Latin American Federation of Chiropractic (Latin American Region) and Dr. Rick McMichael, President, American Chiropractic Association (North American Region).

They bring much leadership, experience and ability to the WFC Council and we welcome them all. However elections bring mixed emotions, and we farewell four members of the former Council who served with distinction.

They are Dr. Ricardo Fujikawa, formerly of Brazil but now in Spain, Dr. Evalie Heath of Zimbabwe and Dr. Donald Krippendorff and Dr. Kerwin

## PRESIDENT'S MESSAGE CONTINUED...

The WFC and I encourage all member associations to foster and develop sports chiropractic, and to support FICS as strongly as they support the WFC. Go to [www.fics-sport.org](http://www.fics-sport.org) to read the March FICS News and see what is happening in the new FICS.

Turning now to other WFC activities, a major focus as present is preparation for various important meetings during the next year. These meetings are listed in this QWR and there are full details under Events/Meetings at [www.wfc.org](http://www.wfc.org). Two deserve special mention.

The first is the WFC/ACC/CECE Education Conference at the Royal University Centre Maria Cristina in Madrid from October 14-16, 2010. This has a theme of particular importance to the profession and WFC member associations – meeting the demand for improved undergraduate, postgraduate and CE clinical training to meet the needs of a new era.

Speakers will address questions such

as whether graduates are prepared for independent clinical practice. Are they prepared for the evolving healthcare world characterized by collaboration, integration, evidence-informed best practices, accountability and a variety of practice environments and career choices? Do they know how to manage lifelong learning? How should chiropractic educators and organizations address these challenges?

I encourage all leaders to be there for this important meeting. Do you want to make a presentation based on experience in your country? See the Call for Papers at the website, with a deadline for submissions of May 31.

Next, it is now only 12 months until the WFC's 11th Biennial Congress in Rio de Janeiro, Brazil. Go to the website to see details of the outstanding venue and program in one of the world's most exciting cities.

Events being held together with the WFC Congress include the FICS

Assembly and Symposium and now also the Annual Congress of the World Congress of Chiropractic Students (WCCS). This is your chance of a lifetime to visit Brazil and I recommend you leave a few days before or after for touring. Key dates include:

- April 4-5 – WFC Assembly
- April 6 – FICS Assembly and Symposium
- April 7-9 – WFC Congress

I look forward to seeing many of you at the ECU Convention in London in May, and even more of you in the Cidade Maravilhosa or marvelous city, as Rio is known, in April next year.

Yours sincerely,

Stathis Papadopoulos



WFC President



# ADMINISTRATION

## COUNCIL

<b>Michael van den Bos</b> DC, South Africa	African Region
<b>Terrence Yap</b> DC, Singapore	Asian Region
<b>Efstathios Papadopoulos</b> DC, Cyprus ( <i>President</i> )	Eastern Mediterranean Region
<b>Espen Johannessen</b> DC, Norway	European Region
<b>Barry Lewis</b> DC, CCSP, UK	European Region
<b>Carlos Ayres</b> DC, Peru	Latin American Region
<b>Deborah Kopansky-Giles</b> DC, FCCS, Canada	North American Region (Canada)
<b>Greg Stewart</b> DC, Canada ( <i>Secretary-Treasurer</i> )	North American Region (Canada)
<b>Gerard Clum</b> DC, USA - ICA - ( <i>Past-President</i> )	North American Region
<b>J Michael Flynn</b> DC, USA - ACA - ( <i>1st Vice-President</i> )	North American Region
<b>Rick McMichael</b> DC, USA - ACA	North American Region
<b>Dennis Richards</b> DC, FICC - Australia ( <i>2nd Vice-President</i> )	Pacific Region

## RESEARCH COUNCIL

<b>Philip Bolton</b> DC, PhD	Australia
<b>Alan Breen</b> DC, PhD	United Kingdom
<b>Scott Haldeman</b> DC, MD, PhD ( <i>Chair</i> )	USA
<b>Gregory Kawchuk</b> DC, PhD	Canada
<b>Charlotte Leboeuf-Yde</b> DC, MPH, PhD	Canada
<b>Reed Phillips</b> DC, PhD	USA

## STAFF AT THE SECRETARIAT



**David Chapman-Smith**  
*Secretary-General*



**Khalid Salim**  
*Manager, Administration*



**Sandra Brown**  
*Executive Assistant*



**Sarah Yabut**  
*Administrative Assistant*

## COMMITTEES

**Associate Member and Public Health**  
*Chair, Rand Baird* DC - USA

**Bone and Joint Decade**  
*Chair, Deborah Kopansky-Giles* DC, FCCS - Canada

**Policies & Procedures**  
*Chair, J. Michael Flynn* DC - USA

**Profile of the Profession**  
*Chair, Gregory Stewart* DC - Canada

# FUTURE EVENTS



## *WFC's 5<sup>th</sup> Eastern Mediterranean Region 2010 Meeting*

**Host:** Jordan University of Science and Technology (JUST)  
**Sponsor:** Canadian Memorial Chiropractic College (CMCC)  
**Place:** JUST University, Irbid, Jordan  
**Date:** April 24 – 25, 2010

Speakers include Dr Scott Haldeman, Dr Clum and Dr John Triano, sponsored by Canadian Memorial Chiropractic College.

**Program:** [www.wfc.org](http://www.wfc.org) - go to Events/Regional Meetings

**Contact:** Dr. Papadopoulos at [epcco@spidernet.com.cy](mailto:epcco@spidernet.com.cy)



## *ECU Convention*

**Host:** British Chiropractic Association  
**Place:** London  
**Date:** May 13 – 15, 2010  
**Contact:** [www.ecunion.eu](http://www.ecunion.eu)



## *WFC Council Meeting and Eastern European Seminar*

**Host:** Hungarian Chiropractic Association  
**Place:** Budapest, Hungary  
**Date:** June 16 – 20, 2010

Spinal Disc Pathology Seminar — Sponsored by Foot Levelers and presented by Dr John Hyland and Dr Margaret Seron — June 19 – 20

**Information:** [www.wfc.org](http://www.wfc.org) - go to Events/Regional Meetings



## *WFC/CECE/ACC Education Conference*

**Sponsored by:** Association of Chiropractic Colleges, Consortium of European Chiropractic Educators, World Federation of Chiropractic  
**Hosted by:** Royal University Center – Maria Cristina  
**Co-Sponsors:** National & International Board of Chiropractic Examiners  
**Place:** RUC – Maria Cristina, San Lorenzo, Madrid, Spain  
**Dates:** October 13 – 16, 2010  
**Theme:** Clinical Training in Chiropractic Education  
**Information:** [www.wfc.org](http://www.wfc.org) - go to Events/Regional Meetings



## *WFC's 11<sup>th</sup> Biennial Congress*

**Host:** Brazilian Chiropractors' Association  
**Place:** Rio de Janeiro  
**Date:** April 7 – 9, 2011  
**Information:** [www.wfc.org](http://www.wfc.org) - go to Events/Regional Meetings



# WFC NEWS

*David Chapman-Smith  
WFC Secretary-General*

## Rio Congress Update

The last two months have featured detailed preparations for the WFC's 11th Biennial Congress in Rio de Janeiro, April 6-9, 2011. At a meeting of the Planning Committee at the Congress hotel, the Rio Intercontinental, on February 19-21, the academic and social programs were finalized and many other details agreed.

Speaker invitation letters went out in early March and most speakers are already confirmed. For details of the outstanding academic program go to [www.wfc.org/congress2011](http://www.wfc.org/congress2011). The registration and accommodation forms will be at the website by April 30.

In Rio we will have more students than ever before – probably at least 400. Brazil's two chiropractic schools, at FEEV-ALE University and the University Anhembi Morumbi, are co-sponsors and are facilitating attendance by their 700 students.



*Brazilian members of the Rio Congress Planning Committee (back row) Dr Priscila Nilson, ABQ, Dr Eduardo Bracher, ABQ and UAM, Program Director (front row left to right) Dr Thiana Schmidt dos Santos, FEEVALE, Dr Sira Borges, AQB and FLAQ, Dr Ana Paula Facchinato, UAM, and Dr Juliana Piva, ABQ President.*

## International Regulation – Mobility Issues

The WFC and the US Federation of Chiropractic Licensing Boards (FCLB) will host a forum on international regulatory issues at the Hilton Metropole Hotel in London on the afternoon of Saturday May 17, 2010. This is at the same time and venue as the ECU Convention.

This forum follows a first such meeting held in Montreal last May and a survey of regulatory boards and WFC member associations which indicated strong support for a second meeting. Main agenda items will be mobility issues – how to make permanent relocation between 2 countries easier for DCs who have graduated from recognized and/or accredited chiropractic colleges, and how to facilitate temporary

relocations. Temporary relocations include the right to travel to treat for sports teams and cultural events, and provision of disaster relief and other humanitarian aid.

There is no registration fee but participants need to register in advance so that numbers attending are known. For more information and/or registrations contact Sarah Yabut at [syabut@wfc.org](mailto:syabut@wfc.org).

## Welcome to New WFC Council Members

New WFC Council members following elections in January, elected from their respective regions for a 3-year term, are Dr. Carlos Ayres of Peru (Latin America), Dr. Michael van den Bos of South Africa (Africa) and Dr. Rick McMichael of the US (North America) visit About WFC at [www.wfc.org](http://www.wfc.org) for short biographies. On behalf of you all a warm welcome.



*Drs. Carlos Ayres, Michael van den Bos and Rick McMichael.*

## Welcome Karen Cook

Following interviews in March Karen Cook is the WFC's new Manager, Meetings and Communications, and starts work on April 19. This is the position previously held by Linda Sicoli.

Karen's bachelor's degree is in psychology and physical education. She has a strong sales and marketing background in the commercial sector, having been Sales Manager for a large Ontario corporation. She also has impressive experience in the not-for-profit-sector.



Karen has good knowledge of the chiropractic profession – both as a patient and because one of her sisters is a CMCC graduate practicing as a chiropractor in Toronto.

## World Health Organization

The dates for the World Health Assembly, the annual WHO meeting in Geneva, Switzerland, are May 17-21, 2010. This is the week following the ECU Convention in London.

As usual there will be a WFC delegation, and member associations are invited to send a delegate. If this is of interest please contact Sandra Brown at [sbrown@wfc.org](mailto:sbrown@wfc.org) before April 30. Please note, however, that Geneva hotels are often

sold out during this week – therefore you should make arrangements as soon as possible if you plan to attend.

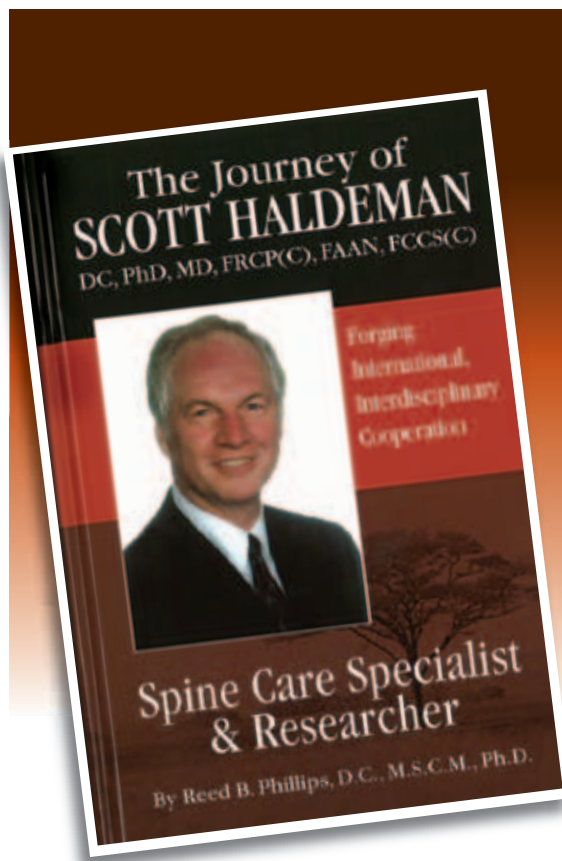
### Madrid Education Conference

The deadline for submissions of abstracts for those wishing to speak on clinical training at the Conference to be held at the RUC Maria Cristina October 14-16 is May 31. See Events at [www.wfc.org](http://www.wfc.org) for all details.

The WFC's partners for this Conference are the Association of Chiropractic Colleges (ACC), as for previous conferences, but also the newer Consortium of European Chiropractic Educators (CECE). Our hosts are the RUC Maria Cristina, where Dr. Ricardo Fujikawa is Head of Chiropractic Studies,

and the Spanish Chiropractors Association or the Asociación Española de Quiropráctica (AEQ).

The Conference is actually being held just outside Madrid, at the RUC Maria Cristina's beautiful and historic setting in San Lorenzo. Grateful thanks for hard work and an excellent program to the members of the Conference Planning Committee – **Dr Joe Ferguson** (Life West) and **Dr Michael Wiles** (Northwestern) representing the ACC, **Dr Ricardo Fujikawa** (RUC Maria Cristina) and **Dr Martin Wangler** (European Academy of Chiropractic) representing the CECE, and **Dr Gerard Clum** (Life West) and **Dr Barry Lewis** (AECC) representing the WFC.



Announcing ...

## The Journey of Scott Haldeman

D.C., Ph.D., M.D., FRCP(C), FAAN, FCCS(C)

Spine Care Specialist and Researcher

As a leading supporter of the chiropractic profession, NCMIC is proud to have underwritten the biography of Dr. Haldeman, one of chiropractic's most influential individuals in recent years.

The book, written by Reed Phillips, D.C., M.S.C.M., Ph.D., details not only Dr. Haldeman's involvement in the profession, it reveals the human side of his fascinating life journey. According to NCMIC President Louis Sportelli, D.C.:

*"You will be both captivated and awed by the seemingly impossible accomplishments of this dedicated, driven and passionately unwavering individual as he achieved his vision for a profession in conflict."*

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# PUBLIC HEALTH COMMITTEE REPORT

RAND BAIRD DC, MPH, CHAIR, PUBLIC HEALTH COMMITTEE, DRRANDBAIRD@YAHOO.COM

The WFC Public Health Committee is composed of 11 chiropractic leaders representing the 7 WFC regions of the world. They are:

**Africa:** Evalie Heath, Zimbabwe  
[ekheath@netconnect.co.zw](mailto:ekheath@netconnect.co.zw)

**Asia:** Terrence Yap, Singapore  
[drterrence yap@gmail.com](mailto:drterrence yap@gmail.com)

**Eastern Med.:** Stathis Papadopoulos, Cyprus  
[epeco@spidernet.com.cy](mailto:epeco@spidernet.com.cy)

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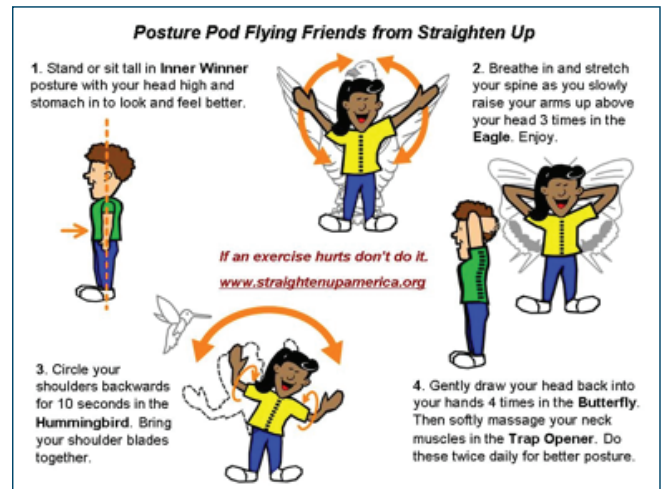
Your WFC Public Health Committee is in the reorganization process since the Chair relocated to Malaysia, and continues to coordinate chiropractic public health activities with World Health Organization (WHO) priorities. This means our number one priority remains chiropractic involvement in the Tobacco-Free Initiative and anti-tobacco use campaigns. We ask all chiropractors in the world to encourage their patients to refrain from cigarettes and other tobacco use, and to counsel their patients about the hazards of smoking and about smoking cessation, and to join in community anti-tobacco campaigns.



Another high priority for us is the WHO Global Strategy on Diet, Physical Activity and Health (GSDPAH). The WFC has endorsed the "Straighten Up" program and continues to support the practice and the teaching of the Straighten Up program of exercises. Has your national association adopted

*Editor's note: Dr. Rand Baird, Chair of the WFC Public Health Committee, Dr. Jonathon Egan, SCUHS President Dr. John Scaringe, NYCC President Dr. Frank Nicchi, and WSCC President Dr. Joe Brimhall were the recipients of "Special Awards for Advancing Public Health & Chiropractic" from the Chiropractic Health Care section at the APHA Annual Meeting in Philadelphia)*

Straighten Up yet?



## Calendar of Public Health Events

Watch for our annual "Calendar of International Public Health Events" which will be circulated in April this year (a little late but still loaded with important upcoming dates). National Public Health Week in the USA this year will be April 5-10.

## World No Tobacco Day is coming soon on May 31!

Participate and encourage every chiropractic organization and institution to participate. Information can be found at: [www.who.int/tobacco/wntd/2010/announcement/en/index.html](http://www.who.int/tobacco/wntd/2010/announcement/en/index.html)

Of course one of the main dates on the WFC Calendar of International Public Health Events will be **May 31 World No Tobacco Day!**

The theme this year is "**Gender and tobacco with an emphasis on marketing to women**" Chiropractors can and should have an important impact in this area.

Please submit your suggestions and comments to the committee members listed above.



# FICS REPORT – VANCOUVER OLYMPICS REPORT

Editor's note: Reprinted from the March 31 FICS News – See FICS News under Publications at [www.fics-sports.org](http://www.fics-sports.org).



*Message from Robert Armitage, DC, FCCS(C), Chiropractic Supervisor, Host Medical Services, VANOC. Vancouver 2010 Olympic and Paralympic Winter Games. March 22, 2010*

We have just reached the end of the Vancouver 2010 Olympic and Paralympic Winter Games. The city is beginning its exit strategies “With Glowing Hearts” as was the official theme of the Games. Chiropractic has just completed its most recent milestone – official inclusion in Host Medical Services accredited through the Host City Organizing Committee, VANOC and the International Olympic Committee, IOC. The chiropractic care was delivered as part of the Therapy Team in both Polyclinics situated inside the Whistler and Vancouver Athlete’s Villages.

Thus far, the feedback on chiropractic inclusion with VANOC’s Host Medical Services has been outstanding. This perception comes from comments made by numerous other care providers that worked alongside chiropractic.

What an initial reaction!! Misconceptions were swept away, countless new professional relationships made, and it appears chiropractic fit in extremely well in an integrated athlete medical management system. The philosophy of “One

athlete, one examination table” with a multi-disciplinary medical and therapy team revolving around the athlete was carried through from organization and planning stages to execution of the care.

Furthermore, from initial observations and discussions, it appears utilization rates for chiropractic were excellent, reaching above expectations. In personal conversations with our Medical Management Team I have had comments like “You’re a success, You and your colleagues have passed the test!” From this I believe chiropractic’s inaugural inclusion at sports highest level was a monumental success and will be further supported. I look forward to seeing us build upon these foundations at London in 2012 and beyond.



*Dr Armitage with Dr Jack Taunton, Chief Medical Officer (left picture) and Rick Celebrini, PT, (right picture) Head, Medical and Therapy Services, VANOC Host Medical Services.*



*A message from Dr. Greg Uchacz, President, College of Chiropractic Sports Sciences (Canada) and one of the 4 chiropractors with the Canadian Olympic Team.*

Sports chiropractors everywhere owe a huge debt of gratitude to Dr. Robert Armitage and his team of 22 chiropractors who, for the first time ever, provided chiropractic services as part of the host medical team for all athletes at the Vancouver Winter Olympics and Paralympics. Like Robert, I have had excellent feedback from everyone and look forward to sports chiropractic, led by our colleagues in the UK, building on this experience in London in 2012.

The outstanding results in Vancouver were not achieved by chance. The foundation for this success was the established high standards of Canadian sports chiropractic in postgraduate education and practice – all those in Vancouver were fellows or residents in the CCSS (Canada) and experienced in serving elite athletes. There was a rigorous selection process and a commitment by all to team values and procedures. On

a team like this you are first and foremost a team member, not an individual.

Next was the vision and support of Dr. Jack Taunton, VANOC Chief Medical Officer for Host Medical Services. It was Dr. Taunton who negotiated the inclusion of chiropractors with the IOC Medical Commission. Thank you Dr. Taunton.

Finally, there was the discipline and excellence of each and every one of the chiropractors on the host medical team. At this moment in history when the value of sports chiropractic services was doubted by many and under the microscope,



*Sports chiropractors (left to right) Dr Kevin Hooper, Host Medical Team Volunteer; Dr Brian Seaman and Dr Greg Uchacz, Canadian Medical Team Chiropractors and Dr Robert Armitage, Supervisor, Chiropractic Services, VANOC Host Medical Services*



lack of competence or professionalism by any individual would have compromised the whole team. Congratulations to all. As CCSS (Canada) President I am so proud of the quality service you gave.

There were, of course, many members of the London Olympics Organizing Committee and staff present in Vancouver. They saw and experienced chiropractic services present in the core medical team. We in Canada look forward to working with our colleagues in the UK and internationally to see that all athletes once more have access to chiropractic services in London in 2012.

*On preparations for London see Dr. Carla How's News from the UK on Page 18 of this issue of the FICS News.*

## THE OLYMPIC EXPERIENCE

*As told by Dr. Greg Uchacz, President, CCSS (Canada) and a member of the Canadian Olympic Team, skeleton and bobsleigh.*

### **How did this Olympics compare to prior ones in which you were involved?**

Nothing can match being a member of a team competing in your own country. The support was absolutely overwhelming and the atmosphere was electric. What a once in a lifetime experience. Wow.

### **What was the highlight for you?**

The closing ceremonies.

The Canadian team was all together at last, both athletes and mission staff. There was no longer a thick layer of stress coating everything and everyone was there to just enjoy the experience.

### **Canada ended up with the most gold medals. Did you work with any of these medalists?**

Yes, I worked very closely with the skeleton and bobsleigh teams. In particular I worked with Jon Montgomery (Skeleton Gold Medallist) and Kaillie Humphries and Heather Moyse (Bobsleigh Gold Medalists) just prior each of their competition runs. My role was in preparing their bodies in an optimal performance state.

### **What was your most challenging situation during the two weeks?**

One athlete had incurred significant musculoskeletal trauma in his last World Cup race prior to the Olympic Games. He had difficulty going up and down stairs two weeks prior to the Games. This was a difficult starting point in order to be internationally competitive. My involvement was about two

hours a day with this individual, which gave me a vested interest in his performance. From where we started, I was truly overjoyed in the performance gains we achieved. To me, this was my greatest Games contribution.

### **As you have mentioned elsewhere in this FICS News, there were 22 DCs in the Host Medical Team. There were four on the Canadian Medical Team. What is the reason for this growing use of chiropractic at the Olympics?**

Chiropractic is certainly gaining acclaim with athletes. Our involvement has grown for many reasons. First, the system is athlete centered. So, with more and more athletes accessing sports chiropractic there are greater requests for our services. Next, in Canada we now participate in the decision-making process. We work within well-structured, integrated support teams and as such, are simply 'at the table'. Finally, I think that as chiropractic continues to gain further inclusion as a mainstream health care option, we have greater exposure within health care circles.



*Dr. Uchacz with Skeleton Gold Medalist Jon Montgomery of Canada.*



*Dr. Uchacz with Canadian Women's Bobsleigh Silver Medalists Helen Upperton, pilot (left) and Shelly Ann Brown, Brakeman.*

## THE OLYMPIC EXPERIENCE

*As told by Dr. Gordon Lawson, FICS ExCo representative for Canada and a member of the VANOC host medical services team.*

I turned 60 years old during the Olympic 2010 Games. It was a milestone for me personally and for chiropractic as a profession. I knew history was being made. I could sense it. Chiropractors had been involved in the Olympics since the 1970's, but we had never been allowed to participate officially in the 'polyclinic' of the host country. This barrier was now being overcome.

One of the first orders of direction for VANOC at our orientation was to have fun and create memories. This we did. It was such an honor to work with so many professionals from such varied experiences.

The physio team was initially cautious. Many had had experiences that were less than ideal. However, we soon loosened up. While treating one athlete, the physio and I consulted privately on management. I suggested the patient needed to be seen 3 times per week for 6 weeks, 2 times per week for 12 weeks then weekly for a lifetime. He roared with laughter. We were united in our goal to return the athlete to function as quickly as possible.

Most of the patients I saw I also referred for physio and massage. I had been treated by many of the therapists during the initial days before the athletes arrived. The standard of care was outstanding. It should encourage us all to strive for excellence. We shared our experiences, clinical anecdotes, research and "hands". There is so much to learn. From touching one another on so many levels, a bonding developed.

Graston Instrumented Soft Tissue Therapy (GT) made a great impression. All the therapists had heard of it but none had experienced it. Within a few days I had worked on the entire therapy team, including the head therapist. Cross professional referrals were made. I think GT helped to break the ice.



*Gordon Lawson performs Graston Therapy on an athlete with a therapist observing.*

One of my early diagnostic encounters was with an orthopaedic surgeon. She kindly let me participate in her initial evaluation of a patient's shoulder. After the assessment she ordered an ultra sound and an MRI. Her clinical impression was infraspinatus tear and mine was supraspinatus tear. The results of both tests came back within an hour (yes one hour!). She approached me in the hall and said "good call!" – supraspinatus tear was the diagnosis. However, I learned much from her excellent exam protocols.

There were so many impressive stories of athletes. Injuries that may have kept a worker home from the factory for weeks were treated and the athletes returned quickly to activity. I recall one figure skater that had fallen and injured his elbow (strain/sprain). He attended several days for care with Graston, ice, pin and stretch, and education but continued right on with training and competition.

His coach and psychologist also came in for care. The word had spread. The psychologist – a remarkable man with the Italian team who had parachuted from a plane over 13,000 – and coach invited me to their homes in Europe. I was really touched. Life is about relationships like this.



*An Italian sports psychologist has his first experience of chiropractic care.*

My greatest honor was to meet Rick Hansen. (*Ed. Hansen, confined to a wheelchair since a spinal cord injury 30 years ago, was one of the Canadian heroes who lit the flame at the opening ceremony. He inspired the world 25 years ago with his legendary Man in Motion World Tour and has since raised tens of millions of dollars for spinal care research. See the Rick Hansen Foundation – [www.rickhansen.com](http://www.rickhansen.com)*). He took several minutes to speak with me about his experience at the Olympics. I told him "you have no idea how many lives you have touched across this country".

Former Prime Minister Jean Chretien and his entourage came to tour the clinic, and stopped and spoke to all medical team members. When we shook hands I stated "Mr. Chretien, that is quite a handshake – I wonder what it feels like around the neck?". This was a reference to a famous incident involving him and a news reporter.



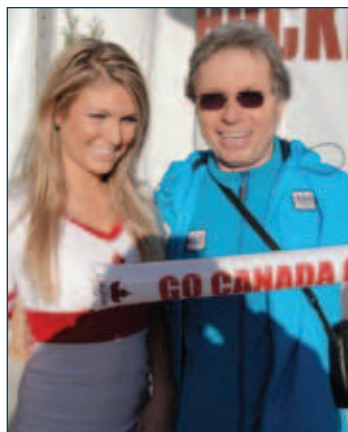
*Dr. Lawson and other members of the medical team with Rick Hansen and former Canadian Prime Minister, Jean Chretien (centre right) and his wife Aline (front right).*

He broke out into a large grin, said “Great, let me show you”, came around the desk and took my throat in his hand. He joked about how he had kept in training, even though in his mid 70s, because of his promise to the Prime Minister of Norway that they would ski down the mountain together at the Vancouver Olympics. Unfortunately, he said, “the Norwegian Prime Minister has backed down”.

I left Vancouver with a sense of pride in the journey of the chiropractic profession, especially in the sports arena. We have now been fully included and integrated. This is based on our hard work, the shoulders of many before us, the research, the science and our willingness to be humble and professional and work as part of a team. Chiropractic has grown up. The basic tenets of: patient-focused; evidence-influenced; active oriented self-care; need to be the foundation of interaction involving chiropractors. We are only as strong as our weakest link. This experience has encouraged me to do better.



*Gordon with his wife, Dr. Susan Gillis, and daughter Alexandra – cheering the Canadian’s men’s hockey team on to gold.*



## THE OLYMPIC EXPERIENCE

*As told by Dr. Brian Seaman of Halifax, Nova Scotia, a member of Team Canada’s Healthcare Team.*

It was a great experience to be at the Olympics in our own country, and to be part of a multi-disciplinary team, comprised of outstanding health care professionals. I was fortunate enough to be at the men’s gold medal hockey game and saw Sidney Crosby score the winning goal in overtime. Go Nova Scotia--Go Canada!!



*Dr. Brian Seaman (centre) with Dr. Jim Thorne, MD for the Canadian Mens Hockey Team and Dr. Greg Uchacz, Team Canada Chiropractor pictured in front of the Canadian Moose, Vancouver Olympic Village.*

It is always a privilege to represent the chiropractic profession but to also represent your country as a member of Canada’s Olympic Health Care Team is truly an honour.



*Dr. Seaman with Joe Juneau, former member of Canada’s Olympic Hockey Team, and Assistant Chef De Mission for Team Canada (Vancouver Village).*

*The four DCs with team Canada at the Olympics were Dr. Seaman, Core Health Care Team, Dr. Murray Heber (bob-sled), Dr. Richard Robinson (free style skiing ) and Dr. Greg Uchacz (skeleton).*

## Chiropractic Volunteers on The VANOC Host Medical Services Team

**Our congratulations to:**

Clark Konczak	Robert Armitage
Gordon Lawson	Janice Drover
Dale Macdonald	Sean Graham
Ian MacIntyre	Liza Grant
Todd Marshall	Rocco Guerriero
Andrew Lloyd Miners	Glen Harris
Stacey Scott	Kevin Hooper
Michael Titchener	William (Bill) Jacobs
Jim Verners	Mohsen Kazemi
Wayne Walker	Wilbour Kelsick
Sarah Wuest	

### About the Olympic Polyclinic:

The Vancouver Olympic Village polyclinic was a 10,000 square foot multi-disciplinary facility that included comprehensive health care and medical services including emergency medicine (available 24 hours); primary care and sports medicine; a full range of therapy services; dentistry; an eye clinic; imaging; a diagnostic laboratory; and a full spectrum of consultant specialists. Essentially, most healthcare needs for athletes of officials residing at the village were provided at the polyclinic. For life/limb-threatening conditions, Vancouver General Hospital (VGH) was a short distance away.

### More on the Winter Games

In Vancouver the number of Olympic athletes and team officials totalled 5,500 from 80 different countries, and the number of Paralympic athletes and team officials totalled 1,350 from 40 different countries. This was an opportunity like never before for chiropractic services to gain exposure in the world of elite sport.

Two of the biggest and most successful national teams were from Canada and the USA. Over and above the chiropractors available in the host medical team, the Canadian Team had 4 chiropractors of its own, and the US Team had 5. Canadian team DCs were Drs. Greg Uchacz, Brian Seaman, Rich Robinson and Murray Heber.

### US Team Doctors of Chiropractic

- **Tetsuya Hasegawa, MS, DC, ATC** (Texas). Dr. Hasegawa has been traveling as the ATC/chiropractic doctor for the Bobsled/Skeleton team for the past 2 years, and was embedded with the Bobsled/Skeleton Team at the Games. He was working with them at the Vancouver Olympic Village for the first several days and then in the Whistler Village for the rest of the Olympic Games. Dr. Hasegawa provided onsite care for

the athletes at the Whistler Sliding Center. Additionally, Dr. Hasegawa assisted in providing care for all athletes that required chiropractic and athletic training in the Whistler Olympic Village.

- **Josh Sandell, ATC, DC, DACBSP** (Minnesota). Dr. Sandell started out providing care for athletes at the Performance Service Center (PSC) in Whistler, and was then moved to the Vancouver Olympic Village and embedded with the Women's Ice Hockey Team.
- **Blasé Toto, DC, DACBSP** (New Jersey). Dr. Toto was the DC providing care to members of Team USA in the Vancouver Village.
- **Eric St. Pierre, DC, DACBSP** (Colorado). Dr. St. Pierre was an employee of USA Speed Skating and had been imbedded with Short Track Speed Skating for over 7 months. He lived in Salt Lake City, Utah and provided care for the team on a daily basis. Additionally, he travelled to all national and international events with the team. He was embedded with the Speed Skating Team at the Olympic Winter Games
- **Michael Reed, DC, MS, DACBSP**, Medical Director, Team USA 2010 Olympic Winter Games (Colorado). Dr. Reed is the External Medical Director for the United States Olympic Committee, and oversees the USOC Volunteer Medical Program, the USOC Sports Medicine Network and Medical logistics for Pan American and Olympic Games. His duties for the Games included:



*Dr Michael Reed*

- » Oversaw and coordinated preparations for the medical care for the Olympians, staff, and members of the USOC family while in Vancouver.
- » Set-up the Team USA medical clinics at the PSC in Vancouver and Whistler and the medical clinics in the Vancouver and Whistler Olympic Villages.
- » Coordinated Team USA Medical Staff.
- » Provided care for Team USA athletes at the Whistler Olympic Village.

The DC that served as a part of the 2010 Paralympic Winter Games Team USA Medical Team is **Jonathan Mulholland, DC, CCSP** (New York). Dr. Mulholland was embedded with the Cross Country Team and provided care for the athletes at the Whistler Paralympic Village.

# WORLD NOTES

## Botswana



In the last QWR we reported on World Spine Care, a visionary new project led by Dr. Scott Haldeman which has the goal of helping people in underprivileged regions of the world who suffer from health problems related to the spine. This project is endorsed by the WFC and supported by the WHO through the Bone and Joint Decade. Collaborating centres include Palmer College and the Canadian Memorial Chiropractic College. For more details go to News/Publications at [www.wfc.org](http://www.wfc.org).

Botswana is a proposed first country for intervention and assistance. In February a delegation comprising Dr. Haldeman, Dr. Geoff Outerbridge (Canada), Dr. Reg Engelbrecht (South Africa) and Dr. Evalie Heath, one of Botswana's two resident chiropractors, visited government and healthcare leaders in Botswana to introduce them to World Spine Care.

The delegation reports that it was welcomed, taken to various villages and other locations that might be a focus for the project and that plans for instituting WSC in Botswana are now progressing strongly.



## Canada



The major recent event for the chiropractic profession in Canada has been the successful inclusion of chiropractic services within the Host Medical Team for the Vancouver Winter Olympics and Paralympics. Over and above the 4 chiropractors with the Canadian team, there were 22 sports chiropractors serving all athletes at the Vancouver and Whistler athletes' villages and at the sporting venues as part of the Organizing Committee's Host Medical Team.

This was a historic first at an Olympic Games. For details see the separate Olympic Report (*page 8*). Congratulations to Dr. Robert Armitage of Vancouver, Supervisor, Chiropractic Services Host Medical Team, Dr. Greg Uchacz of Calgary, President, College of Chiropractic Sports Sciences (Canada), an affiliate of the Canadian Chiropractic Association, and their colleagues.



*Olympic Sports chiropractors (left to right) Dr Kevin Hooper, Host Medical Team Volunteer, Dr Brian Seaman and Dr Greg Uchacz, Canadian Medical Team Chiropractors and Dr Robert Armitage, Supervisor, Chiropractic Services, VANOC Host Medical Services*



## China



Dr. Roger Hinson, a Life University graduate whose wife is Chinese and who lives and practices in Beijing, advises that he and Dr. Ferida Khanjani have now received the first independent licences to practice chiropractic in mainland China.

The licences were issued by the Beijing Bureau of Health on the basis of chiropractic as a separate and distinct profession, not under any medical specialty or under the umbrella of traditional Chinese medicine as previously. Licences were given following practical and written examinations completed last October. The 100 written exam questions were based upon the WHO Guidelines.

This licensure process was developed with the support of the Beijing United Family Hospital, which is where both Dr. Hinson and Dr. Khanjani have their clinics.

Dr. Anli Dong of Beijing, a Sherman graduate, is President of a newly formed Chinese Chiropractic Association which is currently in negotiations with two established chiropractic associations in Hong Kong with a view to providing a united organization for the profession in the People's Republic of China.

## Europe



The European Chiropractors' Union (ECU) founded in 1932, is the strongest regional organization in the chiropractic profession. Following the recent entry into membership of Hungary it represents 20 national associations.

The ECU has helped to establish schools of chiropractic, the European Council on Chiropractic Education (ECCE) and more recently the European Academy of Chiropractic (EAC). EAC Director of Academic Affairs is Dr. Martin Wangler of Switzerland. EAC Registrar is Dr. Lise Lothe of Norway.

As the academic arm of the ECU the EAC is responsible for the academic development of chiropractic in Europe including support for institutions, promotion of research, provision of postgraduate education and development of specialty organizations. Read more about the EAC at the ECU website [www.ecunion.eu](http://www.ecunion.eu).

European countries belong to the European Union governed by a European Parliament – this is why it is so important that the ECU exists as a regional organization promoting the uniform development of chiropractic throughout Europe. It has been ECU political representation that has provided the basis for legislation to recognize the chiropractic profession in recent years in countries such as Belgium, France, Italy and Portugal. These advances followed the 1997 adoption by the European Parliament of the Lannoye Report, a report on complementary medicine prepared followed intense lobbying by the ECU.

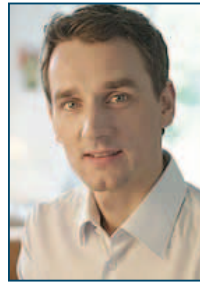
A current and ongoing ECU political initiative is the European Working Party for Chiropractic (EWPC) chaired by Mr. Kyriacos Triantaphyllides, a Member of the European Parliament (MEP) representing Cyprus. EWPC has MEPs and Executive Officers of the ECU in its membership. Its most recent meeting was at the European Parliament in Brussels on March 18, with the ECU represented by President Dr. Philippe Druart and Dr. Stathis Papadopoulos, WFC President and until recently ECU First Vice-President.

A further important ECU initiative for the standardization of chiropractic in Europe, commenced in 2008, is working with the European Committee for Standardization (CEN) to draw up voluntary technical specifications to support a single market in Europe for chiropractors. CEN standards are recognized by all European countries.

## Germany



The newly elected President of the German Chiropractic Association (GCA) is Dr. Timo Kaschel of Braunschweig. He has written to say that the GCA, founded in 1980 in Bremen, now has 74 members in practice but over 40 student members.



*Dr. Timo Kaschel*

Chiropractic is not recognized as a separate profession in Germany. Many thousands of medical doctors and lay medical practitioners promote and use “chiropractic techniques” and, says Dr. Kaschel, “the public in general as well as policy makers in Germany have no idea what the difference is between a chiropractor and someone who would just ‘crack your back’”.

The root of the problem lies in the lay medical practitioners law, or in German the “Heilpraktiker law”. This law, effective since 1939, has allowed chiropractors to practice fairly freely with regards to scope of practice since that time. However it allows many other types of practitioners to practice as chiropractors. It does not allow the use of diagnostic imaging. Importantly, it makes inter-professional communication very difficult because medical doctors are prohibited from cooperation with lay medical practitioners – including duly qualified doctors of chiropractic - by their professional codes.

## Indonesia



Two years ago there were fewer than 20 chiropractors in Indonesia, and the profession was disorganized and unrecognized. Congratulations are due to the Asosiasi Chiropraktor Indonesia (ACI) and its leaders Dr. Brilliantono Soenarwo, Chairman and Dr. David Husband, Members' Representative on their success in unifying and building the profession in their country.

The ACI, admitted to WFC membership last year, now has 25 members and has developed good relations with the Ministry of Health. The WFC has been pleased to assist, and has received a letter from Dr. Farid Husain, Director General of Medical Care, Ministry of Health confirming that the Ministry “fully supports ACI as the organization for the chiropractic profession in Indonesia” and noting “we look forward to working together with ACI and WFC to develop policy and guidelines on chiropractic”.

During the last week the ACI has hosted the Annual Meeting of the Asian-Pacific Chiropractic Doctors' Federation in Bali. Indonesia serves as a good example of how the profession can become established under very challenging circumstances when there is strong leadership and support at a national, regional and international level.

## Italy



Seven years ago the chiropractic profession in Italy was besieged; the medical profession declared nine non-medical professions including chiropractic to be 'medical acts'; the courts found chiropractors guilty of practising 'medicine'; health inspectors continued to visit chiropractic offices and entrepreneurs sold fake chiropractic diplomas for tidy sums to the gullible.

Diligent work by the Association of Italian Chiropractors (AIC) resulted in 2007 legislation to recognise chiropractic. But the medical profession continued to present legal proposals to recognise their 30 credit courses in alternative medicine and block attempts to regulate the chiropractic profession.

2009 started grimly with a flurry of renewed office inspections. Fortunately, in the summer, the Health Minister approved the initiation of the parliamentary process to regulate the chiropractic profession and create a Professional Profile, thanks in large to the Round Table on Chiropractic held at the Ministry in the run up to the AIC Parker Seminar in Rimini.

Several court cases against chiropractors came to a head in 2009 – and we closed the year with six court victories! One case included a malicious suit pressed by the physiotherapy profession, echoing the attack on chiropractic in Brazil. Intensive diplomatic activity aimed at the medical profession bore fruit in 2009 – they 'undeclared' chiropractic as a medical act; belatedly, given the two year old legislation, they defined chiropractic as an autonomous health care profession.

Also in 2009 the press focused their attention on fake chiropractors as a danger to the public and highlighted the training of real chiropractors while lamenting the delay in regulation. The Antitrust Agency has initiated a mechanism to investigate and penalise 'diploma mills'. – A sub-standard osteopathic school has appealed a hefty fine and we hope the next target will be fake chiropractic schools.

Chiropractors worked closely with the Red Cross and other agencies in the dramatic moments and months following the earthquake in L'Aquila and relations with these organizations remains good. Life as a chiropractor in Italy rarely involves a dull moment. The planned highlight for 2010 is the AIC Parker Seminar in Rome, 24-26 June [www.psi2010.com](http://www.psi2010.com). Who knows what else the year holds in store for chiropractic in Italy. Hope you can join us in Rome to find out.

*From Dr. Baiju Khanchandani, AIC Vice-President and ECU Newsletter BACKspace (March 2010).*

## Mexico



One year ago there were 3 chiropractic schools in Latin America, one in Mexico and two in Brazil. By the end of this year there will be seven – two in Brazil, two in Chile and three in Mexico. To coordinate this rapid growth and look at issues from faculty recruitment to accreditation,

an important Education Forum will be held at the University of Ecatepec Valley (UNEVE) in Mexico City from April 29 to May 1. This will be part of the Annual Meeting of the Latin American Federation of Chiropractic (FLAQ) and is co-sponsored by UNEVE and Parker College of Chiropractic, which has an ongoing faculty development program for the region.

At the Education Forum there will be reports from each school in the region and from the FLAQ Education Committee which is developing a CCE or accrediting agency for the Latin American region. Members of that Education Committee are Angela Kolberg, DC, PhD from Brazil, Ricardo Fujikawa, DC, MD from Spain and Reed Phillips, DC, PhD from the USA. CCE International is sending a delegate.

For full details of the Education Forum and the associated Seminar and Assembly go to [www.flaq.org](http://www.flaq.org) or contact FLAQ Executive Director, Dr. Sira Borges at [siraborges@hotmail.com](mailto:siraborges@hotmail.com).

## South Africa

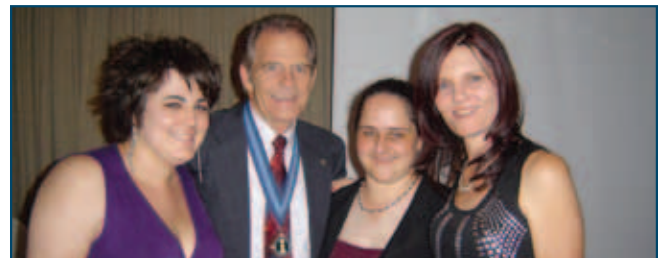


South Africa has two schools of chiropractic, at the Durban University of Technology (DUT) and at the University of Johannesburg. On behalf of the Chiropractors Association of South Africa (CASA) Dr. Reg Engelbrecht, Chief Executive Officer, CASA recently conducted the Annual Oath-taking Ceremony at DUT, welcoming 16 new graduates into the profession. This formal occasion is the highlight of the final year for students.

Like the WFC both CASA and the South African Spine Society have endorsed Dr. Scott Haldeman's World Spine Care Project. In February Dr. Engelbrecht was part of the delegation led by Dr. Haldeman that visited Botswana where it is hoped to establish the first World Spine Care Clinic toward the end of this year.



*Dr Engelbrecht welcomes young graduates into the profession.*



*Seen at the Ceremony (left to right) Dr Jahna Logtenberg (Award recipient), Dr Reg Engelbrecht, Dr Charmaine Korporaal, and Yvette Allen (Dr Engelbrecht's daughter).*

## Spain



The Mediterranean countries have been some of the last in Europe to recognize and regulate the practice of chiropractic, partly because there have been fewer chiropractors than in Northern European countries and no chiropractic schools.

There is now law to recognize chiropractic in France, Italy and Portugal, but not Spain and Greece. Since 2007 there have been 2 new chiropractic schools in Spain – at the Royal University Centre Maria Cristina in San Lorenzo near Madrid and the Barcelona Chiropractic College in Barcelona. Hopefully the presence of these will help the Spanish Chiropractors' Association (AEQ) in its ongoing efforts for legislative recognition of the chiropractic profession.

The AEQ is facing opposition from the physiotherapy profession similar to that in Brazil. In recent months the Colegio for physiotherapists in Spain has commenced legal action against some chiropractic clinics in Andalusia in the south of Spain, either for illegal practice of physiotherapy or for alleged illegalities within the clinics themselves. The AEQ, supported by the ECU, is assisting individual chiropractors in defence of these prosecutions.

## UK



2010 is proving to be a momentous year for Dr. Richard Brown, President, Sue Wakefield, Executive Director and members of the British Chiropractors' Association (BCA).

They host the ECU Annual Convention in London May 13-15 which has an excellent program. See details at [www.ecunion.eu](http://www.ecunion.eu). The ECU Executive Council Meeting will feature election of a new ECU President following the resignation last week of Dr. Philippe Druart of Belgium/Spain who has served for the past 8 years. Meetings associated with the ECU Convention include the FICS Annual Council Meeting (Wednesday May 12) and a WFC/FCLB Forum on international regulatory issues (Saturday May 15).



Dr Richard Brown

However the dominant issue for the BCA at present is a libel suit against the prominent science writer and journalist Simon Singh and related complaints to the General Chiropractic Council (GCC), the chiropractic regulatory body, against hundreds of BCA members.

In 2007-2008 Singh teamed up with the outspoken CAM critic Dr. Edzard Ernst to write a book for the general public titled *Trick or Treatment: Alternative Medicine on Trial*. This claimed to be “the world’s most honest examination of alternative

medicine” but was in fact a heavily biased attack on CAM in general and chiropractic in particular.

When promoting sales of his newly published book Singh wrote in The Guardian newspaper: “The British Chiropractic Association claims that their members can help treat children with colic, sleeping and feeding problems, frequent ear infections, asthma and prolonged crying, even though there is not a jot of evidence. This organization is the respectable face of the chiropractic profession and yet it happily promotes bogus treatments”.

Accused of being deliberately dishonest the BCA sued for libel and won in a High Court ruling in May 2009. The judge found that the ordinary meaning of Singh’s words comprised “the plainest allegation of dishonesty”. Singh appealed, the appeal was heard in February 2010, last month, and the parties are awaiting the decision.

This case has generated huge media interest because Singh and his media allies have cast this as an attempt by the BCA to stifle scientific debate by use of the libel laws – and are campaigning for reform of the law. They also discovered that the General Chiropractic Council (GCC) is obliged by its rules to undergo an expensive administrative process for each complaint received. The result has been over 500 complaints against individual chiropractors for professional misconduct in making website claims of effectiveness in breach of the standards of the UK Advertising Standards Authority and therefore also the GCC. In the past year complaints rose from 40 to 600.

Note that the GCC, preparing to deal with the complaints, has commissioned an important new evidence review by Gert Bronfort, DC, PhD et al. titled *Effectiveness of Manual Therapies – The UK Evidence Report* which you may read at and download from the GCC website [www.gcc-uk.org](http://www.gcc-uk.org).

The BCA is in a challenging position as it now defends the rights of its members to make reasonable claims as to the effectiveness of chiropractic based on all the evidence – from clinical experience to randomized controlled trials. As Dr. Brown says in the most recent issue of the BCA newsletter Contact “the recognition that health and healing are dependant on the judicious application of (both science and art) is essential if we are to continue to help our patients. It is right, therefore, that we resist the interventions of pure scientists to determine our scope of practice just as we should be wary of pure evangelists who proceed regardless of best evidence”.

Dr. Brown is the right man to have at the helm during this controversy – he has dual qualifications as a chiropractor and a lawyer.



## United States of America



This year's Association of Chiropractic Colleges' Research Agenda Conference (ACC-RAC) at Caesar's Palace, Las Vegas held March 18 to 20 was attended by 450 delegates. It was bigger and better than ever.

ACC-RAC is the major annual academic and research meeting in North America, and attracts clinicians, educators and researchers worldwide. In the opening session Drs. Scott Haldeman, Pierre Côté and Donald Murphy gave an overview of the current status of the cervical adjustment/stroke issue. Following publication of the BJD Report best evidence is that stroke is associated with rather than caused by chiropractic or medical treatment. Screening tests have no value. The focus should shift to diagnosis – recognizing sudden severe neck pain/headache like nothing experienced before, and other signs and predisposing factors that suggest a stroke in progress.



*Dr. Deborah Kopansky-Giles*

Dr. Deborah Kopansky-Giles of Toronto, a member of the WFC Council, won the prestigious NCMIC Jerome McAndrews Memorial Award for international contribution to and excellence in research.

There was much evidence of the increasing move to integrated spine care in the US. In the last WFC Quarterly World Report, we reported on the integration of chiropractic services within the US Federal Government's Veterans' Administration and Military Healthcare Systems. At ACC-RAC there were many doctors of chiropractic working within private hospital systems.

One, for example, is Dr. Ian Paskowski, Medical Director, Spine Care, Jordan Hospital System, Plymouth,

Massachusetts. Dr. Paskowski (New York Chiropractic College 2002), who played professional hockey for the Washington Capitals in the 1990s, did a preceptorship with Dr. Bill Morgan at the Bethesda National Naval Medical Center during his last trimester at NYCC and found this "my most important influence in understanding how DCs can work within mainstream healthcare".

He subsequently worked in an interdisciplinary chiropractic/physiotherapy clinic in Plymouth and developed a triage process for spine care that was adopted by local physician groups.

The Jordan Hospital in Plymouth was developing 5 care pathways for prevalent conditions using primary care providers – spine care, breast care, wound care, cancer care and a sleep centre. Each was to have a medical director. In 2008 Dr. Paskowski was invited to be the Medical Director for spine care.

Today he and two chiropractic associates are the main triage persons for spine care for the hospital. Jordan Hospital is a 160 bed community-based non-profit hospital in south east Massachusetts. Dr. Paskowski works from his private clinic a short distance from the hospital.

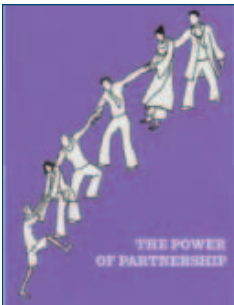


*Dr. Ian Paskowski (right) with his mentor Dr. Richard Vincent (left), a Past President of the Massachusetts Chiropractic Society.*

When did you last visit [www.wfc.org](http://www.wfc.org)?

Go there now for:

- ◇ Information on the profession – country contacts, schools worldwide, legal status by country, history, etc.
- ◇ Information on the WFC – including its links with WHO and the WHO Guidelines
- ◇ Details of meetings and events
- ◇ Projects – Straighten Up program, identity consultation and result, Chiropractor Against Tobacco, etc.
- ◇ News – and past issues of the WFC Quarterly World Report
- ◇ Much more



# ASSOCIATE MEMBERS REPORT

RAND BAIRD DC, MPH, CHAIR, WFC ASSOCIATE MEMBERS COMMITTEE

## WFC Salutes All Corporate Associate Members as we continue another Year Together !

Please welcome our four new corporate members of the first quarter of 2010:

**Drucker Labs** is based in Plano, Texas where it manufactures and distributes the highest quality all-in-one nutritional products. Since 1999, health care practitioners have turned to Drucker Labs for its groundbreaking supplements which contain its proprietary 100% carbon-bond organically micro-complexed trace minerals and nutrients. Dr. Richard Drucker, MS, ND, PhD is the CEO/Founder of Drucker Labs and Mrs. Tina Drucker serves as Director of IT and Marketing. The company can be reached by phone at 888-881-2344 or its website [www.druckerlabs.com](http://www.druckerlabs.com). Drucker Labs committed to join the WFC at the FCA meeting in Orlando last year and finalized the arrangements after the Las Vegas Parker seminar this January, joining at the Bronze Level.

**Mettler Electronics Corporation** is headquartered in Anaheim, CA from where it provides sales and services. Founded 53 years ago by engineer and inventor Hal Mettler and under his 3 sons' leadership, it has continued to be the world leader in portable ultrasound and electro-stimulation therapy equipment used in chiropractic, physical therapy and sports medicine. Mark Mettler now serves as President and heads up International Sales while brother Matt Mettler serves as Vice President and National Sales Manager. Mettler Electronics has a toll free number, 800.854.9305 and a website [www.mettlerelectronics.com](http://www.mettlerelectronics.com). Currently Mettler Electronics sells an amazing 60% of the ultrasounds in the world. Pres. Mark decided to join the WFC during Parker Las Vegas and Mettler is now a proud Silver Level corporate associate member.

**TheraLase** of Toronto makes some of the finest high performance therapeutic medical laser equipment in the industry. The website for Theralase is [www.theralase.com](http://www.theralase.com) or the company can be contacted by telephone at 416-447-8455 or at 1-866-TheLase. Theralase offers "healing at the speed of light" for chiropractors and their patients. Previously it exhibited at the WFC Congress in Montréal, and made further contact with the WFC at both the FCA and the Parker Las Vegas event. CEO Roger White and Marketing Manager Scott Ritchie subsequently arranged for TheraLase to join the WFC at the Bronze Level for their first year of corporate membership.

**Meyer Distributing Inc.**, also joined the WFC after the Parker Las Vegas show, at the Silver Level. Vice President Steven Copperman and Ryan Fricke, Chiropractic Sales Manager, have long supported chiropractic, and Meyer Distributing carries some of the top products in the profession

including the famous DAG throat gargle among others. Meyer is based in Twinsburg, Ohio and its website is [www.meyerdist.com](http://www.meyerdist.com). It has an 800 # for sales and inquiries 800-472-4221. Meyer offers same day shipping and has been one of the best-known and highly praised distributors serving the chiropractic and other professions for many years.

### Corporate Renewals:

Special mention is made this quarter of a renewal by a special patron of the WFC. **Dr. Howard Loomis**, DC, is known throughout the profession for his generosity, philanthropy, and clinical skills as a pioneer of enzyme nutritional therapies and manufacturer of fine enzyme formulations. While his **Enzyme Formulations Inc.**, and the **Loomis Institute of Enzyme Nutrition** located in Madison, Wisconsin is not a mega-size corporation compared to some, it renewed its membership with the WFC for the fourth consecutive year at the highest Platinum level. Dr. Howard Loomis is a true chiropractic hero.

Several other corporate members renewed their commitments to the WFC in the first quarter of 2010. These included:

### **Platinum — \$10,000**

Enzyme Formulations Inc.  
Standard Process

### **Diamond — \$5,000**

Foot Levelers  
Logan College of Chiropractic

### **Gold — \$2,500**

CMCC  
Douglas Laboratories

### **Silver — \$1,000**

Activator Methods  
Anglo-European College  
Canadian Chiropractic Protective Association  
Life Chiropractic College West  
Meyer Distributing Company  
National Chiropractic Council  
New York College of Chiropractic  
Palmer College of Chiropractic

## ASSOCIATE MEMBERS LIST CONTINUED...

### **Bronze — \$500**

Acigi-Fujiiryoki  
Acupuncture Council of Ontario  
American Chinese Chiropractic Assn.  
Anabolic Lab Inc.  
Clear Institute  
College of Chiropractic Sciences  
Core Products  
Drucker Labs  
Japanese Association of Chiropractors  
Mettler Electronics Corp.  
Nordisk Institut  
Nutri-West  
Posture Pump  
TheraLase  
Therapeutica Inc.  
Tokyo College of Chiropractic

Please visit them there and at other conventions and trade shows, and when making purchases of goods or services for your own facilities please patronize these companies that are supporting your profession at the global level. Remember to look for the WFC Corporate member logo before you buy.



For the entire list of all your WFC corporate and individual associate members see the website [www.wfc.org](http://www.wfc.org). While at the WFC website, be sure to check the Photo Gallery section to see the display of so many of our corporate associate members who were exhibiting at the Parker Las Vegas Seminar in January.

## ASSOCIATE MEMBERS LIST

FOR ALL YOUR WFC CORPORATE AND INDIVIDUAL ASSOCIATE MEMBERS SEE THE LIST BELOW,  
ALSO FOUND AT [WWW.WFC.ORG](http://WWW.WFC.ORG)

### **Corporate Platinum - US\$10,000**

Activator Methods International – USA  
[www.activator.com](http://www.activator.com)  
Cleveland Chiropractic College – USA  
[www.cleveland.edu](http://www.cleveland.edu)  
Dynamic Chiropractic – USA  
[www.MPAmedia.com](http://www.MPAmedia.com)  
Enzyme Formulations, Inc. – USA  
[www.loomisenzymes.com](http://www.loomisenzymes.com)  
Foot Levelers - USA  
[www.footlevelers.com](http://www.footlevelers.com)  
Human Touch – USA  
[www.humantouch.com](http://www.humantouch.com)  
International Board of Chiropractic Examiners – USA  
[www.ibce.org](http://www.ibce.org)  
Myovision – USA  
[www.myovision.com](http://www.myovision.com)  
National Board of Chiropractic Examiners – USA  
[www.nbce.org](http://www.nbce.org)  
NCMIC Insurance Company – USA  
[www.ncmic.org](http://www.ncmic.org)  
Parker College of Chiropractic – USA  
[www.parkercc.edu](http://www.parkercc.edu)  
Standard Process Inc – USA  
[www.standardprocess.com](http://www.standardprocess.com)

### **Corporate Diamond - US\$5,000**

Life University – USA  
[www.life.edu](http://www.life.edu)  
Logan College of Chiropractic – USA  
[www.logan.edu](http://www.logan.edu)

### **Corporate Gold - \$2,500**

Biofreeze/Performance Health Inc. – USA  
[www.phi.us](http://www.phi.us)  
Canadian Memorial Chiropractic College – Canada  
[www.cmcc.ca](http://www.cmcc.ca)  
Douglas Laboratories – USA  
[www.douglaslabs.com](http://www.douglaslabs.com)  
Gevorest Mattress – Cyprus  
[www.gevorest.com](http://www.gevorest.com)  
Northwestern Health Sciences University – USA  
[www.nwhealth.edu](http://www.nwhealth.edu)  
The American Chiropractor – USA  
[www.theamericanchiropractor.com](http://www.theamericanchiropractor.com)  
Williams Healthcare Systems – USA  
[www.williams-healthcare.com](http://www.williams-healthcare.com)

### **Corporate Silver - \$1,000**

Anglo-European College of Chiropractic – UK  
[www.aecc.ac.uk](http://www.aecc.ac.uk)  
Canadian Chiropractic Protective Assn – Canada  
[www.ccachiro.org](http://www.ccachiro.org)  
Canadian Chiropractor Magazine – Canada  
[www.canadianchiropractor.ca](http://www.canadianchiropractor.ca)  
Chiropractic Economics – USA  
[www.chiroeco.com](http://www.chiroeco.com)  
Dee Cee Laboratories, Inc. – USA  
[www.deeceelabs.com](http://www.deeceelabs.com)  
Erchonia Inc. – USA  
[www.erschonia.com](http://www.erschonia.com)  
International Chiropractic Pediatric Association – USA  
[www.chiropractic.org](http://www.chiropractic.org)

## ASSOCIATE MEMBERS LIST CONTINUED...

Human Touch – USA  
[www.humantouch.com](http://www.humantouch.com)  
Life Chiropractic College West – USA  
[www.lifewest.edu](http://www.lifewest.edu)  
Meyer Distributing Company – USA  
[www.meyerdist.com](http://www.meyerdist.com)  
National Chiropractic Council – USA  
[www.chiropracticcouncil.com](http://www.chiropracticcouncil.com)  
Neuro Emotional Technique Inc. – USA  
[www.netmindbody.com](http://www.netmindbody.com)  
Neuromechanical Innovations – USA  
[www.neuromechanical.com](http://www.neuromechanical.com)  
New York Chiropractic College – USA  
[www.nycc.edu](http://www.nycc.edu)  
New Zealand Chiropractic Board - New Zealand  
[www.chiropracticboard.org.nz](http://www.chiropracticboard.org.nz)  
Palmer College of Chiropractic – USA  
[www.palmer.edu](http://www.palmer.edu)  
Palmer College of Chiropractic West – USA  
[www.palmer.edu](http://www.palmer.edu)  
ScripHessco – USA  
[www.ScripHessco.com](http://www.ScripHessco.com)  
Step Forward Inc. – USA  
[www.stepforward.com](http://www.stepforward.com)  
Texas Chiropractic College – USA  
[www.txchiro.edu](http://www.txchiro.edu)  
The McKenzie Institute International – Chiropractic Branch  
– New Zealand - [www.mckenziemdt.org](http://www.mckenziemdt.org)  
The O.N.E. Research Foundation – USA  
[www.onefoundation.org](http://www.onefoundation.org)  
University of Bridgeport - College of Chiropractic – USA  
[www.bridgeport.edu](http://www.bridgeport.edu)

### Corporate Bronze – US\$500

Acigi/Fujiiryoki – USA  
Acupuncture Council of Ontario - Canada  
American Chinese Chiropractic Association – USA  
Anabolic Laboratories – USA  
Belgian Chiropractors' Union – Belgium  
Breakthrough Coaching – USA  
Chiropractic Education Australia Ltd. – Australia  
Clear Institute - USA  
College of Chiropractic Sciences – Canada  
Core Products Inc. – USA  
Da Vinci Lab – USA  
Drucker Labs. L.P. - USA  
Elite Chiropractic Tables – Canada  
Hanseo University – South Korea  
HCM Inc – USA  
Japan Evidence Based Chiropractic Society - Japan  
Japan Federation of Chiropractic Professionals – Japan  
Japanese Association of Chiropractors – Japan  
Medical Devices Inc. – USA  
Mettler Electronics Corp - USA  
National University of Health Sciences - USA  
Nordisk Institut for Kiropraktik Og Klinisk Biomekanik – Denmark

Nutri-West – USA  
Posture Pump® - USA  
Santa Cruz Holistics – USA  
Southern California University of Health Sciences – USA  
Straight Arrow Products, Inc. – USA  
Theralase Corp. – Canada  
Therapeutica Inc. – Canada  
The Vitality Depot – USA  
Tokyo College of Chiropractic (Formerly.RMIT University  
Japan) – Japan  
University of Western States (Formerly Western States Chi-  
ropractic College) – USA  
Vibration Health Solutions - USA

### Individual Diamond – US\$1,000

Toshifumi Kuwaoka – Japan

### Individual Silver – US\$500

Chapman-Smith David - Canada  
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Guerriero Rocco, DC - Canada  
Haldeman Scott, DC, MD, PhD - USA  
Jacob Gary, DC, LAc, MPH, Dip MDT - USA

### Individual Bronze – US\$180

Aldrich Bruce, DC - USA  
Almasmari Khalid, DC - USA  
Auerbach Gary, DC - USA  
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Baird Rand, DC, MPH - USA  
Bakke Gregg and Meredith, DC - USA  
Bautch Scott, DC - USA  
Bazakos Lewis, DC - USA  
Bearden Liat, DC - USA  
Bender Dean A., DC - USA  
Birch-Blessing Rebecca, DC – USA  
Borges Sira, DC, MD - Brazil  
Boulatouf Michael, DC - Australia  
Brice Colin, DC – Australia  
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Bruns Richard, DC - USA  
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Carey Paul, DC - Canada  
Cassidy J. David, DC, PhD - Canada  
Cole Thomas, DC, FICC - Australia  
Cooper Stephan R., DC - Canada  
Copland-Griffiths Michael, DC - United Kingdom  
Craig Stuart and Leonie, DC - New Zealand  
Culbert Gregory M., DC - USA  
DeMatte, III John, DC - USA  
Dishman J. Donald, DC, MSc DIBCN - USA  
Donato Phillip, DC - Australia

## ASSOCIATE MEMBERS LIST CONTINUED...

Eglin Elaine, DC, BSc - Canada  
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 Fricke Jeff, DC - USA  
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 Gillis Susan, DC - Canada  
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 Hamilton Toni, DC - Australia  
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 Henderson Donald and Maureen, DC - Canada  
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 Hubbel Morgan, DC - Canada  
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 Hyland John K., DC, MPH - USA  
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 Mizel Dennis, DC - Canada  
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 Niewald Douglas, DC - United Kingdom  
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 Register Charles, D.C. - Russia  
 Richards Dennis, DC – Australia  
 Rothenberg Cary, DC - Mexico  
 Royster Ross, DC - USA

Ruch William, DC - USA  
 Short Brian T., DC - USA  
 Smith James C., DC, MA - USA  
 Smith Monica, DC, PhD - USA  
 Sosna Janet Ruth, DC - Singapore  
 Sportelli Louis, DC - USA  
 Staerker Paul, DC - Australia  
 Stewart Gregory, DC - Canada  
 Stoller Beat, DC - Switzerland  
 Sweaney John, DC - Australia  
 Syrocki Michal, DC - Spain  
 Takeyachi Hiraki, DC, MD, PhD - Japan  
 Takeyachi Nobuyoshi, DC - Japan  
 Taylor Michael K., DC, DABCI – USA  
 Taylor-Vaisey, Anne - Canada  
 Tesoriero Richard J., DC - USA  
 Tetrault Michel, DC - Canada  
 Vallone Sharon, DC, DICCP - USA  
 Vaughan Bruce, DC – PRC  
 Vazquez Juan Carlos, DC - USA  
 Villadsen Inger F., DC - Australia  
 Villani Agostino, DC - USA  
 Wan Man Ho William, DC - Hong Kong, SAR  
 Wiese Glenda, PhD - USA  
 Willis Jerry Ray, DC - USA  
 Willis John C., DC - USA  
 Winkler Kerwin, DC – USA  
 Wolfson, Wayne, DC - USA  
 Wong John, DC - USA

### **Students**

Chanatry Michael – USA  
 LeBlanc Chuck - USA

### **Student American Chiropractic Association (SACA)**

Cleveland Chiropractic College, Kansas City – USA  
 Cleveland Chiropractic College, LA - USA  
 D' Youville College - USA  
 Life University - Georgia - USA  
 Logan College of Chiropractic - USA  
 National University of Health Sciences - USA  
 New York Chiropractic College - USA  
 Northwestern University of Health Sciences - USA  
 Palmer College of Chiropractic - USA  
 Palmer College of Chiropractic Florida - USA  
 Palmer College of Chiropractic West - USA  
 Parker College of Chiropractic - USA  
 Southern California University of Health Sciences - USA  
 Texas Chiropractic College - USA  
 University of Bridgeport, College of Chiropractic - USA  
 Western States Chiropractic College - USA

*The WFC apologizes for any errors or omissions in this list. Please report any errors or omissions to **Sandra Brown** at [sbrown@wfc.org](mailto:sbrown@wfc.org) and they will be corrected promptly.*