



WFC QUARTERLY WORLD REPORT

A REPORT FOR:	INSIDE:
WFC Member Associations	Administration & Committees 3
WFC Associate Members	FutureEvents 4
WFC Council and Past Councillors	Haldeman Book Promo 5
WFC Research Council	WFC News 6
WFC Committees	Public Health Committee Report 9
Regional Organizations:	WCCS Report 10
APCDF, ECU, FLAQ ACC, FCER, FICS,	FICS Report 11
WCCS	World Notes 12
	Associate Members Report 17
	Associate Members List 18



PRESIDENT'S MESSAGE

Dear Friends and Colleagues:

Have you taken the time to visit the WFC's new website at www.wfc.org? I'm confident you will be impressed with the appearance, content and easy navigation. If you want key facts on the profession and its history or legal status, or contact information for chiropractic schools or national associations worldwide, or information on the WFC's programs, events and policies, it is there.

Congratulations to the WFC's staff and consultants for the hard work and excellent results. Thank you to Dr. Philippe Fleuriau of the Association française de chiropratique and Dr. Carlos Gevers of the Asociación Española de Quiropráctica who are currently providing translations so that the website

is available in the WFC's three official languages – English, French and Spanish.

Before looking at other important achievements of the past year I need to address a continuing problem – chiropractors from one country where the status of chiropractic is protected by law participating in inadequate chiropractic educational programs or seminars for non-chiropractors in other countries where chiropractic is unregulated and at risk. The WFC views this as a clear betrayal of colleagues in those unregulated countries and of the profession.

At present there is a fight to preserve the identity of chiropractic in Latin America. You will have heard about that in the context of Brazil, where PTs have been claiming that chiropractic is a specialty of physiotherapy. The Brazilian Chiropractors Association is in the middle of a challenging and at present successful campaign to protect the identity of our profession.

However the WFC and others have now received a complaint

from Dr. Raul Cadagan, President of the Argentine Association of Professional Chiropractors (APQ), the WFC's member association in Argentina, that Dr. Myron Brown of the USA is working with a group of kinesiologists in Argentina to provide a formal qualification in chiropractic based upon a 300-hour course. This is in clear breach of WFC policies and the WHO Guidelines – which, for example, call for a minimum of 1,800 hours for students such as these kinesiologists in Argentina.

To see relevant WFC policies go to About WFC/Policies at www.wfc.org and review:

- The International Charter for the Introduction of Chiropractic Education – this policy relates to colleges and individuals with respect to extended chiropractic education in another country.
- Courses by Chiropractors for Non-Chiropractors in Joint Adjustment and in Clinical Skills except Joint Adjustment – these

two related policies provide that joint adjustment, defined as manipulation and mobilization and related examination procedures, is a core chiropractic clinical skill that should only be taught by chiropractors to other duly qualified chiropractors or students in accredited/recognized colleges.

I am from Cyprus and, living in the European and Eastern Mediterranean area, am acutely aware of the danger to chiropractic where DCs come to countries where chiropractic is not regulated and teach chiropractic to non-DCs. On behalf of the WFC I urge everyone to respect the policies of WHO and the WFC and thereby protect educational standards and the best interests of both patients and the profession.

Turning now to achievements of the past year, these have included:

- The Montreal Congress – our best and brightest yet, and with over \$5,000 raised to continue our support for Sister Yengo's Foundation.
- Supporting increased national association and regional organization maturity in Africa, Asia, the Eastern Mediterranean and Latin America. I anticipate formation of an Eastern Mediterranean regional organization at the 5th annual regional meeting to be held in Tehran, Iran in April 2010.
- Promoting further adoption of a common international identity – including adoption of the WFC identity by the profession in the US at the US Summits and in Canada in the strategic planning of the Canadian

Chiropractic Association.

- Significant developments at WHO – where Dr. Molly Robinson, after an excellent year as the first chiropractor on staff at WHO Headquarters is now to remain for the next five years affiliated with WHO's International Classification of Diseases and its revision to ICD-11.
- Providing funding and technical support for the Brazilian Chiropractors' Association, leading to a federal court judgment supporting the separate identity of the chiropractic profession in Brazil and Latin America.
- Providing support for pioneering chiropractors in many countries – including now chiropractors from Eastern European countries such as Croatia, Hungary and Poland who will be attending the WFC seminar at the time of our Council Meeting in Budapest next June.

I have been encouraged to see good progress on a project I mentioned in my last President's Message and that is of particular importance to me – the WFC's Global Expansion Plan. The goal of this plan is to establish chiropractic education and growth in underserved areas through partnerships that bring outside funding to the profession. We cannot expand at the rate we must with our own modest resources.

Laureate Education, which owns the University Anhembí Morumbi in Sao Paulo as part of its international network of 45 universities, is opening a chiropractic program at its University of the Americas in Santiago, Chile in March. If this

succeeds Laureate will be looking at similar ventures in other countries in Latin America where it has universities. The Malaysian Chiropractic Association is partnering with the International Medical University in Kuala Lumpur to commence chiropractic education in Malaysia next February. There are plans to establish a chiropractic program in Jordan with external government funding, a program that would serve students from throughout the Middle East, a region that currently has no chiropractic education. All of this is most encouraging.

I conclude this report by thanking you all for supporting the WFC through another year of increased growth and effectiveness in promoting the international success of the profession. Particular thanks to the WFC's fine staff and my colleagues on the WFC Executive Council and Research Council.

I wish you all successful celebration of the Holiday Season and a healthy and prosperous New Year. In place of greeting cards the WFC, as it has for the past three years, has sent a donation on your behalf to the Sister Yengo's Children Foundation.

Yours sincerely,



Efstathios Papadopoulos DC

President

ADMINISTRATION

COUNCIL

Evalie Heath DC, Zimbabwe	African Region
Terrence Yap DC, Singapore	Asian Region
Efstathios Papadopoulos DC, Cyprus (President)	Eastern Mediterranean Region
Espen Johannessen DC, Norway	European Region
Barry Lewis DC, CCSP, UK	European Region
Ricardo Fujikawa DC, MD, Brazil	Latin American Region
Deborah Kopansky-Giles DC, FCCS, Canada	North American Region (Canada)
Greg Stewart DC, Canada (Secretary-Treasurer)	North American Region (Canada)
Gerard Clum DC, USA - ICA - (Past-President)	North American Region
J Michael Flynn DC, USA - ACA - (1st Vice-President)	North American Region
Donald Krippendorf DC, USA - ACA	North American Region
Kerwin Winkler DC, USA - ACA	North American Region
Dennis Richards DC, FICC - Australia (2nd Vice- President)	Pacific Region

RESEARCH COUNCIL

Philip Bolton DC, PhD	Australia
Alan Breen DC, PhD	United Kingdom
Scott Haldeman DC, MD, PhD (<i>Chair</i>)	USA
Gregory Kawchuk DC, PhD	Canada
Charlotte Leboeuf-Yde DC, MPH, PhD	Canada
Reed Phillips DC, PhD	USA

STAFF AT THE SECRETARIAT



David Chapman-Smith
Secretary-General



Khalid Salim
Manager, Administration



Sandra Brown
Executive Assistant



Sarah Yabut
Administrative Assistant

COMMITTEES

Associate Member and Public Health
Chair, Rand Baird DC - USA

Bone and Joint Decade
Chair, Deborah Kopansky-Giles DC, FCCS - Canada

Policies & Procedures
Chair, J. Michael Flynn DC - USA

Profile of the Profession
Chair, Gregory Stewart DC - Canada

FUTURE EVENTS



Eastern Mediterranean Region 2010 Meeting

Host: Iranian Chiropractic Doctors' Association

Sponsor: Life Chiropractic College – West

Place: Esteghlal Hotel, Tehran, Iran

Date: April 15 – 16, 2010

Speakers include Dr. Scott Haldeman, Dr. Clum and Dr. John Triano, sponsored by Canadian Memorial Chiropractic College.

Program: www.wfc.org - go to Events/Regional Meetings

Contact: Dr. Papadopoulos at epeco@spidernet.com.cy



ECU Convention

Host: British Chiropractic Association

Place: London

Date: May 13 – 15, 2010

Contact: www.ecunion.eu



Asia Pacific Chiropractic Doctors' Federation - 2010 meeting

Host: Association of Chiropractors of Indonesia

Place: Bali

Date: March 19-21, 2010

Contact: APCDF President Dr. Janet Ruth Sosna at dr_sosna@pacific.net.sg



WFC Council Meeting and Eastern European Seminar

Host: Hungarian Chiropractic Association

Place: Budapest, Hungary

Date: June 16 – 20, 2010

Spinal Disc Pathology Seminar — Sponsored by Foot Levelers and presented by Dr. John Hyland and Dr. Margaret Seron — June 19 – 20

Information: www.wfc.org - go to Events/Regional Meetings



WFC's 11th Biennial Congress

Host: Brazilian Chiropractors' Association

Place: Rio de Janeiro

Date: April 7 – 9, 2011

Information: www.wfc.org - go to Events/Regional Meetings

FUTURE EVENTS CONTINUED...



WFC/CECE/ACC Education Conference

Sponsored by: Association of Chiropractic Colleges, Consortium of European Chiropractic Educators, World Federation of Chiropractic

Hosted by: Royal University Center – Maria Cristina

Co-Sponsors: National & International Board of Chiropractic Examiners

Place: RUC – Maria Cristina, San Lorenzo, Madrid, Spain

Dates: October 13 – 16, 2010

Theme: Clinical Training in Chiropractic Education

Information: www.wfc.org - go to Events/Regional Meetings

HALDEMAN BIOGRAPHY – NOW AVAILABLE



Dr. Reed Phillips

The Legacy of Scott Haldeman (600 pages, hardbound with CD-Rom with audio/video lectures and interviews), authored by Dr. Reed Phillips and published by NCMIC, is now available.

Anyone truly interested in chiropractic, its history or its future will want to have this fascinating account of Scott Haldeman's life

– his challenges and triumphs growing up in South Africa as the son and grandson of chiropractors, training at Palmer College, then continuing his professional development in South Africa, Canada and the United States until being recognized internationally as a foremost authority on the conservative management of spinal pain

Price: US\$28.00 plus shipping

Shipping:

US: \$3.55
Canada: \$12.85 (1st Class Postal)
International: \$24.32 (1st Class Int'l Postal)

Orders:

Go to <http://www.frontofficellc.com/haldeman.html>

Bulk orders:

Call 1 816 396 0347 or email admin@frontofficellc.com

The Journey of SCOTT HALDEMAN DC, PhD, MD, FRCP(C), FAAN, FCCS(C)



Forging
International,
Interdisciplinary
Cooperation

Spine Care Specialist & Researcher

By Reed B. Phillips, DC, MSCM, PhD



David Chapman-Smith
WFC Secretary-General

World Health Organization

In September the WFC reported that Dr. Molly Robinson, a graduate of Northwestern Health Sciences University, Bloomington, Minnesota and a past leader in the ACA Student Council and the World Congress of Chiropractic Students (WCCS), had this year become the first doctor of chiropractic to serve on staff at WHO Headquarters in Geneva.

This was initially for a one year term to December 2009, with funding support from **NCMIC Insurance, Standard Process, the International Board of Chiropractic Examiners, Northwestern Health Sciences University** and the **World Federation of Chiropractic**. The expectation was that Dr. Robinson, an outstanding young leader in the profession, would prove herself and then be offered and willing to consider a long term position at WHO.



The WFC is pleased to report that this expectation has been fulfilled – in January Dr. Robinson moves to the Information, Evidence and Research (IER) Cluster at WHO Headquarters where she will be Project Manager for a projected 5 years for WHO's International Classification of Traditional Medicine. Congratulations Molly!

This project involves WHO's first production of standard terminology and an international classification system for TM/CAM—for example all herbal products used in traditional medicine systems. This will provide the information base on which TM/CAM can finally be included in overall health information systems and as a result national health systems. Current gaps and inconsistencies in information seriously hinder progress in this area.

At IER Dr. Robinson will be working in the Classifications, Terminology and Standards (CTS) Unit and under the supervision of its coordinator Dr. Bedirhan Ustun. Dr. Ustun and his CTS Unit are also currently engaged in the large and related project – production of the next edition of WHO's International Classification of Diseases – ICD-11.

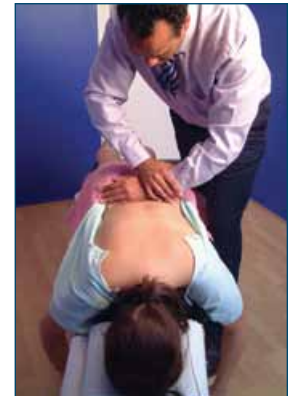
As reported in this QWR in September WFC Council member Dr. Deborah Kopansky-Giles of Canada has been appointed to the Rehabilitation Subcommittee, Musculoskeletal Technical Advisory Committee for the ICD-11. The present ICD-10, used in many countries for approval and reimbursement of care is not helpful for chiropractic services. Now, through the combined appointments of Dr. Kopansky-Giles and Dr. Robinson, there will be appropriate chiropractic input.



Working with Dr. Kopansky-Giles on a WFC committee of experts are of Dr. Kendrah DaSilva (South Africa), Dr. Kim Humphreys (Switzerland), Dr. Craig Little (USA), Susan McClelland (USA) and Dr. Scott Philipson (Australia).

New Website

From September to November much work went into the new WFC website – same domain name of www.wfc.org but extensive new content and redesign. Particular thanks to the WFC's consultant Neill Rocha of ProConfig, WFC staff member Sarah Yabut and the Web Committee of Drs. Mike Flynn, Rand Baird, Barry Lewis, Carlos Gevers, and Philippe Fleuriau.



Websites are, of course, never perfect and a perpetual work in progress. If you see mistakes, or have ideas for content – or go there today and cannot find something as easily as you should – please be in contact with Sarah Yabut at syabut@wfc.org. All feedback is appreciated.

It is time we have the website available in the WFC's other official languages of French and Spanish – as noted in the President's Message that process is underway.

WFC Policy – Seminars for Non-DCs

Since 1991 the WFC has had policy against chiropractors presenting seminars to non-chiropractors, particularly in countries where chiropractic practice is not regulated by law, and where weekend seminar attendees can – and do – then claim to be chiropractors or practice chiropractic.

That fundamental policy is known to have a strong support from WFC member associations. However it has been criticized by some as too wide. This is because it applies to any educational program by chiropractors, not only technique seminars, and such broad policy is increasingly inappropriate in an era of much interdisciplinary education.

Accordingly the WFC Policies and Procedures Committee has developed an amended policy. This was accepted by the WFC Council at its December 1 meeting and will now go to the next Assembly for ratification by the WFC membership.

See the full text of the policies at About WFC/Policies at www.wfc.org. The essence of the amended policies is that chiropractors still must not teach core chiropractic techniques to non-chiropractors, but can provide seminars/educational programs in other fields – but on the basis that no chiropractic certificate or qualification is given or implied.

World Spine Care

This month the WFC Council has voted to endorse World Spine Care, a visionary new project led by Dr. Scott Haldeman which has the goal of helping people in underprivileged regions of the world who suffer from health problems related to the spine.

Studies have demonstrated that spinal disorders are amongst the most serious and debilitating health problems in rural communities in developing countries. However these communities have no healthcare resources to respond. People with spinal disorders currently do not have access to neurologists, spine surgeons, rheumatologists, chiropractors, physical therapists or others.



World Spine Care will recruit volunteer health care professionals including chiropractors, physicians and physical therapists to provide core spine care.

Volunteer specialists will fly in to deal with patients referred with serious spinal pathology. WSC, which is a charitable non-profit organization registered in the USA, has multidisciplinary leadership, strong corporate support and is supported by the World Health Organization through the Bone and Joint Decade. Collaborating centers are Palmer College and the Canadian Memorial Chiropractic College. BJD Liaison is Dr. Deborah KopanskyGiles, WFC Council and CMCC, and WHO Liaison is Dr. Molly Robinson.

WSC is currently completing a feasibility study for its first proposed country – Botswana. The WFC congratulates Dr. Haldeman, and WFC members will hear much more in the months and years ahead.

For a more detailed summary description of WSC go to News / Publications/News at www.wfc.org.

IBCE

In response to the new international needs of the profession an International Board of Chiropractic Examiners (IBCE) has been incorporated with underwriting from the US National Board of Chiropractic Examiners (NBCE). The IBCE is providing examination and other services in a growing number of countries. For example it has provided a job analysis survey and report and a clinical competency examination in Portuguese in Brazil, now that there are two chiropractic schools in that country. It has supported the development of examinations in Greek in Cyprus, in Japanese in Japan and in Thai in Thailand.



To help direct its international work, and in consultation with the WFC, the IBCE has appointed an international Board of Directors. On behalf of the WFC and at the invitation of the IBCE I attended their most recent meeting in New York in late September. The 3-day meeting featured extensive reports on developments worldwide from directors and the WFC, then discussion of IBCE priorities and goals for the future.



Standing (left to right): **Dr. Kei Takeyachi** (Japan) Asian Region, **Dr. John Hyland** (NBCE and IBCE staff), **Dr. Sira Borges** (Brazil) Latin American Region, **Dr. Richard Cole** (IBCE and NBCE Director), **Dr. Stathis Papadopoulos** (Cyprus) Eastern Mediterranean Region, **Dr. Daniel Saint Germain** (Canada) North American Region and President Federation of Chiropractic Licensing Boards and **Dr. Susan King** (UK and New Zealand) European and Pacific Regions. Seated (left to right): **Horace Elliott**, (NBCE Executive Director), **Dr. Ed Weathersby**, (NBCE Vice President), **Dr. Vernon Temple**, (NBCE President and IBCE Director) and **Dr. Martin Kollasch**, (Director of International Operations IBCE).

Research Council—Two New Members

In October WFC President, Dr. Papadopoulos appointed two new members to the WFC Research Council—Dr. Gregory Kawchuk of Canada and Dr. Charlotte Leboeuf-Yde of Denmark. They replaced Dr. David Cassidy and Dr. Niels Grunnet-Nilsson who have given distinguished service during their terms of office since 1991.

Professor Greg Kawchuk, DC, PhD, holds the Canada Research Chair in Spinal Function in the Faculty of Rehabilitation Medicine at the University of Alberta in Edmonton. He received his chiropractic qualifications at the Canadian Memorial Chiropractic College. His field of expertise is biomechanics and his research

interests focus on defining the mechanisms that initiate and sustain spinal disorders so that clinically relevant strategies can be developed toward their prevention or resolution. A major component of his research involves developing new technologies to assess spinal structure and function, then using those technologies to evaluate various clinical interventions.



Professor Charlotte Leboeuf-Yde, DC, PhD, MPH is Research Professor in Clinical Biomechanics at the University of Southern Denmark in Odense.

She is a graduate of the Anglo-European College of Chiropractic, Adelaide University, Australia (MPH) and the University of Southern Denmark (PhD Epidemiology). She has two main research interests. From a public health perspective, she is interested in the causes and possibilities of prevention of back pain. From a clinical perspective, she would like to learn more about the different subpopulations of people with back pain in order to make it possible to direct patients to the best treatment.



For bios on other members of the WFC Research Council, Dr. Scott Haldeman (USA), Dr. Philip Bolton (Australia), Dr. Alan Breen (UK), Dr. Reed Phillips (USA) and Dr. John Triano (Canada) go to About WFC at www.wfc.org.

Membership and Finance

At the December 1 year-end WFC Council teleconference meeting, WFC Secretary Treasurer, Dr. Gregory Stewart reported a successful financial year—the WFC is on budget to achieve a small surplus for the year to December 31. Overall however the WFC, like most international professional organizations, has very modest resources.

Are you an associate member? If not please file a membership application today—the cost is only US\$ 180 and the form is at www.wfc.org under Membership. If you are a member, thank you—but please take the time and effort to get one colleague to become a member.

As this Quarterly Report shows the WFC is achieving much for the profession — with greater staff and financial resources it can achieve so much more. To quote US President Teddy Roosevelt:

“Every man owes part of his time and money to the business of the industry in which he is engaged. No man has the moral right to withhold his support from an organization that is trying to improve conditions within his sphere.”

Finally though, most grateful thanks to all current members and supporters, including national associations (see website for names and contacts in approximately 90 countries) and associate members (listed at the end of this Quarterly Report). Thank you.

PUBLIC HEALTH COMMITTEE REPORT

RAND BAIRD DC, MPH, CHAIR, PUBLIC HEALTH COMMITTEE, DRRANDBAIRD@YAHOO.COM

Your WFC Public Health Committee is composed of 11 chiropractic leaders representing the 7 WFC regions of the world. They are:

Africa: Evalie Heath, Zimbabwe

ekheath@netconnect.co.zw

Asia: Terrence Yap, Singapore

drterrence yap@gmail.com

Eastern Med.: Stathis Papadopoulos, Cyprus

epeco@spidernet.com.cy

Europe: Paul Weston, UK

innate@hotmail.co.uk

Latin America: Sira Borges, Brazil

siraborges@hotmail.com

North America: Rand Baird, USA(Chair)

DrRandBaird@yahoo.com

Gary Auerbach, USA

garyauerbach@hotmail.com

Ron Kirk, USA

rkirk@life.edu

Deborah Kopansky-Giles, Canada

kopanskygild@smh.toronto.on.ca

Medhat Alattar, USA

alattar_m@palmer.edu

Pacific: Inger Villadsen, Australia

inger@hunterlink.net.au

A strong ongoing recommendation from the WFC PH Committee in 2009 has been to encourage all chiropractors and chiropractic students to join their own national public health associations in their home countries and get involved in their activities.

Editor's note: Dr. Rand Baird, Chair of the WFC Public Health Committee, Dr. Jonathon Egan, SCUHS President Dr. John Scaringe, NYCC President Dr. Frank Nicchi, and WSCC President Dr. Joe Brimhall were the recipients of "Special Awards for Advancing Public Health & Chiropractic" from the Chiropractic Health Care section at the APHA Annual Meeting in Philadelphia)

In the USA we are proud that the American Public Health Association (APHA) is the oldest, largest, most influential, and most diverse national public health association in the world. Chiropractic has a rich history of participation in APHA and even has its own section, the Chiropractic Health Care (CHC) section of APHA. Both the ACA and the ICA have endorsed chiropractic membership in APHA for their members.

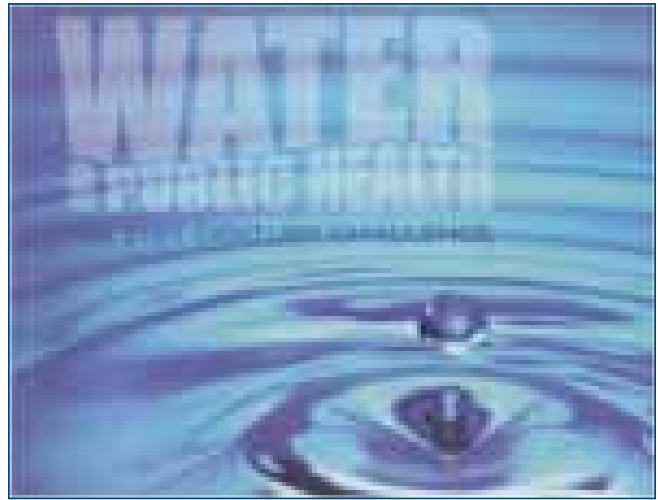
The APHA Annual Meeting and Exposition is the largest public health gathering in the world each year and from November 7-11 the 137th meeting was held in Philadelphia, PA, 2009. The final attendance exceeded 14,000 leaders in public health and government. At the meeting the chiropractic profession was represented by the Chiropractic Health Care section of the APHA which sponsored several educational sessions consisting of papers by various chiropractic public health experts. For the twenty-fifth consecutive year Chiropractic was included among the 1,000 sessions of 4,000 scientific and technical paper presentations that covered over 30 specialty areas of health care.

PUBLIC HEALTH COMMITTEE REPORT CONTINUED...

This year the APHA meeting theme was “**Water and Public Health: The 21st Century Challenge**”.

Provision of potable water has been identified as the single-most important public health measure in the world. The APHA theme fit well with the mission of the WFC PH Committee whose members are from all regions of the world and who strive to coordinate WHO international health programs and priorities with those of the world’s chiropractic community. Like Chiropractic, Public Health truly is international in its scope and knows no boundaries or borders.

Please encourage chiropractors in your home countries to join your own national public health associations and participate in their activities. Chiropractic is an important part of the public health care system, and joining with other concerned health care providers is the best way to integrate into mainstream public health activities. Please inform the WFC PH Committee about chiropractic public health activities in your countries. Contact the member for your region who is listed above.



The WFC Public Health Committee wishes all WFC supporters a Happy Holiday Season and a Prosperous 2010 New Year!

WCCS REPORT

ERIN SPINDLER, CHAIR, WORLD CONGRESS OF CHIROPRACTIC STUDENTS

WCCS Represents Chiropractic at the WHSS

From November 9 – 13 Mr. Dan Bronstein and I as representatives of the World Congress of Chiropractic Students (WCCS), attended the third biennial World Healthcare Student Symposium (WHSS) in Alexandria, Egypt along with medical, pharmacy and other health sciences students from across the globe. This is the world’s largest multidisciplinary symposium for healthcare students.

The original partner organizations for the WHSS have been the International Federation of Medical Students’ Associations (IFMSA) and the International Pharmacy Students’ Association (IPSA). The WCCS was invited to this year’s meeting by representatives of the IFMSA and IPSA that we met at the WHO Assembly in Geneva last May when we went there as part of the delegation of the World Federation of Chiropractic.

I am a chiropractic intern at the Parker College of Chiropractic, Dallas, Texas and current WCCS Chair.



Dan and Erin working hard at the meeting.

Daniel is a chiropractic intern at the Southern California University of Health Sciences in Los Angeles and came to the WHSS in Alexandria from Geneva where he is just completing three months as an intern working with Dr. Molly Robinson.

WCCS REPORT CONTINUED...

The vision of the WHSS is “A future in which health-care professionals worldwide cooperate with their colleagues in other healthcare disciplines for the benefit of patients to improve healthcare.” The WCCS Dan and I were honored to attend a meeting with these goals and to bring chiropractic representation and perspective.

Prior to attending WHSS we had preconceived notions that chiropractic would be scrutinized and challenged by medical and other students. The reality was quite to the contrary – these students and leaders from other health disciplines were very receptive to what chiropractic had to offer. There were misconceptions about what chiropractors actually do and students from some countries had no idea chiropractic even existed.

As the week progressed we were afforded many opportunities to discuss and compare educational require-

ments, clinic rotations and general practices in medical, chiropractic, pharmacy, nursing and other education. This was the beginning of new communications and awareness that continue today via the wonderful world of e-mail and Facebook.

It behooves the WCCS, as an organization, to seek further representation in integrated international settings like the WHSS. With them chiropractic has the opportunity to become involved in the conversations on the future of international healthcare. After all, chiropractic is a gift too powerful and wonderful to keep to ourselves; I see it as our duty to share it with the rest of the world.

For further information about the WCCS and its activities contact Erin Spindler at chair@wccsworldwide.com.



FICS REPORT

ROLAND NOIRAT DC, PRESIDENT, FÉDÉRATION INTERNATIONALE DE CHIROPRATIQUE DU SPORT

Here is Dr. Noirat's President's Report from the December FICS News. It mentions various developments around the world. For the full story see the FICS News under Publications at www.fics-sport.org.

Over the past two years there have been major developments at FICS – new statutes, broader representation and leadership, full-time staff support and expanded programs and communications. FICS is beginning to fulfill its potential as a strong and effective voice for sports chiropractic worldwide.

As the year ends there have been two more signs of growth. First the ACA Sports Council has become a FICS member in its own right rather than indirectly through its membership in the USSCF. Next Life University of Atlanta, Georgia, which has one of the strongest sports chiropractic programs of all chiropractic colleges, has become a FICS Gold Sponsor at the \$10,000 level.

Those of you who were at the FICS Assembly, Council and Commission meetings in Montreal in April will know firsthand how much new energy, growth and

promise there is in FICS. This issue of the FICS News confirms that. You will see:

- Following the World Games in Taiwan, we now have a report from the Masters Games in Sydney, Australia – which featured the largest sports chiropractic team ever at a Games event.
- There is a new national sports chiropractic council in France, sponsoring a first postgraduate sports chiropractic course and qualification in French, being held at the IFEC School of Chiropractic in Paris during 2009-2011.
- From the UK Dr. Paul Cheung reports on the season as team chiropractor for the F1 Red Bull Racing Team.
- We have important new research with elite judo athletes from Dr. Marcelo Botelho.
- Dr. Saul Luengas of Mexico, a member of the FICS Communications Commission, reports on sports chiropractic services provided by him and others at the Taekwondo World Championships in Denmark in October – and how Dr. Mohsen

Kazemi of Canada and he have been appointed to the World Federation of Taekwondo's first Research Study Group after scientific presentations made by them.

- FICS Secretary-General, Dr. Alex Steinbrenner reports on the significance of SportAccord and the growing presence that FICS and sports chiropractic have with that organization.
- From Canada there is the exciting news that the Vancouver Winter Olympics in February will be the first Olympics to have chiropractic services as an integral part of the core sports medicine team. Approximately 24 chiropractors credentialed by the College of Chiropractic Sports Sciences (Canada) will serve athletes at the Olympics and Paralympics. One of those at the Polyclinic in Vancouver will be FICS Executive Council member, Dr. Gordon Lawson.

It is important for me to acknowledge that not everything is perfect. FICS is partway through a long rebuilding process and still faces many challenges, particularly in areas of policy, communications and finance. Much hard work has been done by Dr. Tim Stark and members of his Education Commission on improving the ICSSD program and putting it online – but much work remains. Thank you for taking on this challenge Tim.

However looking back on the successes of this year we can be confident of greater advances in 2010. If we all continue to work together there will soon be much greater presence of sports chiropractic at the national and international levels. On behalf of the FICS Executive Council my thanks to all of you for your support during the past year, whether as member or staff or in whatever capacity. FICS' strength comes from you. It is my privilege to be your president and I wish you all Happy Holidays and a successful New Year.

WORLD NOTES

Bolivia and Costa Rica

Dr. Ronald Lee Firestone, Secretary, Asociacion Boliviana de Quiropracticos Cientificos Profesionales, the WFC's member association in Bolivia, reports that the ABQCP now has 8 members. The practice of chiropractic is recognized and regulated in Bolivia, by law passed in March 2001 (Resolucion Prefectural no. 108/01). Dr. Firestone reports good current relations with authorities. ABQCP President is Dr. Homer Firestone who, like his father Ronald, is a graduate of the Southern California University of Health Sciences (LACC). Contact: Dr. Homer Firestone at rusty_firestone@yahoo.com.

The four countries in Latin America where chiropractic is regulated by law are Bolivia, Costa Rica, Mexico and Panama. The Colegio, or Regulatory college, in Costa Rica advises that in elections held on November 14 new Board members and officers elected were Steven Harlow, DC, President, Alejandra Patricia Rodriguez Prez, DC, Vice-President, Michael Norton, DC, Secretary, Ron Hash, DC, Sashe Ellison, DC, Marishel Morales, DC, Board members. Contact: Dr. Norton at doenorton10@hotmail.com.

Brazil

The 3rd National Congress of the Brazilian Chiropractors Association (ABQ), held at the University Anhembi Murumbi in Sao Paulo October 8-10, was well attended and a great success. Chiropractors from throughout Latin America attended because there was also the Annual Meeting of the Federacion Latino-Americana de Quiropractica (FLAQ). See the FLAQ report below.



Dr. Raul Cadagan of Argentina presents a Trigenics workshop at the ABQ Congress.



Dr. Marcos Palmeira (a Brazilian Palmer graduate), who presented a cervical adjustment workshop, Dr. Priscila Nilson (Anhembí Morumbi) and Dr. Priscila Frietzen (FEEVALE) Congress Organizers, receive applause.

A large audience of chiropractors and students heard positive reports on the ongoing legislative and legal campaigns from Dr. Sira Borges and Dr. Evergisto Lopes. In an associated meeting WFC Secretary-General David Chapman-Smith met with the ABQ President, Dr. Juliana Piva and other members of the ABQ Executive, and then Dr. Eduardo Bracher and others on the Program Planning Committee, with respect to the WFC's 11th Biennial Congress to be held in Rio de Janeiro April 7-9, 2011.

Canada

Canada is preparing to host the 2010 Vancouver Winter Olympic Games which take place February 12-28, 2010. These will be the first Olympics at which chiropractic services will be available as part of the core sports medicine services for all athletes at the Central Healthcare Facilities as opposed to only those athletes whose national teams have brought their own sports chiropractors.

There will be 24 sports chiropractors at the Olympics and Paralympics. This is largely the result of the excellent educational and practice standards and therefore the fine reputation of the College of Chiropractic Sports Sciences (Canada). Particular congratulations to Dr. Robert Armitage, Supervisor, Chiropractic Services, VANOC Host Medical Services, Vancouver 2010 Olympic and Paralympic Games and Dr. Greg Uchacz, President, CCSS (Canada).

The December issue of the Canadian Chiropractic Association's Research Bulletin, which you may find at <http://www.chiropracticcanada.ca/en-us/Research/ResearchBulletins.aspx>, confirms the impressive and growing depth of chiropractic research and research capacity in Canada. It reports three new university chiropractic research chairs with joint funding from the CCA and the Canadian government (Canadian Institute for Health Research – CIHR) as of July 2010:

- CCRF Professorship in Spine Biomechanics and Neurophysiology, Faculty of Medicine, University of Manitoba, Winnipeg
- CCRF Professorship in Rehabilitation Epidemiology, Faculty of Medicine, McGill University, Montreal
- CCRF Research Chair in Neuromusculoskeletal Health, Faculty of Kinesiology and Health Studies, University of Regina, Saskatchewan

See the Bulletin for details of all Research Chairs/Professorships at 10 major public universities across Canada. The Bulletin also reports a chiropractic research agenda workshop with CIHR funding held in Montreal, October 1-2. This brought together many leading health science researchers from universities across Canada, including 16 DC, PhDs with university research positions. The workshop was followed by a reception and dinner at McGill University where the CCRF Professorship in Rehabilitation Epidemiology was formally announced, and presentations were made by Dr. Richard Valade, President, CCA and Dr. Richard Levin, Dean, Faculty of Medicine and Vice -President, McGill University amongst others.



Dr. Robert Armitage (standing) and Dr. Jack Taunton, Chief Medical Officer, Vancouver Olympics at the WFC's Montreal Congress.

Learn more about what's happening in Canadian chiropractic at the Canadian National Chiropractic Convention, Sheraton Center, Toronto, November 11-13, 2010 – www.chiroconvention.com.

Chile

In October the Universidad de las Americas (UDLA) in Santiago, Chile announced it will receive first students at its new school of chiropractic in March 2010. Dean of Chiropractic will be Dr. Rodrigo Pinochet, a graduate from of the Anglo-European College of Chiropractic Conversion Program held for kinesiologists in Chile in 2005-06.



Dr. Pinochet currently serves as Director of Health Sciences at the university.

The ULDA is a private university owned by Laureate Education, which has over 500,000 students at its network of 45 universities in North America, Latin America, Europe and Asia. Some three years ago Laureate purchased the University Anhembi Morumbi in Sao Paulo, Brazil which has one of Brazil's two chiropractic programs: The curriculum and program in Chile will be based upon those at UAM.



Denmark

Professor Jan Hartvigsen advises that The Society for Back Pain Research, a UK-based multidisciplinary society established in 1971 and promoting the study of all clinical and scientific aspects of spinal pain, is to hold a conference titled: The Life Course of Back Pain—Are we Making a Difference? at the University of Southern Denmark June 10-11, 2010.

Prominent medical speakers include Professor Richard Deyo (USA), Dr. Jonathan Brooks (UK), Professor Claus Manniche (Denmark). Prominent chiropractic researchers and speakers include Professor Charlotte Lebouf-Yde, Dr. Lise Hestback and Professor Jan Hartvigsen of

Denmark. Abstracts may be submitted by February 26, 2010. Dr. Peter Kent leads a pre-conference workshop on June 9 on Databases and Back Pain Research.

All information: www.sdu.dk/backpain2010.

FLAQ

The Federacion Latino-Americana de Quiropractica (FLAQ), the regional chiropractic organization for Latin America, held its Annual Meetings October 8-10 in Sao Paulo, Brazil at the time of the Brazilian Chiropractors' Association Congress. Dr. Carlos Ayres of Peru was reelected FLAQ President. Other members of the Executive are Dr. Raul Guinez (Chile), Vice President, Dr. Raul Cadagan (Argentina), First Secretary, Dr. Gabriel Quintero (Colombia), Second Secretary, Dr. Kleber Fontolan (Brazil), Treasurer. Honorary Executive Director is Dr. Sira Borges of Brazil.



FLAQ Executive (left to right): Dr. Gabriel Quintero, Dr. Raul Cadagan, Dr. Carlos Ayres, Dr. Raul Guinez, Dr. Sira Borges. Absent: Dr. Kleber Fontolan.

FLAQ is both coordinating and helping to bring about the rapid growth of chiropractic in the Latin American region. As part of the Annual Meetings there was a FLAQ Education Symposium at which:

- There were presentations on behalf of 8 chiropractic schools already existing (2 in Brazil, 2 in Mexico) or opening in 2010 (1 in Argentina, 2 in Chile, 1 in Mexico).
- FLAQ Education Commission Chair, Dr. Angela Kolberg reported on the formation of an Accreditation Agency or Council on Chiropractic Education (CCE) for the Latin American region. FLAQ President Dr. Ayres gave a distinguished Service

Award to Dr. Fabrizio Mancini, President, Parker College of Chiropractic, Dallas, Texas, received in his absence by Dr. Juan Sanchez, Director, External Programs, Parker College. Parker College is performing a major role in promoting education in the region – Dr. Sanchez served as Program Director at UNEVE in Mexico during 2007-2008, Parker College sponsored an important FLAQ educational meeting at the University of Cordoba, Argentina in 2008, and the college is providing an ongoing faculty training program in Dallas for Latin American graduates who will go on to serve as faculty in new schools in the region.



Dr. Juan Sanchez (left) receives Dr. Fabrizio Mancini's Distinguished Service Award from FLAQ President, Dr. Carlos Ayres at the FLAQ Annual Meetings.

Ghana

The chiropractic profession has a long tradition of bold and exciting pioneers. In this issue of the QWR we introduce you to yet another – Dr. Marcus Manns of Ghana.



Dr. Manns is a Life University graduate who arrived in Ghana and opened his first clinic nearly ten years ago. His background, vision and success are described in the attached article featured in the August/September issue of Life University's publication

Today's Chiropractic Lifestyle (See page 21 - reprinted with permission).

Dr. Manns, an American from Virginia whose wife and four daughters are Ghanaian, now practices with associates in several clinics. He has established widespread recognition and acceptance of chiropractic services in Ghana. With the substantial support he is getting from both Life University and Life Chiropractic College West a part of his vision is that Ghana will have the first chiropractic college in sub-Saharan Africa. Read and prepare to be amazed by his story. Congratulations Marcus.

United States of America

Chiropractic services continue to expand within the Veterans Administration (VA) and Military (DOD) healthcare systems – 81 hospitals/medical centers now have chiropractic services. Dr. Anthony Lisi, a 1996 graduate of Palmer College West, was appointed first chiropractor to the medical staff at the VA Connecticut Healthcare System in 2004, and since 2007 has been Director of Chiropractic Services and overseeing all national issues related to integration of chiropractic services in the Veterans' Health Administration – the largest healthcare system in the US.



For a recent video report on chiropractic services in the VA which features Dr. Lisi, go to www1.va.gov/opa/feature/amervet/index.asp.

Congress has mandated chiropractic services at all VA and DOD facilities, and important new forces accelerating that goal are the Foundation for Chiropractic Progress (www.f4cp.com) and one of the Foundation's new spokespeople, General Becky Halstead.



General Halstead, who retired from a distinguished military career because of significant health problems that were then resolved under chiropractic care, is not only a gifted speaker but is proving quite willing to knock on DOD and VA doors to explain her reasons for supporting the profession and arguing for fulfillment of Congress' directives as soon as possible.

Mercer Report

Recent major and impressive achievements of the F4CP include an October expert report from leading US health economists Arnold Milstein and Niteesh Choudhry for Mercer Health and Benefits reporting that chiropractic care is more effective and highly cost effective when compared with other treatment approaches for the management of patients with low-back and neck pain.

This represents the most compelling cost effectiveness evidence for chiropractic yet published. This is partly because it draws upon all the published evidence to date, partly because of the reputation of the authors. Arnold Milstein, MD, MPH, holds degrees in economics, medicine and health services planning from Harvard, Tufts and the University of California. He is Chief Physician for Mercer in San Francisco and described by Mercer as its “national thought leader”.

Mercer Health and Benefits, based in the US but with 4,000 employees and 150 offices in North America, Europe, the Middle East, Asia and Australia/New Zealand, is the global leader in health benefits consulting to large employers.

Niteesh Choudhry, MD, PhD is an Assistant Professor at Harvard Medical School where a focus of his research is pharmaco-economics – the clinical and economic effects of different patterns of drug use. His medical degree is from the University of Toronto, his PhD in health policy at Harvard was in statistics and evaluative sciences.

For the full report titled: *Do Chiropractic Physician Services for Treatment of Low-Back and Neck Pain Improve the Value of Health Benefit Plans* go to www.f4cp.com.

Palmer College’s new Chancellor

In November Palmer College announced the selection of Dennis Marchiori DC, PhD as the College’s new chancellor, to take office December 15. Dr Marchiori’s current position at Palmer in November was Vice-Chancellor for Academics.

A native of Western Pennsylvania, Dr. Marchiori completed his prerequisite work at Penn State University before earning his Bachelor’s of Science at Regents College in Albany, New York. He graduated with his Doctor of Chiropractic degree from Palmer College’s Davenport Campus in 1990 and went on to earn his Master of Science degree in Anatomy at Palmer in 1992. In 1995, he completed a three-year residency in radiology at Palmer College leading to Diplomate status with the American Chiropractic Board of Radiology. Dr. Marchiori received his doctorate in Policy, Planning and Leadership from the University of Iowa in 2005.



“With nearly 20 years invested with Palmer College, Dr Marchiori has proven himself as a leader in chiropractic and higher education,” said Dr Trevor Ireland, Chairman of the Board at Palmer. “There is a great sense of pride in watching someone like him live the American Dream, advancing through the administrative levels and excelling with each new chapter.”



ASSOCIATE MEMBERS REPORT

RAND BAIRD DC, MPH, CHAIR, WFC ASSOCIATE MEMBERS COMMITTEE

WFC Salutes All Corporate Associate Members. They truly give WFC the rising “POWER of PARTNERSHIP!”

Your WFC Associate Member Committee is composed of Dr. Rand Baird, *Chair*; Dr. Michael Flynn in the USA; Dr. Dennis Richards in Australia; and Dr. Greg Stewart in Canada.

Please join us as we welcome our newest Corporate Associate Member:

Medical Devices, Inc., is based in Clearwater, FL, where it maintains its corporate offices and its facility for manufacturing medical devices for pain management. Company founder and CEO Cris Peterson decided to join the WFC at the Bronze Level after one of his products, the “MedLight” which uses photo light therapy narrow band near infrared (IR) energy, received a lot of attention and acclaim during the Florida Chiropractic Association meeting in August.

Mr. Peterson also provided a generous donation of several pain management instruments to FICS members for treating athletes and also for patient self-care at home as dispensed by chiropractors. The company website for Medical Devices, Inc., is loaded with DC-friendly information and can be accessed at www.mdevicesinc.com

Their office phone is 1-727-4512-7160. Right now it is offering free shipping on all orders!

And as we applaud our renewing corporate associate members for this fourth and final quarter of the year:

Platinum — \$10,000

Cleveland Chiropractic College
Foot Levelers

Silver — \$1,000

McKenzie Institute
New Zealand Chiropractic Board
The ONE Research Foundation

Bronze — \$500

Da Vinci Labs
Hanseo University
Japan Federation of Chiropractic Professionals

Many of the vendors who hold corporate associate memberships in the WFC will be exhibiting at the Parker Las Vegas seminar in January 2010. The entire WFC Associate Member Committee will also be attending Parker Las Vegas and will be taking vendor photos to display on the WFC's new website. Please visit these vendors at other conventions and trade shows, and when making purchases of goods or services for your own facilities please patronize these companies that are supporting your profession at the global level. If any WFC supporters know of companies you would like our committee to contact about becoming a WFC partner, please let us know. We'll help them to earn the right to display the WFC logos in their marketing.

Remember to look for the WFC Corporate member logo before you buy:



Do you know of companies that the Committee should contact about becoming a WFC partner? If so contact me at DrRandBaird@yahoo.com.

See the full list of corporate associate members following this report. Please visit these vendors at conventions and trade shows and when making purchases of goods or services for your own facilities.

ASSOCIATE MEMBERS LIST

FOR ALL YOUR WFC CORPORATE AND INDIVIDUAL ASSOCIATE MEMBERS SEE THE LIST BELOW,
ALSO FOUND AT WWW.WFC.ORG

Corporate Platinum - US\$10,000

Activator Methods International – USA
www.activator.com
Cleveland Chiropractic College – USA
www.cleveland.edu
Dynamic Chiropractic – USA
www.MPAMedia.com
Enzyme Formulations, Inc. – USA
www.loomisenzymes.com
Foot Levelers - USA
www.footlevelers.com
Human Touch – USA
www.humantouch.com
International Board of Chiropractic Examiners – USA
www.ibce.org
MyoVision – USA
www.myovision.com
National Board of Chiropractic Examiners – USA
www.nbce.org
NCMIC Insurance Company – USA
www.ncmic.org
Parker College of Chiropractic – USA
www.parkercc.edu
Standard Process Inc – USA
www.standardprocess.com

Corporate Diamond - US\$5,000

Back TalkSystems – USA
www.backtalksystems.com
Life University – USA
www.life.edu
Logan College of Chiropractic – USA
www.logan.edu

Corporate Gold - \$2,500

Biofreeze/Performance Health Inc. – USA
www.phi.us
Canadian Memorial Chiropractic College – Canada
www.cmcc.ca
Douglas Laboratories – USA
www.douglaslabs.com
Gevorest Mattress – Cyprus
www.gevorest.com
Northwestern Health Sciences University – USA
www.nwhealth.edu
Straight Arrow Products, Inc. – USA
www.straightarrowinc.com
The American Chiropractor – USA
www.theamericanchiropractor.com
Williams Healthcare Systems – USA
www.williams-healthcare.com

Corporate Silver - \$1,000

Anglo-European College of Chiropractic – UK
www.aecc.ac.uk
Canadian Chiropractic Protective Assn – Canada
www.ccachiro.org
Canadian Chiropractor Magazine – Canada
www.canadianchiropractor.ca
Chiropractic Economics – USA
www.chiroeco.com
Dee Cee Laboratories, Inc. – USA
www.deeceeelabs.com
Erchonia Inc. – USA
www.erchonia.com
International Chiropractic Pediatric Association – USA
www.icpa4kids.com
Life Chiropractic College West – USA
www.lifewest.edu
National Chiropractic Council – USA
www.chiropracticcouncil.com
Neuro Emotional Technique Inc. – USA
www.netmindbody.com
Neuromechanical Innovations – USA
www.neuromechanical.com
New York Chiropractic College – USA
www.nycc.edu
New Zealand Chiropractic Board - New Zealand
www.chiropracticboard.org.nz
Palmer College of Chiropractic – USA
www.palmer.edu
Palmer College of Chiropractic West – USA
www.palmer.edu
ScripHessco – USA
www.ScripHessco.com
Step Forward Inc. – USA
www.stepforward.com
Texas Chiropractic College – USA
www.txchiro.edu
The McKenzie Institute International – Chiropractic Branch – New Zealand
www.mckenziemdt.org
The O.N.E. Research Foundation – USA
www.onefoundation.org
University of Bridgeport - College of Chiropractic – USA
www.bridgeport.edu
Western States Chiropractic College – USA
www.wschiro.edu

ASSOCIATE MEMBERS LIST CONTINUED...

Corporate Bronze – US\$500

Acigi/Fujiiryoki – USA
Acupuncture Council of Ontario – Canada
American Chinese Chiropractic Association – USA
Anabolic Laboratories – USA
Belgian Chiropractors' Union – Belgium
China-Gel Inc. – USA
Chiropractic Education Australia Ltd. – Australia
Clear Institute – USA
College of Chiropractic Sciences – Canada
Core Products Inc. – USA
Da Vinci Labs – USA
Elite Chiropractic Tables – Canada
Hanseo University – South Korea
HCMI Inc – USA
Japan Evidence Based Chiropractic Society – Japan
Japan Federation of Chiropractic Professionals – Japan
Japanese Association of Chiropractors – Japan
Medical Devices Inc. – USA
National University of Health Sciences – USA
Nordisk Institut for Kiropraktik Og Klinisk Biomekanik – Denmark
Nutri-West – USA
Posture Pump ® – USA
Santa Cruz Holistics – USA
Southern California University of Health Sciences – USA
The Vitality Depot – USA
Therapeutica Inc. – Canada
Tokyo College of Chiropractic (Formerly.RMIT University Japan) – Japan
Vibration Health Solutions – USA

Individual Diamond – US\$1,000

Toshifumi Kuwaoka – Japan

Individual Silver – US\$500

Chapman-Smith David – Canada
Clum Gerard W., DC – USA
Diem Christoph, DC – Switzerland
Flynn J. Michael, DC – USA
Guerriero Rocco, DC – Canada
Haldeman Scott, DC, MD, PhD – USA
Jacob Gary, DC, LAc, MPH, Dip MDT – USA

Individual Bronze – US\$180

Aldrich Bruce, DC – USA
Almasari Khalid, DC – USA
Auerbach Gary, DC – USA
Austin William M., DC – USA
Baird Rand, DC, MPH – USA
Bakke Gregg and Meredith, DC – USA
Bautch Scott, DC – USA
Bazakos Lewis, DC – USA
Bearden Liat, DC – USA
Bender Dean A., DC – USA
Birch-Blessing Rebecca, DC – USA

Borges Sira, DC, MD – Brazil
Boulattouf Michael, DC – Australia
Brice Colin, DC – Australia
Briggs Suzie, DC, PhD – USA
Broeg Richard, DC – USA
Brown Douglas, DC – Canada
Bruns Richard, DC – USA
Bryant Julie, DC – USA
Carey Paul, DC – Canada
Cassidy J. David, DC, PhD – Canada
Cole Thomas, DC, FICC – Australia
Cooper Stephan R., DC – Canada
Copland-Griffiths Michael, DC – United Kingdom
Craig Stuart and Leonie, DC – New Zealand
Culbert Gregory M., DC – USA
DeMatte, III John, DC – USA
Dishman J. Donald, DC, MSc DIBCN – USA
Donato Phillip, DC – Australia
Eglin Elaine, DC, BSc – Canada
Eisenberg David, DC – USA
El Sangak Hussein, DC, MD – USA
Ellender William, DC – USA
Faye Leonard, DC – USA
Fidler Howard, DC – USA
Fong Anthony, DC – Singapore
Fricke Jeff, DC – USA
Gatten Jon C., DC – Canada
Gevers Robert, DC – Spain
Gillis Susan, DC – Canada
Givrad Matthew, PhD – USA
Griffiths Jonathan, DC – USA
Haig Robert, DC – Canada
Hall John W., DC – Canada
Hamilton Toni, DC – Australia
Hasegawa Robert, DC – Canada
Helo Victor, DC – USA
Henderson Donald and Maureen, DC – Canada
Hobson John, DC – Australia
Hubbel Morgan, DC – Canada
Hunt Ronald Graham, DC – Malaysia
Hyland John K., DC, MPH – USA
Ierano Joseph, DC – Australia
Karcher Guy, DC – USA
Kelsick Wilbour, DC – Canada
Kempe Jan, DC – Canada
Kohler Heini, DC – Switzerland
Kopansky-Giles Deborah, DC – Canada
Krippendorf Donald, DC – USA
Lawson Gordon DC – Canada
Le Beau George, DC – Malaysia
Locke Charlton, DC, CCRD, BSc – Canada
Lucido Vincent, DC – USA
Macnaught Lucy, DC – Australia
Mahoney Kevin, DC – Canada
Mallett Doug, DC – Canada

ASSOCIATE MEMBERS LIST CONTINUED...

Manceaux Glenn, DC – USA
McMichael Rick, DC – USA
McNabb Brent, DC – USA
Metcalf Anthony, DC – United Kingdom
Michalec Daniel, DC – USA
Mizel Dennis, DC – Canada
Moss Jean, DC, MBA – Canada
Murphy Donald R., DC – USA
Niewald Douglas, DC – United Kingdom
Noonan Michael, DC – USA
Perusich Michael R., DC – USA
Powell James, DC – USA
Register Charles, D.C. – Russia
Richards Dennis, DC – Australia
Royster Ross, DC – USA
Ruch William, DC – USA
Short Brian T., DC – USA
Smith James C., DC, MA – USA
Smith Monica, DC, PhD – USA
Sosna Janet Ruth, DC – Singapore
Sportelli Louis, DC – USA
Staerker Paul, DC – Australia
Stewart Gregory, DC – Canada
Stoller Beat, DC – Switzerland
Sweaney John, DC – Australia

Syrocki Michal, DC – Spain
Takeyachi Hiraki, DC, MD, PhD – Japan
Takeyachi Nobuyoshi, DC – Japan
Taylor Michael K., DC, DABCI – USA
Taylor-Vaisey, Anne – Canada
Tesoriero Richard J., DC – USA
Tetrault Michel, DC – Canada
Vallone Sharon, DC, DICCP – USA
Vazquez Juan Carlos, DC – USA
Vaughan Bruce, DC – PRC
Villadsen Inger F., DC – Australia
Villani Agostino, DC – USA
Wan Man Ho William, DC – Hong Kong, SAR
Wiese Glenda, PhD – USA
Willis Jerry Ray, DC – USA
Willis John C., DC – USA
Winkler Kerwin, DC – USA
Wolfson, Wayne, DC – USA
Wong John, DC – USA

*The WFC apologizes for any errors or omissions in this list. Please report any errors or omissions to **Sandra Brown** at sbrown@wfc.org and they will be corrected promptly.*

MY PROFESSION

The Journey Home

Dr. Marcus Manns traveled to Ghana to deliver chiropractic health care and reconnect with his heritage.

By Molly Dickinson

When Marcus Manns, D.C., first set foot in the African republic of Ghana, onto the same soil he imagined his ancestors crossing in chains bound for the country on the other end of his one-way ticket, he remembers thinking he “could smell home.” But his American clothes, his American accent, the way he moved, smiled and ate, branded him an outsider. The locals called him “obroni”—white man—in a language he couldn’t understand, though his skin was as brown as theirs. He had \$1,200 in his pocket, a battered adjusting table and subluxation scan and little else. His plan? To single-handedly establish a national health care system founded on chiropractic in a nation

where the average person is lucky to make the equivalent of \$500 a year and to survive beyond the age of 57.

As a child growing up in Bassett, Va., a mostly rural, mostly white town whose great claim to fame is its relation to the Bassett Furniture Company, Manns dreamed of becoming “significant.” He didn’t want to work for the sake of money alone like his hard-laboring father and the countless other men and women he watched toiling dispassionately on farms and in factory lines just to make ends meet. He wanted to change the world—no small feat for a self-described “minority country boy.” Just out of high school, Manns became fascinated by the idea of helping people to regain bodily motion. He looked into prosthetics and orthotics. When his sister, Chama, began training as a physical therapist, Manns listened intently to her stories of people who were able to walk again, to ride a bike or throw a football. He enrolled in a pre-med program with the intention of following his sister. But, Manns says, “my calling” intervened.

Manns was involved in a near-fatal motorcycle accident and, despite six long months of rehab, reinjured himself so severely while doing squats in the school gym that he was unable to attend class for weeks. The pain was so debilitating that he finally gave in to his study partner’s insistent pleas to visit a local chiropractor she knew, and who had offered to treat him for free in exchange for Manns spending a day at the clinic. From the moment he arrived at the clinic to find a woman in tears, thanking the DC for restoring

her ability to conceive, to the moment the doctor sat him down and, within five minutes says Manns, “exposed me to the basic laws of chiropractic in a way that resonated with my being,” Manns knew his path was changing. “It was as if I had found what I was looking for all these years,” he says. “Instantly, I decided to switch ambitions and become a doctor of chiropractic.”

The next day, on the DC’s recommendation, Manns began working on his application to Life University in Marietta, Ga. Weeks later, before he even knew that he had been accepted, he was sleeping in his car in Atlanta, his possessions heaped in trash bags, waiting. Walking across the campus for the first time, he found himself standing in front of the university’s reflection pool. In it was an inscription, “To Give, To Do, To Love, To Serve.” It was then that Manns knew he was on his way home.

First, however, he would need to make a crucial stop in Panama. Manns was chosen as one of 10 Life students to accompany a group of chiropractors on a mission trip to provide free adjustments. “People were literally queuing up for the first adjustment of their entire life,” he says. “I felt like a superstar with a unique gift that could change lives.” Then and there, Manns decided that when he graduated from Life in 1999, he would carry this gift of chiropractic beyond the borders of his home country. “I had so much confidence in my potential contribution,” Manns says, “that I used to close my eyes and spin a globe in the library at Life University. No matter which country my finger would land on, I decided, I would go there and expand our cherished profession.”

But it was not a blind finger on a globe that led Manns to buy that fated, one-way ticket to Ghana. Drawn by his insistent desire to recon-



MY PROFESSION



Dr. Manns' practice has earned the attention of Ghana's highest dignitaries.



nect with the African heritage that felt so far from his grasp in Basset, and inspired by his self-imposed mission to help a poverty-crippled people, whose blood he felt stirring in his own veins, regain their ability to move forward, to grow healthy and strong, Manns boarded a plane and never looked back.

The welcome was not what he expected. "My heritage did not remember me," he says. "Four hundred years had washed away all memory and recognition. I was a minority—a guest and not a host." Although English is the official language of Ghana, a majority of Ghanaians speak one of more than 200 native dialects. Manns struggled to communicate effectively in Twi—the language most common to locals. Within a few short months, his meager "start up" money had dwindled from \$1,200 to just \$200; the little income he had managed to earn so far was barely enough to cover his rent; his visa had expired; he had no work permit and he was on the verge of being deported back to America. "Each time things got worse and failure seemed to be knocking on my door," Manns says, "the words of Og Mandino [the inspirational author] vibrated in my head and strengthened me: 'Failure will never overtake me if my determination to succeed is strong enough.'"

If there is anything Manns has in spades, it is determination. "Out of inspiration and desperation, I began to beat the streets to educate anyone I met about chiropractic—friends and neighbors, basically every living human I came across," he says. For half of his previous rent

he obtained a tiny room in a shared apartment where he slept, ate and received and adjusted patients—without a work permit. "I dared to do this," Manns says, with characteristically limitless confidence and conviction, "because I knew if I persisted, I would succeed."

And he did. Slowly, not at all surely, driven constantly forward by Manns' unflinching, unrelenting resolve, his practice grew. When an obstacle arose, he plowed through it, or under it, or

around it. He persuaded chiropractic associates to join him in Ghana when his patient list grew too long for him to handle on his own. When he realized those patients who could pay him would not provide enough funds to sustain his practice, he started a non-profit organization, the African Chiropractic Mission. And when the donations failed to come in, he set up an art subsidiary, Big Idea Art, to fund the creation of spine art by local Ghanaian craftsmen, which



Dr. Manns celebrates another chiropractic milestone with his staff in Ghana.

MY PROFESSION

he then sold to chiropractors in America to profit the provision of free chiropractic care to villages, orphanages and mental institutions.

Since arriving in Ghana nine years ago, Manns has opened multiple chiropractic centers throughout Ghana, spread the message of chiropractic to what he estimates are hundreds of thousands of Ghanaian people—including the Ghanaian president and vice president, the health minister, parliament members and even the revered king of the Ashanti tribe—and pressed for legislation, education and a cost-effective outreach model for expanding chiropractic to anyone who would listen, thereby creating an unprecedented opportunity for the profession and its philosophy to become the center of a new system of health care in Ghana. And eventually, Manns hopes, for developing countries all over the world.

Amidst all this, he even found the time to fall in love with "a very beautiful lady;" a Ghana-

Mavis Manns with three of her daughters.



Dr. Marcus Manns adjusts a patient at his clinic.



ian woman who served as his impromptu guide after they met in a passenger vehicle a few weeks after his arrival. Manns married Mavis not long after, in a traditional ceremony during which he understood little besides the fact that he was about to wed the woman he was meant to build his Ghanaian life with—the woman who would forever connect him to the African land in which he had so fiercely wanted to find a place. "I always suspect that fate had a hand in my

marriage to Mavis," Manns says. "'Til this day, we have the picture I took of Mavis the very day I met her. On the picture is the date and the exact time our connection was made." Manns is now the proud father of "four adorable daughters and a son who make every single day spent in Ghana worth living"—Destiny, 7, Asha, 6, Imachus, 4, Karama, 2, and Marcus, Jr., newborn.

Manns has no current plans to return to America. As he sees it, he still has much to do in Ghana before his mission is complete. There are chiropractic laws and standards to help pass, chiropractic schools to establish, a new non-profit—the World Enhancement of Life and Longevity (WELL)—to make fully operational, and a revolutionary health care system to erect on the bedrock of chiropractic. Though few who meet Manns continue to doubt that it can be done, it is clear to those who know him that his work in Ghana may be never ending. He is the type of person who can always create a new facet to add to his vision of the future. One thing is for certain—Manns has finally come home.

Whether he is seeing patients in his clinic, shaking hands with Ghanaian dignitaries or escorting his daughters to their martial arts classes, Manns' tall, slender frame, his black hair cut to a sand-paper thickness against his brown skin and his broad, disarming smile, still mark him as different—as a man to notice and listen to, a man who is achieving his dreams. He is not "obroni" anymore. "I am a part of Ghana now." TCL



Dr. Manns honors one of his patients with the "Practice Member of the Year" award.