

# Quarterly World Report

APRIL 2018



## History made as WFC unveils its new look leadership team.



New Executive Committee announced  
2019 WFC Congress Call for Abstracts  
Research and Education News  
...and more!

# Driven by belief and aspiration

Dr Laurie Tassell, WFC President

The recent WFC Council meeting in Lima, Peru was memorable for a number of reasons. While it's a matter of huge personal pride that I was elected by my peers to become the President of the WFC, the joy was also witnessing the tireless efforts of my predecessor, Espen Johannessen, come to fruition.

After two years as President, Espen stepped down in Lima, leaving behind a legacy of positive change for the WFC. During his tenure he initiated a review of the WFC's governance model and established a strategic planning committee. He has strengthened the WFC's commitment to its relations with the World Health Organization and has championed research and evidence-based practice. He leaves with the WFC in great shape and it's a true honor to be his successor.

We are blessed to have a hugely committed Council made up of energetic and talented individuals. Its membership is diverse, not just geographically by virtue of the WFC's 7 region representation, but also culturally and philosophically. We have graduates from a wide range of institutions and all are experienced leaders.

It is this diversity that gives a richness to the WFC Council that I have rarely experienced elsewhere. It is characterized by respectful dialogue, disagreement



without being disagreeable, and constructive discussion on matters that are impacting on today's profession.

Council is responsible for appointing its own officers and as well as the Presidential election, First and Second Vice-Presidents and a Secretary-Treasurer were elected by Council. With a commitment to open, transparent elections, for the first time in

## OUR PEOPLE

### WFC COUNCIL:

Laurie Tassell (President)	Pacific Region
Vivian Kil (First VP)	European Region
Michele Maiers (Second VP)	North American Region
Kei Takeyachi (Secretary-Treasurer)	Asian Region
Espen Johannessen (Past President)	European Region
Musimbi Oudeko	African Region
Efstathios Papadopoulos	Eastern Mediterranean Region
Carlos Ayres	Latin American Region
Deborah Kopansky-Giles	North American Region
John Maltby	North American Region
Greg Stewart	North American Region
Corrian Poelsma	Pacific Region

### RESEARCH COUNCIL

Greg Kawchuk DC, PhD (Chair)	Canada
Christine Goertz DC, PhD (Vice Chair)	USA

### PUBLIC HEALTH COMMITTEE

Chris Cassirer ScD, MPH (Chair)	USA
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### DISABILITY & REHABILITATION COMMITTEE

Pierre Côté DC, PhD (Chair)	Canada
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### SECRETARIAT

Richard Brown DC, LL.M (Secretary General)
Khalid Salim, Sarah Villarba

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### NEWS ITEMS

The WFC welcomes news items, digital images and feature stories to include in the QWR. Send all submissions to [rbrown@wfc.org](mailto:rbrown@wfc.org). Please note all submissions may be subject to editing.

### QWR ADVERTISING OPPORTUNITIES

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the history of the WFC two women leaders, Drs Vivian Kil and Michele Maiers were elected along with the first-ever Asian Executive Committee member, Dr Kei Takeyachi. For me, this is a triumph of the WFC's commitment to diversity and equality of opportunity.

In running for office, my manifesto spoke for the future, a future which pursues our mission and where there was a commitment to serve the profession underpins our strategic plan.

I recognize and respect the differences that characterize our great profession. As a chiropractor, my object was straightforward - to be a spinal health care expert. I had my own philosophical beliefs but these were secondary to my desire to bring relief to those who were suffering and improve overall quality of life by optimizing spinal function. Accountability, ethical practice and evidence-based practice are not exclusive to any part of the profession and I believe we can come together and succeed as chiropractors with a firm commitment to these principles.

In the months and years ahead, I want to build on the excellent work undertaken by those who have gone before me. We must listen to our stakeholders across the profession and be prepared to innovate. Using our new governance model we can focus on systems that work and deliver the best results for our members.

More than ever, chiropractors have opportunities to communicate with each other, work with each other and share best practices. We also have opportunities to work with those from other health professions in a collaborative, patient centered environment.

In this role I look forward to facilitating progress, embracing change and positioning chiropractors as global leaders in spine care. Together, as a profession, we can accomplish great things. **LT**

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## Why research is our currency

The past few weeks have seen the publication of three papers in *The Lancet* that have attracted global attention. The launch of the Low Back Pain series created intense media interest, with global outlets picking up the story, reporting the findings and conveying the key messages.

These papers say what chiropractors have been saying for decades, namely that surgery should be avoided wherever possible and that spinal injections and other traditional approaches have very little utility.

The *Lancet* papers went further, advocating for the biopsychosocial approach to spine care that has been the hallmark of progressive chiropractic for many years. Recognizing that it is more important to treat the patient than the back pain alone, the authors, which included Danish chiropractors Professor Jan Hartvigsen and Dr Alice Kongsted, spoke of education, reassurance, self care and other interventions that are often complementary to the delivery of spinal adjustment. They cautioned against over-imaging and advocated physical activity.

The series represents perhaps the best evidence yet of the role that chiropractors may play in addressing the biggest single cause of disability in the world today: low back pain. With a clear identity as spinal health experts, a commitment to evidence-based practice and hitherto unprecedented opportunities to participate, chiropractors may, if they wish, step in and demonstrate their willingness to lead in the conservative spine care arena.

Just as education may be regarded as the foundation stone of any health profession, with respect to chiropractic, research must be its currency. The recent publication of the Canadian Chiropractic Guideline Initiative's low back pain guidelines have been widely applauded, while investments in Norway, France and elsewhere promise great potential. In the USA, the receipt of the largest-ever NIH grant to chiropractic investigators, \$12m, illustrate the world-class quality of researchers in chiropractic today.

We must also pay tribute to those innovative researchers who are dedicating their careers to stretching the boundaries, investigating areas of chiropractic practice that extend beyond the musculoskeletal into the neurophysiological and the observed effects of the spinal adjustment that we do not yet fully understand. Theirs is a brave leap into the

unknown, a journey where the final destination is unclear, yet emerging findings are indicating previously unknown effects that will stimulate further inquiry.

David Sackett, often seen as the godfather of evidence-based practice, was very clear in telling us what EBP was and what it wasn't. When talking about the judicious use of best available scientific evidence and the clinician's expertise in the care of the individual patient, he was unequivocal: neither on its own is enough. Evidence and guidelines will inform our work and help us to deliver better care. Our experience, acquired through observation and practice, will give us clinical wisdom. Our understanding of the individual needs, beliefs and expectations of our patients will help us to tailor our care in a way that can deliver optimal outcomes.

Over the period of chiropractic's existence, advances in health care achieved through investment in research have saved millions of lives. Discoveries have transformed population health and wellness.

As chiropractors, our contribution is being increasingly recognized but our need to invest and participate in research has never been greater. Our legitimacy and credibility as a respected health profession depends on it, and as chiropractic continues to evolve, the degree to which we integrate research and employ its outcomes clinically, in the context of our expertise and our patients' individual needs, will be key to our progress in the wider health community.



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# Historic New Executive Committee Announced

Dr Laurie Tassell has been elected as the new President of the WFC. Dr Tassell, of Perth, Australia succeeds Dr Espen Johannessen, who handed over the baton at the recent Annual General Meeting of Council, held in Lima, Peru,

Dr Tassell, who has served as WFC Secretary-Treasurer since 2016, represents the WFC's Pacific Region. He is a past President of the Chiropractors Association of Australia (CAA) and has held many leadership positions within the profession. A 1985 graduate of Palmer College, Dr Tassell was previously a teacher. He is married and has four children, who are all chiropractors.

In an historic development, the Executive Committee includes women appointees for the first time in the WFC's 30-year history. Dr Vivian Kil and Dr Michele Maiers have been elected as First and Second Vice-Presidents respectively. Meanwhile, the new Executive also features its first Asian member in the form of Dr Kei Takeyachi.

Dr Kil, who represents the European region, is from the Netherlands, and is a graduate of the Anglo-European University College in the UK. She is a former President of the Netherlands Chiropractic Association and currently serves as the Vice-President of the European Chiropractors' Union. In private practice, she runs a multidisciplinary health care facility near

the Dutch border with Belgium.

Dr Maiers represents the WFC's North American Region as an appointed representative of the American Chiropractic Association (ACA). She is a graduate of Northwestern Health Sciences University (NWHSU) in Bloomington, Minnesota, has a Masters degree in public health and holds a PhD from the University of Southern Denmark. Dr Maiers is the Executive Director of Research and Innovation at NWHSU and is a member of the Board of Governors of the ACA.

Dr Kei Takeyachi represents the WFC's Asian Region. He is the President of the Japanese Association of Chiropractors (JAC) and is a third-generation chiropractor. A graduate of RMIT in Melbourne, Australia, Dr Takeyachi has been in continuous private practice and runs a busy clinic in the center of Tokyo.

The WFC Council elects the Executive Committee from among its members. There are a total of 13 seats on Council representing the WFC's 7 world regions. This year, for the first time, Council agreed to replace a traditional model of ascendancy with a new model of governance, and held elections for all offices

Speaking after the elections, Secretary-General Richard Brown said: "This excellent new leadership team reflects the WFC's strong commitment to diversity and equality of opportunity. With four of the WFC's regions represented on the Executive Committee we will benefit from a great range of perspectives and expertise."

Dr Espen Johannessen will serve on the Executive Committee as Immediate Past President, replacing Dr Greg Stewart, who will continue to represent the Canadian Chiropractic Association as a North American representative.



*From left to right: Dr Laurie Tassell (President), Dr Vivian Kil (First Vice-President), Dr Michele Maiers (Second Vice-President), Dr Kei Takeyachi (Secretary-Treasurer) and Dr Espen Johannessen (Immediate Past President).*

## Parting Reflections

**As Espen Johannessen hands the Presidency to his successor, he reflects on his time in office and the essential components of future success.**

It is more than 10 years since I was first elected as a European representative to the WFC Council. It has been 10 rewarding and active years. Much has been achieved for the organization since 1988 when the WFC was founded. It has been a pleasure and honor to be allowed to take part in this work. As I come to the end of my Presidency, I am in no doubt that more than ever we as a profession need a global gathering point. There remain many future challenges for us as health professionals, but there are also countless opportunities.

Just as chiropractors must keep up with the times and adapt to new knowledge and requirements, we as an organization must also adapt to be able to fulfill the expectations of our members. At the WFC we've focused a lot on looking at the landscape, appraising what we do and listening to what our members are telling us. Working with our Secretary-General, Council has explored new ways of doing things so that we remain contemporary in our vision and mission. As a team we've been able to appreciate that needs vary depending on geography and culture.

It was a huge pleasure to preside over my last meeting of Council in Lima, Peru in the past week. We discussed our future strategy and governance for the coming years. At the same time, we elected a new Executive Committee, the WFC's leadership team that works closely with the Secretariat to manage the day to day activities of the WFC. I have great confidence that this new EC will take the WFC to new heights, especially as we look forward to implementing our new strategic plan which will direct our activity in supporting the profession in the coming years.

I recently read an article in the journal of one of our leading WFC member national associations. The article spoke of a recent survey which showed that 20% of the population use a chiropractor at any one time. This 20% was very satisfied with their visits and indicated that they



would seek the same chiropractor again. They trusted their chiropractor, who they saw as an expert in their field.

Trust is critical to our progress as a profession. Trust in the value of the care we provide, trust in our conduct and practice, and trust that we collaborate with others as part of a wider health care team.

Our own leaders throughout the world have conveyed this message in every possible context for years. The vast majority of our patients are satisfied, but we must not be complacent. Instead, we must look to expanding the percentage of the public seeking chiropractic care and strive to create positive personal interactions in each one of them.

We must stop seeing our fellow health professionals as competitors. In reality the pool of patients with need for our collective services is more than adequate for all of us serving patients. Musculoskeletal health dominates the



## Parting Reflections (continued)

charts in terms of disability and medical consultations. Our education is thorough and comprehensive and enables us to treat patients safely and effectively. In daily clinical practice today, chiropractors communicate with other healthcare workers more and better than they have done before, and we can thank our educational institutions for training students in communication all the time.

Surveys have shown that chiropractic is utilized by an increasing proportion of the population. Our numbers are steadily increasing. Our influence is increasing, and we are being listened to. Our education is strengthened year on year. New generations of chiropractors graduate and they enter new special areas where traditionally chiropractors have been poorly represented. Here they show their professional strength and quickly become part of the team.

By numbers, clinicians overwhelmingly dominate the profession and they are the ones who continue to have influence. Good leaders can initiate processes, provide inspiration and mediate where needed, but it is clinicians who must implement best practices on the ground. We owe it to each other to help each other, listen to each other and

entertain respectful dialogue. Those who simply walk away from the table do nothing for unity or for the development of chiropractic.

One of the World Federation of Chiropractic strategic pillars is empowerment. Empowerment is about an individual's ability to have active influence over their situation, whether it is work, business or health. Within health policy, this is raised to society's plan - the influence of a single municipality, a people group or a country on the health of citizens.

In this context, the individual's opportunities are in the center and the clinician's ability to influence their own situation. The WFC and our national associations, regional federations, affiliate partners and others, together with researchers and leaders in education, can assist in building a good reputation and, as long as the clinician continues to do excellent work, confidence in the profession increases.

When the reward is the opportunity to help even more people to achieve better health and, for our own part, be respected for the work done, finding motivation should not be difficult. **EJ**

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## WFC visits platinum partner, Human Touch at Long Beach HQ

Dr John Maltby (pictured right, center), WFC Council representative for North America (ICA), recently visited the headquarters of state-of-the-art massage seating and wellness product manufacturer Human Touch.

Human Touch is a long time supporter of the WFC and is a corporate partner at platinum level.

For more information, visit the Human Touch website at [www.humantouch.com](http://www.humantouch.com).





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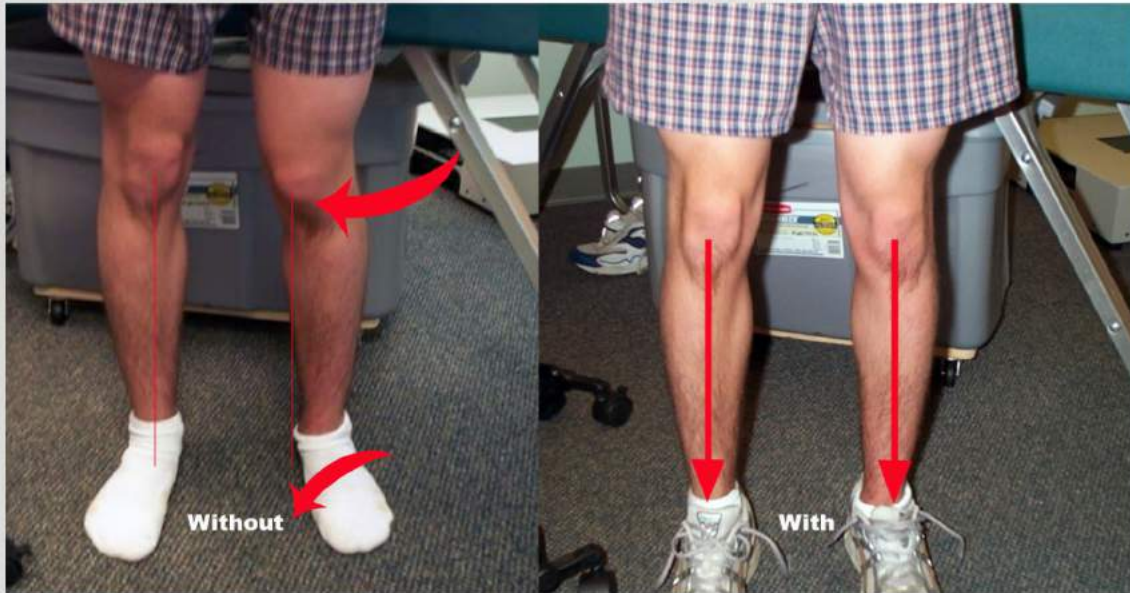
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## RC Chair Greg Kawchuk Calls On Research Community To Start Planning For Berlin 2019 As Abstract Call Launched

WFC Research Council Chair Professor Greg Kawchuk has issued a clarion call to the international research community following the launch of the Call for Abstracts for the joint Biennial WFC Congress / 2019 ECU Convention.

The Congress, which will be held March 20-23, 2019 in the magnificent city of Berlin, will celebrate the chiropractic profession and its future opportunities for global engagement as spinal health care leaders.

Sponsored by WFC Platinum Corporate Partners NCMIC and IBCE, the WFC Research Competition attracts entries from around the world, which are presented as either platform presentations or posters.

Professor Kawchuk said: "There is no other upcoming research meeting in chiropractic, in

2019 or otherwise, that approaches the relevance of this meeting. Why? The meeting is unique in that it is the only global research meeting in the profession which means that those who attend have the greatest number of opportunities not only to present their work to an international audience but to network, collaborate and connect with other researchers on a global level.

"Add to that, the largest purse in research prizes including a newly created early career researcher award that will be presented for the first time. That combination of global scale and emphasis on the early career researcher makes this an excellent meeting to bring trainees."

Head to the submission website at [wfc-ecu-berlin-2019@exordo.com](mailto:wfc-ecu-berlin-2019@exordo.com) for more details.

# Call For Abstracts

## WFC ECU BERLIN



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March 20-23 2019, Maritim Hotel



## WFC Hosts Latin American Pediatrics Seminar



Renowned pediatrics expert Dr Elise Hewitt attracted delegates from throughout Latin America when the WFC hosted a regional seminar in Lima, Peru.

Dr Hewitt presented a two-day seminar entitled 'Chiropractic Care of the Young Pediatric Patient'. A past president of the ACA Council on Pediatrics, she is an accomplished international speaker and presenter.

## First for WFC at Tokyo College of Chiropractic Graduation

WFC Secretary-General Richard Brown gave a commencement address at the graduation ceremony of the Tokyo College of Chiropractic (TCC), the first time in the WFC has attended such a ceremony in TCC's history.

President of TCC, Professor Phillip Ebrall, also addressed the graduates during the ceremony, which was held at the Red Cross Headquarters in central Tokyo.

On the eve of the ceremony, Dr Brown was given a tour of the college and spent time meeting students.

WFC Council member for the Asian region, Dr Kei Takeyachi was also in attendance at the ceremony. Dr Takeyachi is a third-generation chiropractor. His father Dr Nobu Takeyachi is the Chief Executive of Tokyo College of Chiropractic while his uncle Dr Hiroaki Takeyachi is President Emeritus.

While chiropractors have been present in Japan since the early twentieth century, it was not until 1995 that Tokyo College of Chiropractic started its existence as RMIT University Chiropractic Unit Japan. It is the only chiropractic educational program in



Japan to be accredited by the Council on Chiropractic Education Australasia (CCEA).

Speaking after the ceremony Dr Brown said: "Tokyo College of Chiropractic is highly respected and has earned its status as an internationally accredited chiropractic institution. There is a commitment to excellence and a great deal of pride in the achievements and quality of its graduates.

"As the profession continues to evolve in Japan, it is clear that TCC and the Japanese Association of Chiropractors will be at the forefront of the chiropractic profession."

## Giles Medal For Research Excellence - Call for Nominations

The Giles Medal for Research Excellence has been established by the Chiropractors' Association of Australia (CAA) as its most prestigious international award for scientific research.

The medal itself has been designed by an internationally renowned sculptor and medal artist to reflect the esteem of the award and has been named in recognition of Dr Lynton Giles, an inaugural member of the Research Committee of the World Federation of Chiropractic (WFC) and the first chiropractor in Australia to be awarded a PhD.

Dr Giles went on to publish a significant body of scientific peer reviewed basic and clinical science research concerning the spine and a strong advocate for scientific investigation of chiropractic theories and clinical procedures.

The purpose of the Giles Medal was to establish an international chiropractic research award that acknowledges and recognizes researchers with a sustained track record of excellence in scientific research of relevance to the practice of chiropractic.

The medal may therefore be awarded to any person, from any health discipline, based anywhere in the world who has published a body of scientific peer reviewed research of relevance to health care and the practice of chiropractic. This would normally be evidenced by a body of published scientific peer-reviewed research that has had a significant impact on i) our understanding of mechanisms that enable good health, or ii) the reliability and validity of patient assessment or iii) the reliability and validity of treatment and management provided to patients.

A strict nomination protocol and rigorous selection process is in place which includes the Giles Medal Scientific Advisory Committee (GMSAC), an independent committee chaired by the Chair of

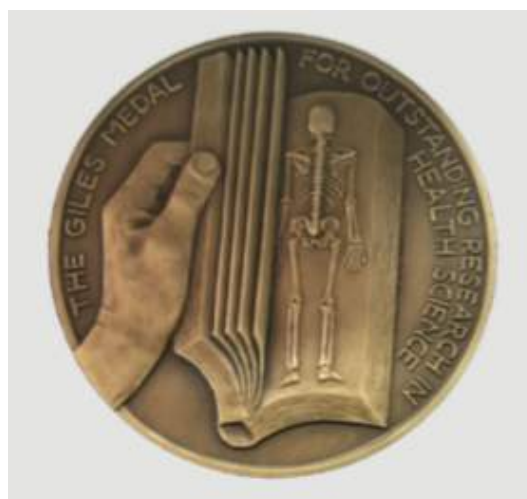
the WFC Research Council.

The medal recipient for any given year will be announced publicly in August of that year and the Medal will normally be presented to the recipient at the CAA annual conference held in October of the same year.

The World Federation of Chiropractic encourages members to consider providing nominations for this prestigious international research award.

**The call for nominations for the 2018 Giles Medal is currently open and will close by May 21st 2018.**

Details of the nomination process including nomination forms can be obtained from the CEO of the CAA, Adjunct Associate Professor Matthew Fisher PhD DHlthSt (honoris causa) via email at [ceo@caa.asn.au](mailto:ceo@caa.asn.au). Please use the subject line 'The Giles Medal' in all correspondence



*The Giles Medal*

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# WFC Acknowledges Corporate Partners at Parker Experience

WFC North America (ICA) Council Member John Maltby and Secretary-General Richard Brown took the opportunity to personally thank Corporate Partners at the Parker Experience, Las Vegas in March.





# F4CP Update: U.S. State Medical Association Sees Chiropractic As Safer Approach To Pain Than Opioids

Sherry McAllister

In January, a State Medical Association requested an article outlining the value of chiropractic care as a front-line option to manage pain. The Foundation proudly authored the article, [“A Safer Approach to Pain.”](#) published on page 54 in Vol. LIX , No. 1 · 2018 of the *Journal of the Mississippi State Medical Association*. #“A Safer Approach to Pain” points to the evidence-based guidelines put forth by the American College of Physicians, Centers for Disease Control and Prevention, Food and Drug Administration, Institute of Medicine, The Joint Commission and more, which call for non-pharmacological approaches, including chiropractic care, to be utilized as a first-line approach to manage pain prior to prescription opioids.

This ground-breaking article serves as ammunition for the Foundation to target additional State Medical Associations and offer education around the value of chiropractic to help bridge the gap between health care providers, hospitals, employers and key industry stakeholders to work together to promote safe, effective and drug-free approaches to manage pain, which is especially important during this day in age when more than 115 lives a day are lost due to prescription opioid-related overdoses.



An estimated 100 million Americans are suffering with chronic pain and need access to safe, effective pain management approaches, including chiropractic, that are proven to yield improved outcomes and high patient satisfaction scores.

As the Foundation continues to build awareness nationally and provide it's more than 20,000 doctor members with the educational resources to market the benefits of chiropractic at the ground-level, we can only anticipate that consumers will one day look to the profession as a mainstream approach for pain management and general health and wellness concerns.

To find about more about the work or the Foundation for Chiropractic Progress, or to donate, visit [f4cp.org](http://f4cp.org)



# FICS update

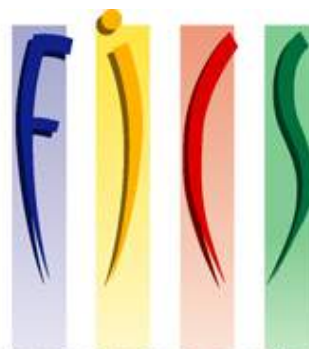
FICS achieves its objectives through a number of important initiatives such as the World Olympic Scholarship Program (WOSP), Internationally Certified Chiropractic Sports Practitioner (ICCS) program, volunteer activities at sporting and academic events and research activities. All these initiatives are aimed at developing chiropractors in the field of sports chiropractic, and providing chiropractors with the opportunity to treat elite athletes.

## WOSP - A Career Path For Olympic Athletes

The World Olympic Scholarship Program (WOSP) is an initiative that supports education for past and present Olympians worldwide by providing scholarships to applicants that are academically qualified and interested in pursuing a career in Chiropractic. The program was developed in the spirit of the Olympic Movement and in partnership with ten Chiropractic Institutions (9 in the US and 1 in Canada). The success of the WOSP program is a result of the dedication and bravery of a number of unique DC's and Academic Institutions that had a vision for the future and the drive to develop a means to support our sporting icons. It is now managed through the FICS WOSP Council under the leadership of Dr. Jay Greenstein and his Commission.

Olympians selected for the program serve as Ambassadors for the Olympic Movement, act as spokespersons for the academic institution sponsoring them, are advocates for how the Chiropractic profession enhanced their athletic pursuits, and represent FICS as role models for other aspiring Chiropractors.

To date, a number of Olympians from Jamaica, Australia, Canada, Africa and the US have graduated and are now seeing patients including Olympic athletes. There are additional potential candidates wishing to enter the program from



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## The ICCSP program

The ICCSP program is a postgraduate certification program with a combination of [distance learning](#) (eLS) and two weekend seminars (hand-on modules). The faculty for the seminars consists of internationally prominent sports chiropractors with extensive experience in treating athletes at international sporting events.

## Opportunities for Volunteer Sports Chiropractors

In 2018 FICS will be providing more opportunities for qualified Sports Chiropractors to put their professional skills to the test working on some of the best athletes in the world at the following events:

- PF European Master Classic Powerlifting Championships
- WAKO Point Fighting Cup
- World Open Powerlifting Championships
- JJIF Paris Open and World Championships – Seniors
- IFA 2018 Fistball World Tour Finals, U18 Championships and Women's World Championships
- IFMA World Championships
- World Junior Championships
- IPF Arnold Classic Africa and World Classic Championships
- 2018 Pan American Championships

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## France recognizes legal title and description of chiropractor.

France has further recognized the chiropractic profession by formally documenting the role of the chiropractor. This document follows three years of joint work between the French Chiropractic Association (AFC), the Institut Franco-Europeen de Chiropraxie (IFEC) and the French Ministry of Health.

The new document independently recognizes chiropractic as a distinct profession, overcoming appeals to include physiotherapy and osteopathy under the same banner.

Speaking following the announcement of the new document, AFC President Dr Philippe Fleuriau said:

"This close relationship is the result of trust and confidence gained through openness and transparency throughout. Getting to this point was not plain sailing - it was necessary to fight also from time to time - but all discussions were conducted with courtesy, dialogue and assertiveness."

IFEC made material contributions to the process, which included a major curriculum redesign. The final texts were validated without request for correction by the High Authority of Health, the National Council of the order of Medical Doctors, and the Ministry of Higher Education and Research.

### What does this document consist of?

The referential job description has 4 parts:

- Glossary/definition of terms used in chiropractic (adjustment, subluxation, HLVA manipulation, instrumental manipulation, etc.),
- Authorized acts and activities
- Scope and competencies of the chiropractor
- Chiropractic training



From 2018, the legal training, based on the model of a university Masters degree, is based on 5 academic years divided into 10 semesters. 4960 contact hours (including internships in public or private hospitals and the chiropractic clinic).

The next goal of the profession in France is to obtain a university affiliation for the IFEC programs.

With this new normative document, France is endowed with a tool that will enable our profession to reflect an academic, competent and safe health profession.

This document, published in 2 parts in February and March, was jointly signed by the Ministry of Health and the Ministry of Higher Education and Research.

Both AFC and IFEC are proud to announce the publication of these new normative references, which support the vision of French chiropractic, based on clinical research with a modern, innovative and scientific discourse. It is a huge step forward in the recognition of chiropractic and its training, provided by IFEC in France.

For all those wishing to come to settle to practice in France, the AFC reminds candidates that strict rules and laws govern working in France.

The AFC strongly advises anyone wishing to come and practice in France to contact it on [secretariat@chiropratique.org](mailto:secretariat@chiropratique.org) to enquire. The process of become registered as a chiropractor in France can take several months!

## ICA Launches New Practice Success Academy

The International Chiropractors' Association (ICA) has launched a new initiative aimed at supporting chiropractors achieving practice success.

The Practice Success Academy is the result of a partnership between the ICA and 12 of the profession's top experts in practice growth and management. It has developed a one-year program to teach chiropractors and their teams how they can create a greater impact in their community.

Each month, starting on May 1, 2018, and continuing through to April 30, 2019, the ICA will showcase an expert in practice growth and efficiency who will be answering questions and sharing the keys to a successful practice.

Dr George Curry, ICA President commented: "We know how tough it can be in practice, not just for

new graduates but also for those who have been in practice for many years. The Practice Success Academy is the result of conversations we've been having with our members about their needs and the issues they face. We're delighted to launch this program which will greatly help our doctors of chiropractic to meet their goals and set new levels of service in their practice communities."

Dr Rachael van Beelen, ICA Director of Membership and Communications, said: "The ICA is committed to supporting its members. Because of this, access to the Practice Success Academy is free to ICA members. We're looking forward to hearing how our world-leading experts are transforming the offices of our doctors of chiropractic."



Dr. Josh Wagner



Dr. Kevin Pallis



Dr. Barbara Eaton



Dr. Ben Lerner/AMC



Dr. Brad Glowaki



Dr. Mark Radermacher



Dr. Fred DiDomenico



Dr. Eddy Diaz



Dr. Tim Young



Dr. Stephen Franson



Dr. Mike Reid



Dr. Chris Zaino



The ICA is proud to announce the newly formed *Practice Success Academy*. We recognize there are many challenges to building and sustaining a successful practice in today's economic climate so we have convened 12 of the top practice growth coaches to give you their expertise for an entire year. These experts will share with you the most current success systems and ideas to grow your practice. To take advantage of this membership benefit log onto Facebook page [ICAPracticeSuccessAcademy](#).

# Palmer College of Chiropractic



**Providing excellence and leadership in education, patient care and research**

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**HOMECOMING**



## Veteran Chiropractic Educator Named in Australian Honours List

Associate Professor Dr Sharyn Eaton has been named as a recipient of the Order of Australia Medal (OAM) in this year's Honours List.

The award, announced by the Governor General of Australia, honors Dr Eaton for her services to chiropractic medicine and education.

Dr Eaton, who started her career in chiropractic education in the 1980s, has lectured internationally and latterly led the chiropractic program at Central Queensland University (CQU). She has also worked at Macquarie University and has served in a number of research and policy positions, including as the research facilitator and policy director for the Chiropractors Association of Australia.

Dr Eaton's educational focus has been on developing evidence-based practice, using critical thought, within a safe and well-supervised environment, helping students develop a range of spinal and patient assessment procedures and basic therapeutic approaches to common musculoskeletal issues such as low back pain, neck and shoulder pain, and headache.

Speaking on the CQU website, Dr Eaton said: ""There are two sides to chiropractic. There is one side which aligns with the biomedical model that is looking at function and dysfunction of the spine and peripheral joints," Associate Professor Eaton says.

"There is a fair amount of evidence to suggest chiropractic in this context helps low back pain (in particular). This part of chiropractic can easily integrate into the mainstream of health treatments, particularly in the area of spinal health/pain. So, if anyone says there is no research backing chiropractic ... this is not entirely correct.

"The other side of chiropractic relies on a healthy nervous system and the neurophysiology thereof. Although there is some (low level) evidence that this form of chiropractic is beneficial, a lot more research is needed. The problem lies with getting the funding to undertake this research. Research funding is impacted on by politics as chiros, physios, osteopaths and orthopaedic surgeons are targeting a similar market share."



She added: "The problem is that there are practitioners in the field (and sorry to say educators) who claim chiropractic can cure something when there is no evidence. No profession can get away with this – the fact that chiropractic is targeted in this way is unfair but that's just the way it is. We need to deal with it accordingly and not make statements about our treatments that cannot be backed up.

"In light of lack of strong evidence, a strong examination needs to be performed to determine if the condition is treatable or if it needs to be referred. Chiropractic performed well is safe. A trial of care could be given with informed consent with the patient. The patient needs to be educated about the benefits/risks in light of little evidence. All health professions face the prospect of treatments without sufficient evidence in some form or another – they do it because they know it works."

Congratulating Dr Eaton on the award, WFC Secretary-General Richard Brown said: Dr Eaton was one of my tutors at AECC in the late 1980s. Her dedication to chiropractic education and research makes her a worthy recipient of this prestigious honor."

## New Course Leader at USW Welsh Institute of Chiropractic

Dr Rhys Breckon has been announced as the new Head of Chiropractic at the Welsh Institute of Chiropractic (WIOC), Dr Breckon succeeds Dr Mark Webster, who stepped down recently to pursue other career interests.



Dr Breckon is himself a 2005 graduate of WIOC, having been awarded First Class Honours as well as winning prizes for Best Clinician of the Year and Best Research Project.

Having joined the faculty in 2009, Dr Breckon has a keen interest in anatomy and radiology and became a senior lecturer in 2015 before progressing to course leader in 2016. He is currently enrolled on an MBA program.

Commenting on his appointment, Dr Breckon said: "I'm looking forward to taking the course in a new direction with an ambitious teaching team."

The program at WIOC is accredited both by the UK General Chiropractic Council and the European Council on Chiropractic education.

## Standard Process Supports New Student Commons at University of Western States

University of Western States (UWS), a leader in educating health care professionals, has opened a new student commons area on campus thanks to a generous \$500,000 capital pledge from Standard Process, Inc., a manufacturer of whole food nutrient solutions.

"We are so pleased with the Standard Process Student Commons," said UWS President Dr. Joseph Brimhall.

"Our students will benefit from this space for many years to come. Thank you to Standard Process for



their ongoing support of chiropractic and integrated health care education."

The new student commons was created with the needs of the student in mind, incorporating a variety of furniture to allow for individual or group study, as well as a large TV monitor where students can cast presentations or notes for group study, large mobile white boards, charging stations for electronic devices and microwaves.

"I really love the partnership between Standard Process and UWS," said Standard Process President Charlie DuBois.

"With our similar philosophies of chiropractic care and whole food nutrition, it only made sense to support the students in any way possible."

I am happy that we are able to partner with UWS in providing a transformative space for campus use."





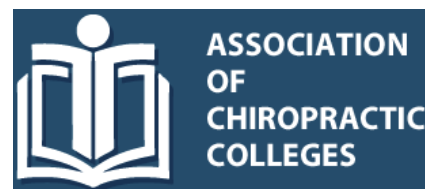
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# **2018 EDUCATION CONFERENCE**

## **LONDON, ENGLAND**

### **OCTOBER 24-27, 2018**



The 2018 Education Conference will be held at the prestigious BMA House in the center of London. It will feature international educational experts from within and outside the chiropractic profession and will showcase current educational research as it relates to chiropractic. There will be an exhibition of posters and a call for abstracts will be made in due course.

**Register now at [wfc.org/educonf\\_london2018](http://wfc.org/educonf_london2018)**



The Conference will be of great interest to educators, academics and anyone involved in the development of chiropractic undergraduate and postgraduate education.

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## CALL FOR PAPERS

### SUBMISSION DEADLINE: MAY 1, 2018

Authors from all nations are invited to submit abstracts describing their chiropractic educational research and innovations. Authors may present material pertinent to teaching, learning, assessment, evaluation, faculty development, governance, or any area of education. Educational domains may include undergraduate, postgraduate, residencies, and any other specialty training relevant to chiropractic education. For full conference details please visit [www.wfc.org](http://www.wfc.org).

**No more than 2 abstracts may be submitted for a given presenter for any combination of the following:**

**PLATFORM PRESENTATIONS:** Platform presenters will have approximately 8 minutes to describe their education research. Provided in the room will be a projector, a laser pointer and a PowerPoint slide changer. Platform abstracts should include: objective, methods, results, and conclusion. Experimental studies involving human subjects (eg, comparative trials, pilot studies, cohort studies, and surveys) must have IRB/ethics board approval or exemption as determined by the author's institution.

**POSTER PRESENTATIONS:** Poster presenters will bring a printed poster of their education research for display to the conference on poster boards throughout the conference. Poster presenters will be asked to stand by their poster to answer questions about their research during designated break times during the conference. Poster abstracts should include: objective, methods, results, and conclusion. Experimental studies involving human subjects (eg, comparative trials, pilot studies, cohort studies, and surveys) must have IRB/ethics board approval or exemption as determined by the author's institution.

**WORKSHOP PRESENTATIONS:** Interactive workshops develops skills of attendees. (note that workshops are not lectures, a series of presentations, nor a substitute for the scientific platform sessions.) The workshop proposal of 250 words should include an abstract, skill-based learning objectives, and outline of the presentation.

**INNOVATIONS PRESENTATIONS:** Innovation panellists will each have approximately 5 minutes to present their educational innovation and a panel discussion will follow. Innovation presentations are not lectures or a substitute for platform presentation. Instead, their purpose is to present a true educational *innovation*. Innovations abstracts of 250 words or less should include: rationale or need for the innovation, short description of the innovation, and potential impact. Potential panel topics include:

Technology in Education	Student Assessment and Evaluation
Faculty Development	Teaching in the Classroom and Clinical Setting
Interprofessional Education	Professionalism and Ethics
Program Evaluation	Teaching Methods for Learners with Difficulties
Cultural Competency/Diversity	

### SUBMISSIONS INFORMATION

- Abstracts:** Abstracts must be written in English and are limited to **250 words maximum** (word count does not include title, authors or affiliations). Do not include: references, tables, graphs, figures, pictures, video, etc. All works will be considered. A work is eligible if it has been presented at another meeting or if it has been published, or will be published, by the time of the conference in October 2018.
- Author responsibilities:** The primary author will be the contact person responsible for submission of all required materials and all correspondence. The primary author is responsible for accuracy of the abstract submission. Abstracts will be published as submitted by the corresponding author. It is the responsibility of the primary author to ensure that all requirements are met. Any author (primary or coauthor) may present. Only primary or coauthors are allowed to present at the conference (non-authors are not allowed to present). By submitting an abstract, the authors consent that the abstract will be published in the *Journal of Chiropractic Education* if the submission is accepted for presentation.
- Peer Review Process:** All submissions will be evaluated for completeness, strength of contribution, and relevance to the conference by the WFC-ACC Education Conference peer review committee. Primary authors will be notified by **July 1, 2018**.
- Attendance:** Presenting authors must complete paid registration (non-refundable) by **July 15, 2018** to be included in the program and proceedings. Online registration is available from November 1, 2017 at [www.wfc.org](http://www.wfc.org)

Details of where to submit abstracts will be released shortly.

All questions should be directed to [brighthall.inc@gmail.com](mailto:brighthall.inc@gmail.com) ...

## UQTR Celebrates 25th Anniversary With CE Event and Gala.

UQTR



Université du Québec  
à Trois-Rivières

Savoir. Surprendre.

This year, Université du Québec à Trois-Rivières (UQTR), celebrates 25 years of delivering its chiropractic program. To mark this anniversary, UQTR is joining with the Ordre des Chiropraticiens du Québec (OCQ) to present a very special program of continuing education.

Making the event even more special, the organizers are partnering with Association des chiropraticiens du Québec (ACQ), the Fondation chiropratique du Québec (FCQ), and the Innovation et Développement économique Trois-Rivières organisation (IDÉ-TR).

The event will be held across two sites: the UQTR campus and the Delta Hotel in Trois-Rivières.

The event showcases some of the leading opinion-formers both within and outside the chiropractic profession. Covering a range of topics, there is something for everyone at what promises to be a memorable event.

Culminating in a glittering gala dinner, UQTR's anniversary will be celebrated in the presence of WFC Secretary-General, Dr Richard Brown, who will deliver a keynote address, the Rector of UQTR, Mr Daniel McMahon, and a number of invited provincial politicians. The gala will also acknowledge those who have played an exceptional role in the design and implementation of the chiropractic program at UQTR.

Registration is now open at [uqtr.ca/fr.congres25](http://uqtr.ca/fr.congres25). We look forward to seeing you at this special celebration.

**Dr André-Marie Gonthier, DC, FICC**

**Mr. Émile Marineau-Bélanger, President of the Chiropractic Student's association**

**Conference Co-Chairs**

### PROGRAM HIGHLIGHTS

#### Thursday, September 27

Optional 6 hour workshops (French only)

- Examination of the spine
- Record keeping
- Report of findings & informed consent

#### Friday, September 28

- Diagnostic imaging workshop
- OCQ AGM followed by cocktail and optional UQTR campus visit

#### Saturday, September 29

- Pierre Côté: The chiropractic profession and its journey towards evidence-based care
- Marie-Josée Drolet :Ethics in chiropractic: diagnosing ethical issues to better solve them.
- Lise Hestbaek: Children's musculoskeletal health: who is in charge?
- Richard Brown: Communicating with confidence: why words matter in messaging (EN)
- Marie-Josée Drolet: Ethics in chiropractic: putting ethical glasses to reflect on our practice (FR).
- Lise Hestbaek: How to communicate - the balance between unfounded claims and nihilism (EN).
- Caroline Poulin: Management of concussion in athletes (FR)
- Pierre Côté: Is chiropractic care safe? (FR)
- Johann Montbuy-Blanc, Caroline Poulin: Linking physical health and mental health in chiropractic - a concrete application in eating disorders (FR)
- **GALA DINNER**

Conference website: [uqtr.ca/fc.congres25](http://uqtr.ca/fc.congres25)



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## AECC Centre for Biomechanics Research Presents at Walter Reed National Military Medical Center

An overview of the work of AECC University College's Centre for Biomechanics Research (CBR) was presented by Dr Alex Breen at the Walter Reed National Military Medical Centre in Washington DC in January. The presentation was about the Centre's work into the individualised biomechanics of the lumbar spine to help with the diagnosis of nonspecific back pain. This was part of a series of visits that were funded by a Travelling Fellowship awarded by the UK Society for Back Pain Research.

Walter Reed is the world's largest military hospital and one particular focus for research in its Biomechanics Lab is the rehabilitation of lower limb amputees. It has recently turned its attention to the biomechanics of back pain in this population, which Dr Alex Breen's (pictured below) PhD work addressed. However, the work of the CBR goes wider and the audience was also exposed to results of studies of the prevention of disc swelling in astronauts, conducted for the European Space Agency and a new method for determining the loads on the individual segments of the lumbar spine using quantitative fluoroscopy (QF) and MRI.

AECC University College was fortunate to have received this and other grant support that has allowed its staff to engage with expert groups in multidisciplinary settings across the world and enhance the multidisciplinary focus of the institution. It also allowed for important input from a range of experts at meetings and conferences starting with the 9th Interdisciplinary World Congress on Low Back



and Pelvic Girdle Pain in Singapore in November 2016, and including other places such as Odense, Antwerp, Oslo, Orlando and Berlin. All this has led to new collaborations with other research centres at Cardiff, Exeter and Aalborg Universities.

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## British Medical Journal cites AECC University College academics in Pediatric Study Review

The study looked at manual therapy as an intervention for unsettled, distressed and excessively crying infants, and its public AECC University College academic expertise was acknowledged recently in a publication by the British Medical Journal (BMJ), which featured a new systematic review citing several publications authored by a number of the University College's academic staff. This recognition validates AECC University College as being at the forefront in the field of paediatric research relevant to chiropractic



practice.

Academic staff have carried out several research studies in our on-site teaching clinic, which sees over 55,000 patient visits annually. The University College's Chiropractic Clinic was involved in the conduct of a Randomized Controlled Trial (RCT), a highly valid method to look at the effectiveness of a treatment approach, as well as a number of prospective and retrospective studies.

## LIFE signs agreement with Team China to open historic Chiropractic Performance Center in Beijing

In preparation for competitions in the Tokyo 2020 and Beijing 2022 Olympics, Team China has joined with Life University (LIFE) and its LIFE Sport Science Institute (LSSI) to establish a Chiropractic Performance Center in Beijing. Spearheaded by Drs. David Bellin (Executive Director for LIFE's Global Initiatives), Peng Li (Post-Doctoral Fellow at Tsinghua University and LIFE alumnus) and John Downes (Vice President for LIFE's Global Initiatives), the Chiropractic Performance Center will incorporate the protocols utilized for LIFE athletes in an interdisciplinary facility involving coaches, performance trainers and other members of Team China.

"It is a great honor to sign this agreement following months of discussion and a personal visit by the leadership of Team China to our campus and seeing the value we place on Chiropractic being an essential component of athletic performance," says Life University Chancellor Dr. Guy Riekeman. "We look forward to this opportunity to work with Team China and serve the athletes they are preparing for competition."

LIFE, home to the largest single campus chiropractic program in the world, is well equipped to open the Chiropractic Performance Center and provide the necessary care to improve sport performance and injury rehabilitation to Team China athletes in preparation for both the upcoming Summer and Winter Olympic games.

This announcement follows other recent news from LIFE's Department of Global Initiatives after their March opening of the Life University Chiropractic Center in Kaifeng, China, a city with a metro-area population of nearly 5 million people. The mission of LIFE's Department of Global Initiatives is to support the development, establishment and success of Chiropractic and a vitalistic paradigm around the world.

## Cleveland University - Kansas City Adds Second Force Sensing Table

Since the spring of 2017 students attending the College of Chiropractic at Cleveland University-Kansas City (CUKC) have been using Force Sensing Table Technology™ (FSTT) to develop their chiropractic adjusting skills. CUKC has now invested in a further table the first chiropractic educational institution in the nation with two force-sensing tables available to its students.

FSTT™ it is an adjusting table that electronically monitors the amount of force applied by the user during a chiropractic adjustment. The data is captured by the table and displayed instantaneously on monitors as a force-time curve. The information can then be used as a teaching aid to instruct student interns on the proper amount of force needed for each manual adjustment.

Developed by Canadian Memorial Chiropractic College, the therapeutic table utilizes integrated force plate technology to take precise measurements of force generated by the user during an adjustment. It measures in three different directions, including floor to ceiling, from head to toe, and from side to side on the table. It also calculates the amount of force used prior to thrust, as well as the speed and the direction of the adjustment. The FSTT™ can also capture video of the user for a visual reference to compare to their performance analytics displayed on the monitors.

"The long-term advantage of this technology, beyond the immediate educational benefits, is that our graduates will have a wide range of forces available to them in practice, and will be able to know accurately how much force they are using," Dr. Jon Wilson, dean of the College of Chiropractic, said. "If future research shows ideal levels of force for certain populations or conditions, our graduates will be competent and confident in their ability to reproduce those forces."

Wilson has taught adjusting technique to students at CUKC for more than five years. He said the FSTT™ technology is an equalizer in the classroom, because the high-speed video feedback can capture what the human eye may miss. Now, with two of the tables in use on campus, CUKC chiropractic students have more access to this learning tool that helps them to measure their skills and increase their confidence.

# Team Up to Manage Inflammation Response

Finding product solutions to manage healthy inflammation pathways is a priority for our clinical science team.

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\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



## Connecting With The Patient: NIKKB's New Research Strategy

'Connecting with the patient', the 4th edition of the Nordic Institute of Chiropractic and Clinical Biomechanics' Research Strategy has been completed and published. T

he research strategy puts the patient in focus and aims at research which will continue to contribute new knowledge in the musculoskeletal field. In order to do this, NIKKB will focus on solving specific challenges at the level of both the patient and society.

Rather than one common course, patients experience different clinical courses, which is why NIKKB will continue its work to establish 'customised' interventions based on new knowledge.

If researchers are to optimise evidence-based chiropractic practice for the Danish health care system, they need to know more about typical chiropractic practice and about patients with musculoskeletal conditions. But they also need to understand the conditions necessary to maximise uptake of new concepts and methods by practising chiropractors.

Consequently, the research strategy increases NIKKB's emphasis on practice-based research through NIKKB's network of chiropractic research clinics.

NIKKB's ambition is to focus on implementation research: How to further develop and embed new knowledge about methods that can be used to promote the systematic application of research findings in daily clinical practice and the barriers to this application. 'Connecting with the patient' states that NIKKB will continue to do research to understand the life trajectories of musculoskeletal disease and study these clinical courses in order to develop insights that are useful and practical in the prevention and treatment of musculoskeletal problems.

Details of the three research focus areas are provided in the research strategy, including 1-year and 5-year goals for each focus area.

Research collaboration is also high on the agenda in the coming years. NIKKB researchers collaborate with researchers across the world. By maintaining and strengthening the current research collaborations nationally and internationally, NIKKB will continue to work hard to strengthen its position as an international centre for musculoskeletal research, quality assurance and communication of knowledge within the chiropractic profession. I

n 2016, the new European research centre ECCRE (European Chiropractic Centre for Research Excellence) was located at NIKKB; this has opened up exciting possibilities for NIKKB to extend and collaborate across borders within our profession. 'Connecting with the patient' applies to the period 2018 – 2022.

For the first time, the research strategy has been digitalised and completed as a dynamic strategy intended to be revisited and updated yearly. You can read and download the full Research Strategy from the NIKKB website: [www.nikkb.com](http://www.nikkb.com).



## WFC Research Council Member Leading Author In *Lancet* Low Back Pain Series

A member of the WFC Research Council was a leading author in a recently published series of papers that has taken the low back pain world by storm.



Professor Jan Hartvigsen (pictured above) is acknowledged as the world's leading expert in musculoskeletal pain, according to *Expertscape*. Based at the University of Southern Denmark, he, with colleague and chiropractor Dr Alice Kongsted, played a key role in the publication of *The Lancet* series of low back pain papers.

Widely reported around the world when released on March 22, the international team of authors concluded that patients were being harmed by treatments that continued to be delivered despite having been shown to be ineffective.

Professor Hartvigsen, a 1989 graduate of Palmer College of Chiropractic in Davenport, Iowa, was the lead author on the first of these papers, which set out why low back pain was so impactful in health care and in society.

The article described the enormous burden of disability, advocating that low back pain should be seen as a long term, persistent problem with frequent episodes that should be managed throughout the life course.

As well as setting out the huge cost of inappropriate surgery, spinal injections and other frequently-performed interventions, the *Lancet* series also highlighted investigations, such as x-rays and scans, that were of limited benefit and, it was suggested, may cause more harm than good due to unnecessary anxiety and a disproportionate focus on findings that are commonly seen in people without low back pain.

The authors also considered lifestyle factors, such as smoking, obesity and inactivity as also being contributory factors in persistent low back pain, which places an enormous burden on health systems around the world.

Another paper in the series looked at treatment and prevention. The overwhelming advice was that first line interventions should be non-surgical and non-pharmacological. A focus on reassurance, education and helping patients to resume their normal lifestyles was emphasized.

The authors also concluded that commonly used drugs, such as ibuprofen and paracetamol gave rise to frequent side effects yet were no more effective than non-drug, hands-on treatment that may also include exercise, advice and education.

The findings support what chiropractors have been saying for decades; that non-drug solutions for low back pain should be tried before anything else. The evidence for spinal manipulative therapy as part of a multimodal approach is now being widely recommended in international back pain guidelines.



## CARL Fellows Scoop Accolades for Research Achievements

Under the leadership of three distinguished academics - Professors Jon Adams, Jan Hartvigsen and Greg Kawchuk - the Chiropractic Academy for Research Leadership (CARL) was formed in 2016 with the aim of pushing the boundaries of research and leadership.

Since then, it has gone from strength to strength, with the inaugural CARL Fellows demonstrating a high intensity work ethic and having manuscripts accepted in highly respected publications.

There are currently 13 CARL Fellows (pictured below), working in a number of the WFC's seven world regions. The level of activity has been impressive. Whether publishing papers, presenting projects or showcasing groundbreaking research, this team of researchers is working collaboratively to expand global research capacity.

The CARL Fellows have also been attracting international attention at conference events. Dr Isabelle Pagé's submissions led to awards at the 2018 Association of Chiropractic Colleges Research Agenda Conference. Dr Matthew Fernandez's project won best presentation at the Chiropractic Australia-COCA conference. Dr Mike Swain won Best Poster Award at both major Australian chiropractic conferences (Chiropractic Australia-COCA and the Chiropractors' Association of Australia), while Dr Craig Moore was a finalist at both events. Finally Dr Arnold Wong's two research students

picked up three academic awards at international conferences.

Other CARL Fellows Alex Breen, Diana de Carvalho, Katie da Luca, Andreas Eklund, Martha Funabashi, Michelle Holmes, Melker Johansson and Katie Pohlman are all deeply embedded in projects and initiatives that are impacting on their immediate communities and beyond.

Commenting on the achievements of the CARL Fellows, Professor Greg Kawchuk expressed delight on behalf of the three CARL principals at the scale of the achievements of the Fellows so far. He commented:

"Not a single day has passed when we think the program is a burden. Far from it. In fact, CARL is now showing just how much potential it has, not only to help early career researchers increase their academic output, but to address the leadership gaps in chiropractic that we see in our various travels.

"As the world moves more and more towards non-pharmacological and non-surgical approaches to health care, the need for researchers, academics, administrators, team leads and executives related to high-value musculoskeletal care is expanding globally."

The next CARL residential will be held in Edmonton, April 23-26. The WFC is proud to support the initiative and looks forward to hearing of its continued success.



## ACA Implements New Governance and Elects New Leaders

The American Chiropractic Association's (ACA) House of Delegates (HOD) elected a new leadership team on March 2 at its annual meeting in Washington, D.C. With the election of the new officers, who comprise the Board of Governors (BOG), ACA also implements historic governance changes intended to position the association for the future and engage a new generation of leaders.

The newly elected BOG is composed of five members of the association. The group will elect one of its members to serve as the new ACA president at an upcoming meeting. The BOG includes:



*Dr. N. Ray Tuck Jr. Interim President, ACA*

- **Karen Konarski-Hart, DC**, of Little Rock, Ark. Dr. Konarski-Hart served previously as ACA vice president. In addition to her private practice, she has been a proponent of public health throughout her career.

- **Robert Jones, DC**, of Albuquerque, N.M. Dr. Jones served previously on the BOG and is immediate past president of the New Mexico Chiropractic Association.

- **Michele Maiers, DC, PhD**, of Minneapolis, Minn. Dr. Maiers served previously on the BOG and is



executive director of research and innovation and is a principal at the school's Center for Healthcare Innovation and Policy at Northwestern Health Sciences University (NWHSU).

- **Kathy Boulet, DC**, of Lewiston, Maine. Dr. Boulet served previously as the ACA's Maine delegate and is a past president of the Maine Chiropractic Association. She is a pioneer in hospital privileges for chiropractors and has previously served as a consultant in integrative medicine to Central Maine Medical Center.

- **N. Ray Tuck Jr., DC**, of Blacksburg, Va. Dr. Tuck served previously as BOG chairman and is a member of the Virginia Board of Medicine. He has held numerous positions at his local American Red Cross chapter and also serves on his county's economic development council.

The new board also includes one member of the public who is not a chiropractor. This person will contribute a new and diverse perspective to the ACA:

- **Steven C. Roberts** of St. Louis, Mo. Roberts is a business entrepreneur who serves as president of The Roberts Companies, which features holdings in the fields of broadcasting, hotels and real estate. He serves on the boards of several publicly held companies, philanthropic organizations and nonprofits, including Logan University.

The new leadership team reflects governance changes that were approved by the HOD in 2017. Rather than elected governors from specific geographic locations, the new board members were elected based on their expertise and competencies. The changes are designed to make ACA a stronger and more successful organization by enabling it to more quickly act on new opportunities in the health care marketplace, leverage the expertise of its members more effectively and engage a new generation of leaders to guide the association for future success.

## Alberta Chiropractors Partner in Winter Walk Day



In Alberta, Canada on February 7, over 135,000 people led and participated in walks as part of Winter Walk Day, a provincial health and wellness initiative led by SHAPE Alberta and Ever Active Schools which encourages Albertans of all ages to participate in outdoor activity during our winter months.

This year, the Alberta College and Association of Chiropractors (ACAC) partnered in this initiative through its *Straighten Up Alberta* (SUA) program, a public education program offered by Alberta's chiropractors, designed to increase self-awareness of posture and guide Albertans in strengthening their posture to improve spinal health.

Partners of the initiative held a public event and media call at the Alberta Legislature, including greetings from the Honorable Ricardo Miranda,

Minister of Culture and Tourism. The ACAC was delighted to have one of its members, Dr. Mailie Harris, lead onsite participants in a pre-walk stretch featuring SUA. Dr. Harris also participated in an interview with Global News Edmonton outside of her clinic, promoting the event and the benefits of walking from a chiropractic perspective. This segment aired on January 29.

The ACAC encouraged members to participate in Winter Walk Day by either getting out to move, or by hosting their own public walks out of their clinics.

All in all, this partnership provided an excellent opportunity to connect the SUA program to a larger active living initiative and position chiropractors as healthy lifestyle champions.

## First WSC Scholarship Recipient Graduates From Palmer College



This year Botswana proudly welcomes home two chiropractors from successful completion of their studies in North America. Working in collaboration with two chiropractic programs; Palmer College of Chiropractic in the United States and the Canadian Memorial Chiropractic College in Canada, WSC created full tuition scholarships for students from Botswana in partnership with the Government of Botswana. The Government of Botswana provided living expenses to support the students during their studies. They will both graduate in 2018 and will be



*Dr Hildah Molate*

returning to Botswana to assist with the World Spine Care clinics and to eventually spearhead the development of spine care clinics across Botswana. Their courage prevailed in this challenging context and not only did they survive but they flourished.

A huge milestone was reached in February, when Hildah Molate graduated from Palmer as the first World Spine Care scholarship recipient. Hildah endured a number of challenges including time away from her family since starting the chiropractic program four years ago. "The first few trimesters were a struggle, having to adjust to a new environment, cold snowy weather, and difference in culture and learning." She has now returned to her home country and will transition to the role of Clinic

Supervisor and welcomed into a growing team of spine care professionals. Hildah has enthusiastically made clear her commitment to provide services to the communities in Botswana.

The second scholarship recipient is expected to graduate from CMCC and will join Hildah later this year.

There is tremendous satisfaction in seeing this exciting element of the WSC vision realized. It is vital to the growth and development of the World Spine Care model that individuals from the local community are trained so that they are able to return to their home country and begin to offer care in these underserved communities. We are very proud of our new graduates and we look forward to them joining our clinical staff. We also want to thank Palmer College of Chiropractic and the Canadian Memorial Chiropractic College for their wonderful support by offering the full tuition scholarships.

In May 2018 World Spine Care will hold its third educational conference in Botswana. We are fortunate that many highly respected individuals are prepared to give of their time and expertise to present at the conference which is strongly supported by spine related organizations and the government of Botswana. If you are interested in learning more about the conference please go to [www.worldspinecare.org](http://www.worldspinecare.org)

Finally, World Spine Care is proud to introduce its new logo. Any of you who have tried to design a logo can understand the time and effort that went into this project. Many thanks to Arno Amfort Ahornegger, Geoff Outerbridge and Don Petersen.

If you would like more information about our programs, you would like to volunteer, or you would like to donate to assist us with our programs please go to [www.worldspinecare.org](http://www.worldspinecare.org)

# EUROSPINE Spring Speciality Meeting

26–27 April 2018

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Prevention Strategies of Spinal Disability  
a Global Burden and a Concern for All Communities

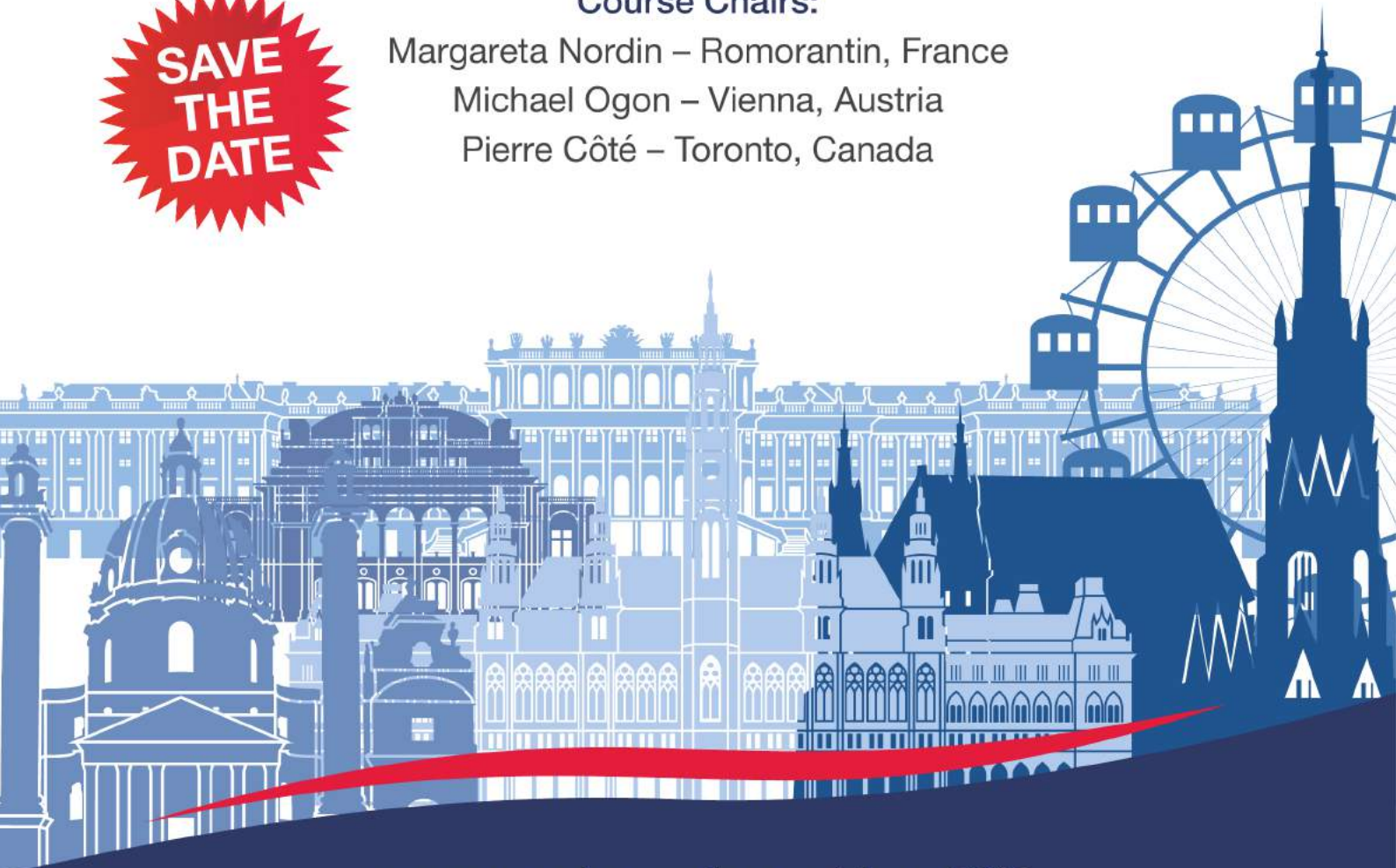


#### Course Chairs:

Margareta Nordin – Romorantin, France

Michael Ogon – Vienna, Austria

Pierre Côté – Toronto, Canada



## Global Spine Care Initiative - Update

Spinal disorders affect over 1 billion people worldwide and disproportionately impacts women, the elderly, rural communities, and the poorest of the population. Despite the social, economic, and personal impact of spine pain and disability, no global evidence-based model is available to address this burden. Therefore, a model of care is needed.

The World Spine Care (WSC) organized the Global Spine Care Initiative (GSCI) to “develop an evidence-informed, practical, and sustainable, spine health care model for communities around the world with various levels of resources.”

Funding from both the Skoll and the NCMIC Foundations has made the GSCI project possible. The project’s principal investigator is Scott Haldeman, DC, MD, PhD, who is the President of WSC. It has been his passion to bring

evidence-based spine care to improve function and reduce suffering to people throughout the world.

For the past five years, the GSCI team has been working on a series of papers that is the foundation of a new model of spine care.

A multidisciplinary team of over 60 clinicians, researchers, and other stakeholders from over 20 countries participated. The first set of papers has been published online in the *European Spine Journal*.

The second set of papers will be published over the next several months and will include the GSCI spine classification system, care pathway, resources, model of care, and public health and prevention for spine disorders. The first set of papers can be accessed through the links below.

**The Global Spine Care Initiative: a summary of the global burden of low back and neck pain studies.**

*Hurwitz EL, Randhawa K, Yu H, Côté P, Haldeman S.*

<http://rdcu.be/I78F>

**The Global Spine Care Initiative: a systematic review of individual and community-based burden of spinal disorders in rural populations in low- and middle-income communities.**

*Hurwitz EL, Randhawa K, Torres P, Yu H, Verville L, Hartvigsen J, Côté P, Haldeman S.*

<http://rdcu.be/I79i>

**The Global Spine Care Initiative: a systematic review for the assessment of spine-related complaints in populations with limited resources and in low- and middle-income communities**

*Nordin M, Randhawa K, Torres P, Yu H, Haldeman S, Brady O, Côté P*

<http://rdcu.be/HYDK>

**The Global Spine Care Initiative: applying evidence-based guidelines on the non-invasive management of back and neck pain to low- and middle-income communities.**

*Chou R, Côté P, Randhawa K, Torres P, Yu H, Nordin M, Hurwitz EL, Haldeman S, Cedraschi C.*

<http://rdcu.be/I780>

**The Global Spine Care Initiative: a narrative review of psychological and social issues in back pain in low- and middle-income communities.**

*Cedraschi C, Nordin M, Haldeman S, Randhawa K, Kopansky-Giles D, Johnson CD, Chou R, Hurwitz EL, Côté P.*

<http://rdcu.be/FJ2u>



## Cleveland Named SACA Chapter of the Year

More than 50 members of the Student American Chiropractic Association (SACA) chapter at Cleveland University-Kansas City (CUKC) made a noticeable impact at the annual National Chiropractic Leadership Conference (NCLC) in Washington, D.C. Held Feb. 28 through March 3, and hosted by the American Chiropractic Association (ACA), the event welcomed more than 600 chiropractors, students and other supporters of the profession. The Cleveland contingent represented the largest gathering of students from any chiropractic school in the country.

Perhaps more impactful than the speeches, were the personal interactions between CUKC students and their elected officials. Clevelanders attended more than 30 meetings with congressional leaders, many of whom are in favor of advancing chiropractic, and providing increased access to care for patients.

Some from CUKC were able to speak directly to the members of Congress from their home state to advocate on behalf of chiropractic. These meetings allowed those in the nation's capital to see that the chiropractic community speaks with many voices for one common goal.

Dr. Jon Wilson, dean of the College of Chiropractic at CUKC was pleased with the strong showing by Cleveland students at the national event.

"I offer my sincere congratulations to everyone involved," Wilson said. "I am very proud of the efforts our SACA chapter has made to improve the visibility of both the institution and the profession."

CUKC students were joined at the conference by Dr. Carl S. Cleveland III, CUKC president. The next gathering for NCLC will be held Jan. 16-19, 2019 in Washington, D.C.



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## Dr Douglas Winter

Dr. Douglas O Winter who passed away on 26th February 2018, a 1959 graduate of Palmer College of Chiropractic was a monumental influence on legislative recognition and the establishment of chiropractic educational standards in Australia.

A major contributor in the formation of the Australian Council on Chiropractic Education, he was also the first Chairman of the Australian Spinal Research Foundation.

Doug was President of the Western Australia of Australian Chiropractors' Association from 1969 for many years and the National President from 1981 to 1983. He served on the National Executive and Board, for nearly two decades. The quality of his submissions addressing the many and varied State and Federal enquiries into chiropractic during this time and his efforts to establish recognition from such bodies as the Department of Veterans Affairs were extraordinary. Many were pivotal in not only the advancement of the profession but in the early days the very survival of chiropractic against significant medical opposition.

Dr. Winter's submission in 1975 to the tertiary education department identifying the need for university based education for chiropractors formed the basis for many presentations to government, universities and to a special commission into chiropractic education. Ultimately this commission led to the decision in 1980 to federally fund student places in chiropractic education. The International College of Chiropractic had established a course within the then Phillip Institute of Technology which evolved to become the RMIT chiropractic programme. The profession itself funded this programme from 1975 to 1980.

Doug and his wife Shirleigh, also a chiropractor, were the elder statespersons of Western Australian chiropractic throughout their professional careers and well beyond, continuing to contribute at both a State and National association level.

Doug will be sadly missed by his many colleagues and friends around the world.

**John A Sweaney**

## QWR submission guidelines

If you have news to share, we'd love to hear from you. Please send your submission to [info@wfc.org](mailto:info@wfc.org) with the subject line 'QWR submission'.

Please submit in Word using Times New Roman and do not embed images into the story - please attach them separately and reference them, identifying the subjects in the cover email..

News items of 600 words or less are more likely to be accepted by the

editorial team, although longer articles are also considered.

Quotes add to the interest value of the story and where possible should be included in the submission.

Images should be submitted in jpeg format and must be of good resolution. They must not be distorted and to be usable they cannot be annotated or have a border.

All submissions may be subject to editing to accommodate space restrictions and editorial style.



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For more information, visit [www.academyofchiropractic.com](http://www.academyofchiropractic.com).



Dr Mark Studin



Dr William Owens

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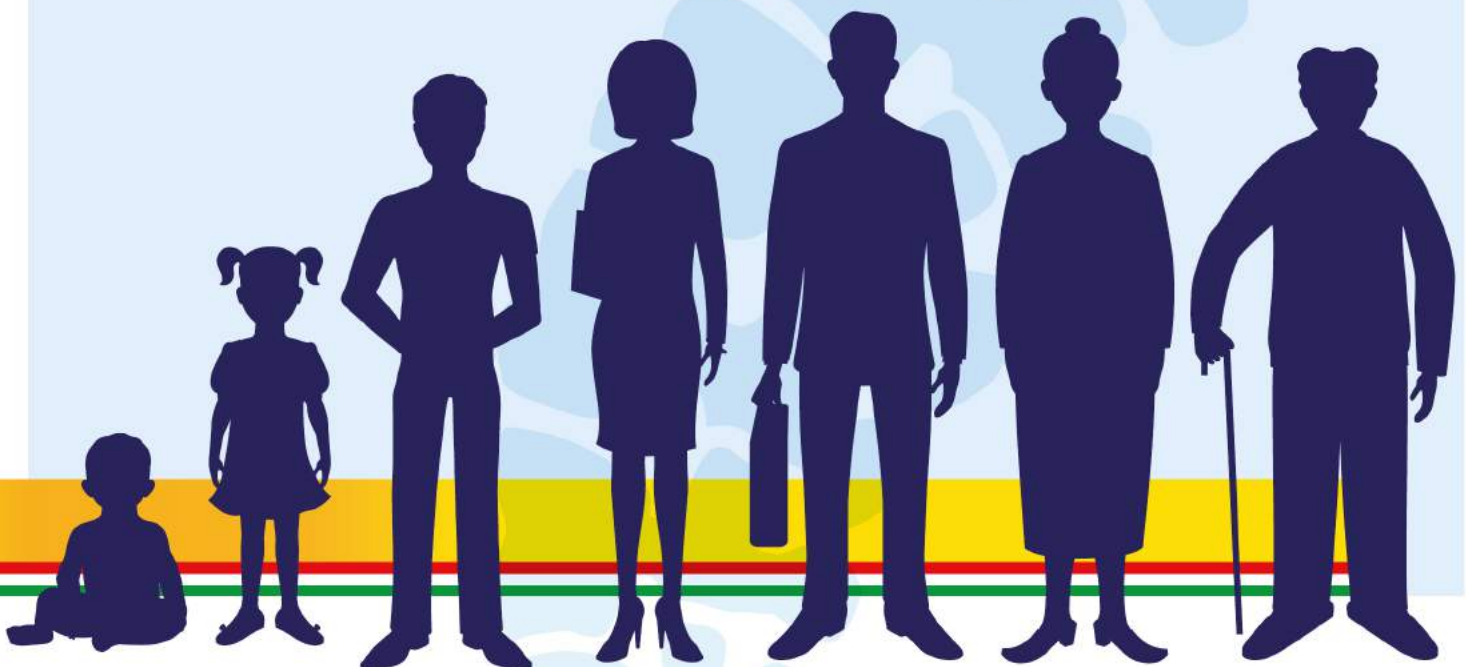
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